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ESSD Network



The monthly newsletter of the Environmentally and Socially Sustainable Development Network  
July 2001

**ESDVP**

**Putting Social and 'Green' Responsibility on the Corporate Agenda**

President Wolfensohn appealed to business leaders in a World Bank-sponsored workshop on June 20th to further expand their notions of corporate responsibility beyond earnings to encompass obligations to society at large, especially in developing countries. *"Corporate responsibility is not philanthropy – it is good business,"* Wolfensohn said. Socially responsible investors are increasingly selecting investments that meet minimum standards for environmental and social criteria and are growing in shares and in volume.

At the workshop, Wolfensohn committed the World Bank to the following points to become an even more socially and environmentally responsible organization:

- increase its ongoing push for green procurement and support certified products;
  - reduce the ecological footprint of its physical facilities;
  - set benchmarks for its social and environmental performance and report on progress, with independent verification;
  - ensure that its own pension fund invests in a socially and environmentally responsible manner; and,
  - demonstrate our concern for the local environment and community we live in.
- IFC Executive Vice President Peter Woicke also laid out IFC plans to increase the environmental, social, and corporate governance performance of its projects through opportunity-driven incremental improvements. Private sector presentations were made at the workshop by the CEOs of Interface, Inc.; SAM Sustainability Group; Socially Responsible Investment; Credit Suisse Group; ShoreBank Pacific; and Storebrand Investment.

**Contact:** Martin Fodor

**ESSD Retreat**

The ESSD Retreat was held on June 11th, with several 'bottom line' messages from the day, including the importance of the WDR in our future positioning, and that delivery on the challenge of conveying a holistic relation between the natural and social capital nexus and sustainable livelihoods in programmatic lending will require working closely with PREM and improved coordination and collaboration within the Anchor. For more information, please see the ESSD website at <http://essd>.

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## 2001 World Bank European Sustainable Development Forum

The third annual World Bank European Forum on Sustainable Development, hosted by Ian Johnson, and including the ESSD Directors, and Zmarak Shalizi – WDR Team Leader, was held in Paris, May 29-30. Thirty-four government officials concerned with environment, development, agriculture, rural development, and social development attended. For more information, please see the website: [www.worldbank.org/ESSDEuropeanForum](http://www.worldbank.org/ESSDEuropeanForum)

## ENVIRONMENT

### World Bank Approves Environment Strategy

On July 17th, the World Bank's Board approved the new environment strategy that aims to further integrate environmental concerns into the Bank's projects and programs. The strategy places emphasis on developing country priorities, spelling out three objectives: *improving the quality of life; improving the quality of growth; and protecting the quality of the regional and global commons*. For more information, see the environment website:

<http://www.worldbank.org/environment/>

### Environment Month a Success!

With developing countries still at the beginning of the long journey to tackle daunting environmental problems, this year's very successful *Environment Month* showed how environment programs can be a major factor in addressing the needs of the poor. For more information on *Environment Month*, please see the website – <http://www.worldbank.org/environment/envjune/>, which includes the agenda, useful links, and B-SPAN coverage and details about each of the events.

For information on:

Environment Month – Anita Gordon (ENV)

Environment Month website – Bonnie Bradford (WBIEN)

B-SPAN (<http://www.worldbank.org/wbi/B-SPAN/>) – David Shaman (DEC)

### David Suzuki Inspires the World Bank

David Suzuki, award-winning scientist, environmentalist and broadcaster, launched the World Bank's Environment Month on June 4th with an inspiring keynote address on "Economics and Ecology: Setting the Real Bottom Line."

Contact: Anita Gordon

### First Annual "Green" Awards in the World Bank

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In the country director category, the four winners are:

- **James W. Adams**, Country Director for Tanzania and Uganda
- **Olivier Lafourcade**, Country Director, Mexico
- **Andrew N. Vorkink**, Country Director, South Central Europe Country Unit
- **Mark Baird**, Country Director, Indonesia

In the task teams category, the five winners are:

- **Bolivia/Brazil Gas Pipeline**: Nelson De Franco, Juan David Quintero, George Ledec, Estanislao Gacitua-Mario, Peter Law, Stephan von Klaudy, and José Carvalho
  - **MNSID Water Team**: Amir Al-Khafaji, Jamal Sakhir, Ali Khamis, Ahmed El-Hamri, Andreas Wildt, Ayman Abu-Haija, Fathi Ben-Slimane, Hiba Tahboub, Lars Rasmusson, Manuel Schiffler, Mathewos Woldu, Mouna Lahlou, Mohammed Benouahi, Somin Mukherji, Alexander McPhail, Suhail Jme'An, Terri Wells, Thouria Nan-Sinkam and Zakia Chummun
  - **Panama Land Administration**: Isabel Lavadenz, George Ledec, Frederic de Dinechin, Teresa Roncal, Enzo De Laurentiis, Mark Austin, Judith Lisansky, Reynaldo Pastor, Roque Ardon, Mariana Montiel, Estanislao-Gacitua Mario, Martin Raine, Anna Bran, Veena Mayani, Maria Clara Mejia, George Aguilar, Dino Francescutti, Thomas Korczousky, Glen-Pearce-Oroz and Marcell Franssen
  - **Poland Coal Restructuring**: John Strongman, Pawel Kaminski, Iwona Warzecha, Melinda Roth, Maythinee Sriboonruang, Malgorzata Michnowska, Carlos Cavalcanti, Christopher Sheldon, Bernard Baratz, David Fretwell, Henk Busz, and Peter van der Veen
  - **India Energy Team**: Kari Nyman, Douglas Barnes, Bhavna Bhatia, Mohinder Gulati, Mudassar Imran, Sunil Kumar Khosla, Magdalena Manzo, Lucio Monari, and Djamel Mostefai
- Contact:** Anita Gordon

### **Millenium Ecosystem Assessment Launched**

On June 5th, World Environment Day, the United Nations, scientific groups, governments, foundations, and other international agencies, including the World Bank, launched the most extensive study of the state of the world's ecosystems – the Millennium Ecosystem Assessment (MA). Chaired by Dr. Robert Watson, World Bank Chief Scientist, and Dr. A. H. Zakri, Director of the United Nations University's Institute of Advanced Studies, the \$21 million four-year effort will involve 1,500 of the world's leading scientists.

**Contact:** Robert Watson

### **MacArthur Foundation Contributes \$25 Million to CEPF**

With a grant of \$25 million, The John D. and Catherine T. MacArthur Foundation has joined the Critical Ecosystem Partnership Fund (CEPF) – a major effort to preserve the world's most endangered and biologically richest areas. The new grant brings the assets of the Fund to \$100 million, toward a goal of at least \$150 million. For more information, see the website:

[www.cepf.net](http://www.cepf.net)

**Contact:** Gonzalo Castro

### **Environment Month Public Service Day on the Anacostia River**

The neglected islands of the Anacostia River – Kingman and Heritage Islands – are in much better condition now thanks to the hundreds of World Bank volunteers who came out on June 21st to give back to their community and the environment. The volunteers removed 8 tons of trash from

Kingman Island and its shore, and World Bank and DC Department of Parks and Recreation environmental specialists carried out a rapid environmental assessment.

**Contact:** Anita Gordon

### **GEF Replenishment Meeting in May**

The Global Environment Facility (GEF) Council, at its May 9-11, 2001 meeting in Washington, DC, approved a GEF work program of \$150 million, including \$109 million for the Bank. Earlier, the Council had approved a GEF work program of \$73 million in its Intersessional Work Program in March 2001, including \$47 million for the Bank.

**Contact:** Rohit Khanna

### **Where Do we Stand with the World Commission on Dams Work?**

The Bank has created an internal Task Force for developing and implementing an Action Plan for using the WCD report in World Bank operations. To advise on the plan, an external team of international experts that have earlier contributed to the WCD process has been formed. The World Bank will also have a seat in the Dams and Development Governance Group, which will act as a steering committee for follow-up activities over the next two years. The final product of the former WCD secretariat is a Project and Financial Report, which provides an overview and insight into the WCD process, products, funding, and expenditures (see attachment).



WCD Project & Fin. Report

**Contacts:** Alessandro Palmieri & Tor Ziegler

## **RURAL**

### **Rural Development Strategy in its Final Stages**

The Rural Family is now entering the home stretch in preparation of its new rural development strategy, with its core building blocks derived from regional strategies and action plans. The rural strategy web site at [www.worldbank.org/ruralstrategy](http://www.worldbank.org/ruralstrategy) is your one stop "shopping" point for the latest on the strategy.

**Contact:** Christin Cogley & Csaba Csaki

### **World Bank puts Agriculture High on the Agenda for the Next Trade Round**

Speaking on July 23rd at a conference on the role of agriculture in development, Ian Johnson said that agriculture issues have to be fully integrated in the next global trade round, set for November in Qatar, for trade to promote sustainable development that really benefits the poor. More than 100 agriculture practitioners, government officials, and academics attended the two-day event on "Leveraging Trade, Global Market Integration, and WTO for Development" held at Bank headquarters. For more details, please see the Today story at:

<http://ispace.worldbank.org/todayarchive/html/072401b.htm>

**Contact:** Lynn Brown

### **Trade and Agriculture On-line Discussion Forum**

The trade and agriculture project led by Merlinda Ingco hosted an online discussion forum from June 18th until July 18th. A copy of the discussion archive can be found on the "Agriculture and WTO Negotiations" website at [www.worldbank.org/agtrade](http://www.worldbank.org/agtrade).

**Contact:** Merlinda Ingco

## SOCIAL

### CDD Website Launched

The CDD Group announced the launch of the Community Driven Development Internal Website: <http://essd.worldbank.org/CDDWk2000.nsf/Gweb/Home> The policy, strategy, and institutional reform components of the site help staff to integrate CDD elements into Country Assistance Strategies and Poverty Reduction Strategy Papers.

Contact: Philippe Dongier

### Civic Engagements Forums in Ukraine, Thailand, and Peru

The Small Grants Program, in partnership with the Development Marketplace's Innovation Days, organized forums focusing on civic engagement this spring in Ukraine, Thailand, and Peru. Case examples on civic engagement from the Forums will be available.

Contact: Yumi Sera

## CGIAR/FUTURE HARVEST

### CGIAR Charts New Directions in Durban

CGIAR's Mid-Term Meeting was held in Durban, South Africa, May 21-25, 2001, hosted by the Government of South Africa. In Durban, CGIAR members and stakeholders took strong actions to reinvigorate the system: (a) new "challenge programs" that respond directly to major global concerns; (b) limit meetings to once a year; (c) transform Technical Advisory Committee (TAC) into a Science Council consisting of fewer strategists; and (d) create a strengthened system office. For more details, click [www.cgiar.org](http://www.cgiar.org)

Contacts: Shirley Geer & Sarwat Hussain

### UNDP's Human Development Report 2001 recognizes CGIAR research

UNDP's influential new report, *Making New Technologies Work for Human Development*, outlines how new technologies (information, communications, and biotechnology) are offering new opportunities to promote sustainable human development, including a commentary about the importance of CGIAR research.

### Four New Directors General appointed at CGIAR-supported Centers

David Kaimowitz has been selected as the new Director General of the Center for International Forestry Research (CIFOR), Dennis Garrity at International Centre for Research in Agroforestry (ICRAF), Peter Hartmann at International Institute of Tropical Agriculture (IITA), and Carlos Seré at International Livestock Research Institute (ILRI).

### After a Century of Wheat Farming Canadian Farmers Turn to Tropical Chickpeas

Erratic rainfall earlier this year is forcing India to import at least a million tons of high protein chickpeas, the largest amount ever purchased overseas. Thanks to plant breeding projects at two Future Harvest centers and an innovative program of farmer-supported research, sufficient supplies should arrive from an unusual source: the prairies of Saskatchewan, Canada. For the full story, visit <http://www.futureharvest.org/growth/chickpea.shtml>

Contact: Jason Wettstein

### IUCN Biodiversity report - Common Ground, Common Future

A Future Harvest-commissioned report, *Common Ground, Common Future - How Ecoagriculture Can Help Feed the World and Save Wild Biodiversity*, identifies new strategies to feed a growing global population and provide a home for wild biodiversity. For more information, see <http://www.futureharvest.org/earth/biodiversityen.shtml>

Contact: Jason Wettstein

### **Tofu Fights Hunger and Earns Cash for Women Farmers and Entrepreneurs in Nigeria**

In little more than two decades, Nigeria – Africa's most populous country – has become the continent's largest producer of soybeans and soy products. While still a relatively minor player in a US\$40 billion global market, Nigeria has been quick to profit from new technology that has helped farmers overcome a series of complex production problems. For the full story visit, <http://www.futureharvest.org/health/soybeanbkngnd.shtml>

Contact: Jason Wettstein

### **Agricultural Detective Work Boosts South Asian Production of Protein-Rich Lentils**

Detective work and a keen sense of history have helped unravel an agricultural mystery that has plagued South Asian lentil farmers for centuries. By broadening the genetic base of the crop, scientists have developed the means to help farmers produce more lentils than at any time since the crop was first introduced to the region more than 1,000 years ago. For the full story, visit: <http://www.futureharvest.org/growth/lentil.shtml>

Contact: Jason Wettstein

## **SAFEGUARD NEWS**

### **Consultations on Indigenous Peoples Policy Up and Running**

External consultations on the Bank's draft policy on indigenous peoples (Draft OP/BP 4.10) are currently underway. In addition, a simple web-based feedback form has just been launched on the Bank's external website:

<http://wbln0018.worldbank.org/essd/essd.nsf/IndigenousPeoples/Draft+Cover>

Contacts: Navin Rai & Maninder Gill

## **REGIONAL NEWS**

### **Africa**

#### **CDD in Africa Practitioner's Forum**

What are the most effective strategies to introduce and accelerate the use of Community-Driven Development (CDD) in Africa? This was the main topic of discussion for 75 country team participants from 13 countries in Africa and Washington, DC who met together through videoconferencing on June 19th. A similar practitioner's forum was held in Senegal in April.

Contacts: Jacomina P. de Regt (AFR) & Mwangi Wachira (WBI)

### **East Asia & Pacific**

#### **ASEAN- World Bank Social Development Dialogues**

EASES with WBI and the ASEAN Secretariat are organizing a series of dialogues on "Mainstreaming

Social Development in the National Development Agenda" via video conferencing and electronic interaction. The agenda can be viewed at: <http://www1.worldbank.org/gdln/dl.htm> To register, go to: [Social Development in the National Development Agenda: ASEAN](#)  
**Contact:** Lim Teck Ghee

## Europe & Central Asia

### Civic Engagement & Participation in PRSPs Workshop in ECA

From June 18-21, a thematic learning workshop on Civic Engagement and Participation in Poverty Reduction Strategies was led by SDV's Skills Enhancement and Team Building Program in Tbilisi, Georgia. An important outcome was the creation of a PRSP forum for all stakeholder groups from the four countries, to be piloted by Azerbaijan.

**Contact:** Najma Siddiqi

## Latin America

### Coffee Certificable Sustainability Principles Growing out of Mexico

Mexico is currently at the global forefront of developing the next generation of an environmental and economically sustainable coffee industry. Led by the GEF Project "Habitat Enhancement in Productive Landscapes of the El Triunfo Biosphere Reserve" in Chiapas, the ultimate goal will be the working model for a holistic set of **Certifiable Sustainability Principles**. For more information on the coffee industry in general, see the attached executive summary.



Coffee Industry Survey intro.doc

**Contact:** Daniele Giovannucci

### Philanthropist Buys Land for GEF Project in Argentina

The Argentina Biodiversity Conservation Project received a welcome boost recently when the Conservation Land Trust (CLT) agreed to purchase 60,000 hectares for the Monte Leon National Park – one of five new national parks to be created under the GEF project. Each proposed park is rich in biodiversity that is not otherwise represented in Argentina's current national protected areas system.

**Contact:** Robert Kirmse

### First Agricultural Census in Ecuador in 25 years

The first agricultural census in Ecuador since 1974 was completed in March with the support of a Bank project led by Maurizio Guadagni. This effort to reach peasants and indigenous farmers directly will help reduce unequal access to information.

**Contact:** Maurizio Guadagni

### Forum to Combat Poverty: Local Self-Reliance for Rural Progress

In Panama City, Panama, the Ministry of Agricultural Development (known for its Spanish acronym as MIDA) organized an event to educate Panamanian decision-makers about some of achievements of the innovative MIDA and Bank-financed Project Rural Poverty and Natural Resources Management project. The project applies the participatory "methodology" of learning-by-doing in which communities have an essential role in commanding their development.

**Contacts:** Gabriela Boyer & Maurizio Guadagni

### LAC Regional Workshop on Empowerment and Inclusive Development

More than 100 participants from governments, civil society, academics, and international agencies participated in a 3-day empowerment workshop held in Lima, Peru from July 9 to 11. The

workshop shared existing experiences in the region and work on the definition of empowerment and its implications.

Contact: Roby Senderowitsch

## South Asia

### PEOPLE IN THE NEWS

#### **Juan Pablo Ruiz Conquers Everest!**

In May, Juan Pablo Ruiz, LCR's Natural Resources Management Specialist in Colombia, led the first Colombian team to reach the summit of Mount Everest. Two climbers in the nine-member team reached the top on May 22, followed two days late by Juan Pablo and another Colombian. For more information go to the expedition's web site: <http://www.manantialeverest.com/default.asp>

#### **Lovejoy Awarded Tyler Prize for Environmental Achievement**

Thomas E. Lovejoy, LCSES Chief Biodiversity Advisor and Lead Specialist for Environment, was awarded the 2001 Tyler Prize for Environmental Achievement, administered by the University of Southern California. Lovejoy was honored for his "pioneering work" in conservation biology – developing the concept of minimum critical size of ecosystems, the idea of debt-for-nature swaps, and coining of the very term "biological diversity." For details, visit the Tyler Prize web site at: <http://www.usc.edu/admin/provost/tylerprize/>

#### **Karin Shepardson - New GEF Coordinator for LCR**

Karin Shepardson joined LCSES in April as the LCR Region's new GEF Coordinator, coming from her position as GEF Coordinator and Senior Environmental Economist in ECA.

#### **George Ledec - Interim Quality Assurance Team Coordinator for LCR**

George Ledec will serve as Interim Quality Assurance Team (QAT) Coordinator for LCR, effective July 1, 2001. The search is on for a permanent coordinator to replace Walter Vergara, who after two years of valuable and dedicated service, decided to relinquish the QAT position in order to focus on direct project work.

#### **Orsalia Kalantzopoulos - Chair of LCR's New Environmental Strategy Steering Group**

Orsalia Kalantzopoulos, Director of the Caribbean CMU, will chair a new Implementation Steering Group for LCR's Environment Strategy. The group will provide guidance on implementation of the strategy, alignment of sectoral and country perspectives, and monitoring of progress in meeting agreed annual work plans. The group is still being formed, and will include representatives from the SMUs, CMUs, and OSU.

### PUBLICATIONS

#### **Agricultural Producer Organizations**

*Agricultural Producer Organizations – Their Contribution to Rural Capacity Building and Poverty Reduction* draws on a World Bank/International Federation of Agricultural Producers (IFAP) workshop on strengthening producer organizations. It includes a CD-Rom of the case studies. For more information or a copy contact Pierre Rondot, or visit the website [www.worldbank.org/producer-organizations](http://www.worldbank.org/producer-organizations).



**Social Cohesion and Conflict Prevention in Asia: copy available**

Copies of the book compiling the papers on social cohesion and conflict management financed by a Post Conflict Fund that were presented at the WB/ADB consultation in Manila in March 2000, are now available.

**Contacts:** Kaz Kuroda & Michel Cornejo

**UPCOMING SEMINARS/TRAINING**

**Sustainable Development Debate Series Starts September 2001**

In September 2001, WBI's Division of Environment and Natural Resources (WBIEN) plans to launch a series of seminars and debates designed to stimulate a dialogue among specialists, governments, and civil society on economic growth, environment, poverty, and sustainable development. The debates are also intended to provide support to developing countries as they shape their positions for the 2002 Johannesburg Earth Summit.

**Contacts:** Michele de Nevers & Vesselina Hekimova.

**ESSD RELATED NEWS**

**Business Partners for Development debate Series September 2001**

The Business Partners for Development – Natural Resources Cluster (BPD-NRC) initiative is a creation of the World Bank, DFID, Care International, and a handful of large oil, gas, and mining companies. It is one of four such "clusters" initiated by the World Bank to explore how business, governments, and civil society can work more closely together. For more information, see the website: <http://www.bpdweb.org/index.htm>

**ESSD CALENDAR**

<b>July</b>	
23-31	COP VI – climate change Venue: Bonn, Germany
<b>August</b>	
9	International Day of the World's Indigenous People
<b>September</b>	
4-6	Sustainable Food Security for All by 2020: From Dialogue to Action Venue: Bonn, Germany
16	International Day for the Preservation of the Ozone Layer
<b>October</b>	
2-3	World Bank Annual Meetings Venue: Washington, DC
12-14	Global Environment Action/ECO Asia Conference Venue: Tokyo, Japan
16	World Food Day
10/29-11/1	CGIAR Annual Meetings

Venue: Washington, DC

## November

- 5-9            **World Food Summit — Five Years Later**  
Venue: Rome, Italy  
Sponsor: UN
- 14-15         **Conference on Social Corporate Responsibility**  
Venue: The Hague, The Netherlands

"*ESSENTIALS*" is the quarterly internal newsletter of the Environmentally and Socially Sustainable Development Network of the World Bank Group. Its purpose is to unify the 800 network staff, including the over 100 in field offices, and to share important news on sustainable development with network staff and interested Bank colleagues.

Please send ideas or articles to Kristyn Ebro, editor, [kebro@worldbank.org](mailto:kebro@worldbank.org), x82736. To obtain prior issues of "*ESSENTIALS*" or more information on ESSD, check our website: <http://essd> or call the ESSD Advisory Service at 522-ESSD