

Analysis Simply on China' " move in the north of the south bamboo "

——Assess private sector forestry investment through " move in the north of the south bamboo "



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Background of bamboo Investment

1. Background of policy

2. Demand of market



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Reason Choosing Bamboo Investment

The advantage of " move in the north of the south bamboo ", integrated sustainable and three major benefits with economy , ecology , society



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" move in the north of the south bamboo “,Combination of Sustainable Development and “three major benefits” as Follows :

1 The adaptive capacity of the bamboo is strong
Though most bamboos like the fertile and moist environment, some bamboos can survive too in the barren ,arid and cold place



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2 The ecological benefits of the bamboo are high

Bamboo can hold water and firm soil , resist windy sand , enclose dust , produce oxygen and decrease uproar, have great help in improving the natural environment , purifying the air



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3. Great economic worth

Bamboo has many kinds of uses and high value in use. Bamboo has the features of fast-growing and high-yielding, outputting bamboo shoot and bamboo every year. This is actually green forever, sustainable use.



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4. Great greening effect

A poem of great poem- Sun Dongpo (Song Dynasty) appropriately described the bamboo greening effect , as a greening plant.



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The Impact of Investing Bamboo Industry

Private sectors investing in forestry not only accords with the country's sustainable development strategy and ecological construction demands, but also accords with relevant industry policy. It's feasible on the economic benefits, ecological benefits and social benefits. This is a good thing of benefiting for the nation and the people.



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“From South to North” of Bamboo Industry Management Method

While “from south to north” of bamboo industry management method realizes , fast-growing bamboo industry will convert resources imports to resources exports in Northern area, further ensure investor’s reliable interest and satisfy the demands of ecological improvement in Northern area.



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Problems in Forestry Investment

Good project + Good policy + Good investment and financing = Good output



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