



THE 4th POTOMAC FORUM

ON ILLEGAL LOGGING & ASSOCIATED TRADE

May 4, 2011 | Washington D.C.

SPEAKER BIOS

Dr. Charles V. Barber,

Forest Division Chief, Bureau of Oceans, Environment and Science, U.S. Department of State

Dr. Charles V. Barber is currently Forest Division Chief in the Bureau of Oceans, Environment and Science, U.S. Department of State, where he leads and coordinates U.S. multilateral and bilateral relations concerning forest policy. From 2005 to 2009, he served as focal point for multilateral environmental treaties and institutions at the U.S. Agency for International Development (USAID). From 2002 to 2004, Dr. Barber served as an independent consultant on forest, coral reef and biodiversity issues for the World Bank, Asian Development Bank, and a variety of UN agencies and NGOs. From 1989 to 2001, he was a Senior Research Associate with the World Resources Institute, working on forest, coral reef, protected areas and biodiversity publications and policy advocacy. Dr. Barber has traveled and worked throughout the Asia-Pacific region, including living 11 years in Indonesia and the Philippines. He received his Ph.D. in Jurisprudence and Social Policy, J.D. and M.A. in Asian Studies from the University of California, Berkeley.

Alexander "Sascha" von Bismarck, Environmental Investigation Agency, Executive Director

Alexander Von Bismarck became the Executive Director of the Environmental Investigation Agency (EIA) in 2007. Von Bismarck has over ten years of experience in international environmental science, investigations and policy. Von Bismarck conducted research in ecology and the impacts of climate change at Harvard University and the New England Aquarium. He also served in United Nations and World Bank, and lead 2006 United Nations Environmental Program (UNEP) study to identify options to control the illegal trade of ozone depleting chemicals. Von Bismarck led an investigation into the illegal logging in Honduras; he testified at a congressional hearing on proposed U.S. legislation that would criminalize the trade in illegal timber and wood products. Von Bismarck joined EIA in 1995 as an investigator and campaigner; he has been part of EIA's international investigative team to expose criminal syndicates moving illegal timber throughout Asia and Latin America. In 2004 he uncovered shipments of baby-cribs made of illegal timber entering the United States.

Nadine Block, Senior Director of Government Outreach, Sustainable Forestry Initiative

Nadine Block is the Senior Director of Government Outreach at the Sustainable Forestry Initiative (SFI), a Washington, DC-based non-profit that operates a North American forest certification standard and promotes responsible forest management and a sustainable fiber

supply chain. Nadine is responsible for SFI federal and state policy activities related to green building, climate change, energy, and combating illegal logging. Prior to joining SFI at the start of 2010, she held positions as Director of Forest Policy at the American Forest & Paper Association and Program Manager at the Pinchot Institute for Conservation. Nadine has 18 years of experience in natural resource policy focusing on public and private forest management, climate change, renewable energy, and international forest policy. Nadine holds a master of forestry degree from the Yale School of Forestry and Environmental Studies and a bachelor's degree in biology from Williams College.

André de Boer, Advisor, Netherlands Timber Trade Association

André de Boer is an Advisor at the Netherlands Timber Trade Association (VVNH) where he has worked since 1972. Boer was the Managing Director and CEO of VVNH but stepped down in 2009 to take his current position as Advisor. He served as Secretary General of the European Timber Trade Federation in January 2009. He also served as the Secretary General for FEBO in January of 2011. Mr. Boer holds degrees in law and public management and is a member of the Dutch Bar Association.

Kerstin Canby, Director, Forest Trade and Finance Program, Forest Trends

Kerstin is the Director of Forest Trends' Forest Trade and Finance Program. In addition to general program management, her work focuses on policies and trade issues related to illegal logging, corruption, and associated trade, such as the role of financial institutions and investment flows in combating illegal and unsustainable harvesting practices. A significant portion of her time is spent on the China/East Asia region. Prior to joining Forest Trends, Kerstin worked at the World Bank with the Governance and Forest Law Enforcement and Governance Programs, coordinating the Africa FLEG ministerial process, and providing training to local NGOs interested in developing independent monitoring networks; she also worked with the World Bank's CEOs ad hoc Forum on Forests. She also was Special Assistant to the Director of the Environment Department. She continues to work with the World Bank, advising on the development of the Europe/North Asia Forest Law Enforcement and Governance Ministerial process. Kerstin has also worked with the US Forest Service in Oregon (economic and land management analysis), was the co-founder of an environmental education program in Durham, North Carolina, and was a teaching assistant of environmental economics at Duke University. Kerstin holds a BA from Duke University, as well as a Master's in Environmental Management from Duke University 's School of Forest and Environmental Sciences, where she focused on forestry, wetlands, and coastal ecosystems

Tuukka Castrén, Senior Forestry Specialist, The World Bank

Tuukka Castrén is a Senior Forestry Specialist at the Agriculture and Rural Development Department in the Sustainable Development Network at the World Bank. He is also the team leader for forest governance and law enforcement work in the forests team. He is a member of the team managing the Program on Forests (PROFOR), a multi-donor trust fund housed at the World Bank. Before joining the Bank in 2002, Mr. Castrén worked for the Ministry for Foreign Affairs in his native Finland both as an adviser for economic issues, private sector development and development policy. Prior to that, he worked for a private forest consulting firm both in Finland and internationally. Mr. Castrén has university degrees in both forestry and economics from the University of Helsinki.

Elinor Colbourn, Assistant Chief, Environmental Crimes Section, ENRD, U.S. Dept. of Justice

Elinor Colbourn has prosecuted plant and animal crimes for the U.S. Department of Justice for 15 years and is currently the Assistant Chief primarily responsible for supervising such criminal prosecutions in the Environmental Crimes Section. Ms. Colbourn represented the Environmental and Natural Resources Division on the President's Initiative Against Illegal Logging and is a member of the inter-agency implementation working group for the Lacey Act Amendments. She has received awards and commendations for prosecution of domestic and international plant and animal crimes, including the Attorney General's Distinguished Service Award (reptile smuggling), the 2009 John Marshall Award for Preparation or Handling of Legislation (Lacey Act Amendments), and the U.S. Fish and Wildlife Service's Regional Director's Conservation Award (bird deaths at a former farm site in Florida). Ms. Colbourn earned her law degree from The Yale Law School, her Masters in Environmental Science from The Johns Hopkins University, and her Bachelor of Arts from Wake Forest University.

Gerhard Dieterle, Forest Advisor, The World Bank

Gerhard is currently the Forests Advisor, leading the World Bank Forestry Team in the Sustainable Development Department at the World Bank. He has had twenty-eight years of experience in national and international forest and environmental policies, development policies, consultative processes, projects on sustainable forest management and forest conservation. Trained as a practical forestry specialist, he holds a Master's of Science in Forestry and a PhD in technical and economic analyses of sustainable forest management systems. His previous positions included working with the German forest administration, the European Commission, overseas project work in Togo and Indonesia, as well as a diplomatic posting as the German Representative to FAO in Rome. He has also carried out research at the Faculty of Forestry, Freiburg University in Germany, and was previously the lead forestry specialist in the Europe and Central Asia Region of the World Bank.

Bernd Degen, Ph.D, Johann Heinrich von Thünen-Institut, President

Craig Fedchock, Director, International Capacity Development, APHIS Plant Protection and Quarantine

Mr. Fedchock is currently the Director of International Capacity Development, following a year as the Associate Executive Director of the Animal and Plant Health Inspection Service (APHIS), Plant Protection and Quarantine Division's (PPQ) Plant Health Programs. Prior to that, Mr. Fedchock served as the Director of the APHIS, PPQ Phytosanitary Issues Management staff (PIM) leading all U.S. plant and plant health-related trade negotiations. Before joining PIM in 2006, Mr. Fedchock was the Director of Bilateral Sanitary and Phytosanitary (SPS) Affairs at the Executive Office of the President, Office of the United States Trade Representative (USTR), Chief of Staff for APHIS International Services, and the Director for Asia Trade Policy in the APHIS International Services' Trade Support Team. While at USTR he was the lead negotiator for the United States on sanitary and phytosanitary issues in Free Trade negotiations with Colombia, Peru, Panama and others, as well as World Trade Organization (WTO) accession discussions with Russia, Vietnam, and Ukraine, among others. He also was the lead for APHIS in the WTO SPS case against Japan on varietal testing in the late 1990s. Before joining APHIS, Mr. Fedchock worked in the Codex Office of the Food Safety and Inspection Service and the U.S. Department

of Commerce's International Trade Administration. Mr. Fedchock also served as a Russian linguist in the United States Army.

Shelley Gardner, Policy Advisor, US Forest Service, International Programs

Shelley Gardner is currently a Policy Advisor for the U.S. Forest Service International Programs. Prior to that, Shelley served as Acting Assistant Director for Forest Service Public Affairs, Lead Budget Hearing Coordinator, and as a Forester with the Pacific Southwest Research Station. Before joining the USFS, she worked within the botanical cosmetics industry, the Center for International Trade in Forest Products, Los Alamos National Laboratory Ecology Group, and served as a U.S. Peace Corps volunteer in both Albania and Paraguay. She holds an M.S. in Forest Products Marketing, M.S. in Forest Ecology, and B.S. in Forest Resource Management

Alicia Grimes, U.S. Agency for International Development

Alicia has served as a Forest Program & Policy advisor at the U.S. Agency for International Development (USAID) for the past 17 years. She has worked in various capacities to strengthen the links between the environment and sustainable economic growth and to assist field Missions in natural resources and biodiversity programming. In the early 90's she served in the Latin America bureau, coordinating case studies to examine extra-sectoral policies and trade on sustainable forest management. She also worked in USAID's Regional Bureau for Europe and Eurasia, managing biodiversity and forestry programs in the Balkans and Russia. For the past decade she has been coordinating USAID efforts to combat illegal logging and associated trade with other USG agencies, and has developed public private partnerships with NGOs, U.S. business associations and companies to conserve forests by looking at demand-driven solutions in the global trade. Prior to her work at USAID, Ms. Grimes worked as a consultant for the World Bank, and a number of USG contractors on international efforts. As part of her graduate studies, she was awarded a grant from the New York Botanical Garden to analyze the economic value of "non timber forest products" in the Ecuadorian Amazon.

Phil Guillery, Systems Integrity Director, Forest Stewardship Council

Phil Guillery is the Systems Integrity Director for the Forest Stewardship Council. He is responsible for the development of a traceability platform within FSC's chain of custody system. Phil has been involved with FSC since 1997 and has participated in the development of the FSC national standards and numerous FSC policies, and served on the FSC-US Board for seven years. Phil has also worked directly with forest management operations and forest product manufacturers looking to achieve FSC certification and develop markets for certified products. He also has worked for communities, conservation organizations, development agencies and industry on a wide range of projects in a diversity of countries.

Adam Grant, Senior Associate, WRI

Adam manages the People and Ecosystems Program's (PEP) Forest Legality Project, a new initiative to combat illegal logging. The goal is to achieve good governance and biodiversity conservation in tropical and other biodiversity-rich forests by reducing demand for illegally harvested wood and increasing the capacity of supply chains to deliver legal wood. Adam, originally from the U.K., was most recently in South East Asia, where he worked in improved tropical forest management and responsible supply chain management. Based in Indonesia, he worked initially for the Rainforest Alliance's FSC Smart Wood program and then as a consultant for major forest product producers trading throughout Asia and Europe. Prior to living in

Indonesia, he worked as a forest contractor and timber importer in Sweden, Finland and the U.K. He was also based in China working on projects related to poverty alleviation centered on natural resource management in the province of Sichuan and in the Tibetan Autonomous Region. Originally from the county of Devon in the UK he enjoys sailing and photography in his spare time. He holds a M.S. degree in Natural Resource Management and Development from the University of East Anglia and B. Sc in Forestry.

Andrea Johnson, Forest Campaigns Coordinator, Environmental Investigation Agency

Andrea Johnson is Director of Forest Campaigns for the Environmental Investigation Agency (EIA) in Washington, DC. She plays the lead role in crafting the program's overall strategy—in close consultation with EIA's Executive Director—and in making the day-to-day decisions about how to implement this strategy. She oversees a team that together manages the broad coalition EIA has forged to support effective implementation of the amended Lacey Act, conducts investigations of illegal timber trade, advocates on forest and trade policy within U.S. and international forums, and builds local partners' capacity in Peru. She was the primary author of EIA's 2007 report, "No Questions Asked" (<http://www.eia-global.org/PDF/report--NQA--forests--oct08.pdf>), which provided a powerful rationale for the U.S. government to revamp the Lacey Act to cover illegally sourced timber and products thereof. Andrea graduated from the Yale School of Forestry and Environmental Studies in 2005 with a Master's in Environmental Science focused on social science and advocacy—having done her Master's thesis on the controversy surrounding the Camisea Natural Gas Pipeline project in Peru. She received her B.A. in Environmental Science and Public Policy from Harvard University in 1998, and has undertaken several years of ecology and conservation fieldwork in Indonesia, Belize, Peru and Panama. She speaks fluent Spanish and Bahasa Indonesian.

Joyce Lam, PROFOREST

Joyce Lam coordinates Proforest's supply chain projects. She has wide experience in supply chain management, implementation of responsible timber purchasing policies for both private and public sectors. Joyce has also worked extensively in assessing forest certification schemes and legality verification initiatives for different clients. She has carried out baseline audits for timber product manufacturers in China and Hong Kong, and provides ongoing support on improving their timber sourcing. In recent years, Joyce is also involved in projects related to Forest Law Enforcement Governance and Trade (FLEGT). She carried out the FLEGT scoping study in Vietnam in August 2009. Currently she is working on 'Timber Legality Verification Schemes', a research programme of the Chinese Academy of Forestry (CAF). Joyce joined Proforest in 2004 after finishing her MSc with distinction in Forest Ecology and Management in Edinburgh University. Previously, she worked in Forest and Trade Network in WWF Hong Kong generating the demand for certified forest products. Joyce speaks fluent English, Cantonese and Mandarin.

Joseph Lawson, Global Director, Sustainable Forestry, MeadWestvaco

Joseph Lawson is the Global Director of Sustainable Forestry for MeadWestvaco Corporation. Joe has over 30 years' experience in environmental and natural resource management and is the company's primary technical resource in the area of sustainable forestry and global fiber sourcing. He maintains leadership positions on several national and international sustainability initiatives including: WBCSD- Chairman, Value Chain Action Team; American Tree Farm System- Vice Chairman, National Operating Committee; The Forest Dialogue-Steering Committee; SFI

Interpretations Committee, Standard Labels and Claims– Chairman, and Vice-Chairman of the National Operating Committee at the World Resources Institute. He was also Chairman of the group responsible for the WRI/WBCSD publication, “Sustainable Procurement of Wood and Paper-Based Products.” Joe holds degrees in Forest Resource Management and Landscape Architecture/Regional Planning and resides in Charleston, South Carolina.

Sam Lawson, Associate Fellow, Chatham House

Sam Lawson is an Associate Fellow at UK think-tank Chatham House (the Royal Institute for International Affairs), an independent consultant, and a founding director of Earthsight, an organization which specializes in researching and investigating environmental and social crime and injustice. Previously a senior forest campaigner and investigator with the Environmental Investigation Agency, an international NGO, he has been researching and investigating illegal logging and associated trade for more than ten years. He is the author of a number of influential reports on illegal logging and timber smuggling, has been actively engaged with many international initiatives to tackle the problem, and has provided relevant training to enforcement agents and NGOs in producer countries. He was the lead author of a major research report on the global response to illegal logging and associated trade published by Chatham House in 2010.

Ramón Álvarez Lazzaroni, Honduras Lumbermens Association, AMADHO

Ramón Álvarez, a forester from the Republic of Honduras, is the Executive Director of the Honduras Lumbermens Association, AMADHO. From 1984 to 2004, he was a Project Officer and Forestry Advisor with the United States Agency for International Development (USAID). He has worked managing hardwood and lumber sawmills and served in various capacities in the Honduras forest service, including three years as the last manager of Honduras Forest Agency, COHDEFOR. He studied agronomy in Honduras, forest management in Texas and wood industry management in Oregon. He has over 40 years of experience in the forestry industry.

Tom Megna, Directions East

Tom Megna has been working in the furniture industry since 1981 where he started with a Swedish trading company, Elof Hansson, sourcing product in Asia for clients like Ikea. He joined Just Wood Manufacturing in 1986, a domestic manufacturer of children's furniture. He took over ownership of the company in 1991, changed the name to Directions East Inc., and began importing their own contemporary furniture designs from China, India, Malaysia, Taiwan, and Thailand. In the past two years he has narrowed the company's sources to China, Malaysia, and Vietnam. He joined the Sustainable Furnishings Council in 2008 to further the company's direction towards sustainability for all of their furniture.

Christian Mengel, VM International, LLC

Christian Mengel has worked in the International timber trade for close to 40 years, the last 22 in the US. Since 2010 he has been an independent consultant/agent mainly involved with imported wood products. Christian served on International Wood Products Association's Board and had the pleasure and privilege to serve a tenure as their elected President 2008-2009.

Suzanne Morgan, Founder, Print Buyers Online.com

Suzanne Morgan founded Print Buyers Online.com in 2000. With over 11,000 members representing \$13 billion in print buying, PBO is the largest network of print buyers in the world.

She is an expert in how major print purchasers affect the paper and printing industry. She is a champion for the environment and teaches large organizations how to purchase print with environmentally sustainable practices. Suzanne founded Print Communications Professionals International (PCPI), the premier association dedicated to print buyers, in 2005. PCPI expands the services of PBO by offering certification to buyers and suppliers. PCPI also affords deeper networking opportunities between print buyers to help them provide greater value to their organizations. Suzanne is also the founder of the annual Print Oasis Print Buyers Conference, the leading educational conference dedicated to print buyers and print production professionals. In addition, she has trained over 5,000 print buyers and 3,500 print sales representatives and printing company owners in her seminars and customized training programs. She specializes in market research on print buyers and provides consulting services for printers, industry suppliers and companies that buy large volumes of printing. She also serves as a frequent guest speaker at industry printing and paper conferences. Suzanne was honored in 2004 with the prestigious Edwin S. Wise Award from the Graphic Arts Sales Foundation for her educational achievements within the printing industry.

David W. Oliver, Deputy Assistant U.S. Trade Representative for Environment and Natural Resources

Mr. Oliver joined the Office of the United States Trade Representative (USTR) in 2000, where he currently serves as Deputy Assistant U.S. Trade Representative for Environment and Natural Resources. He previously served as Director for Central America and the Dominican Republic and as Associate General Counsel. Before joining USTR, Mr. Oliver served as an attorney-advisor to the Chairman of the U.S. International Trade Commission. He previously worked in private law practice at Weil, Gotshal & Manges, where he obtained substantial experience in a broad range of international trade matters. Mr. Oliver obtained a Bachelor of Arts degree and a law degree from McGill University in Montreal, Quebec and a Master's degree in international relations from the Johns Hopkins University School of Advanced International Studies in Washington, DC.

Sarah Price, Head of Projects & Development, PEFC International

Sarah Price is the Head of Projects & Development for PEFC International based in Geneva Switzerland. She has over 15 years experience working in the forest sector. She has worked extensively in the forests of Canada, USA, Guyana, and internationally with organizations including The Forests Dialogue and The Forests Trust. She possesses a Bachelors degree in Natural Resource Conservation from the University of British Columbia and a Masters degree in Forest Science from Yale University.

Hugo-Maria Schally, European Commission

After graduating from law school (University of Graz, Austria) he practiced law in Austria for several years. He then did postgraduate studies in international relations at the Vienna Diplomatic Academy. In the past he worked mainly on issues linked to sustainable development in the multilateral context holding jobs with UNDP, the Austrian Ministry for Foreign Affairs and the Organisation for Security and Co-operation in Vienna. He joined the European Commission in 1998 and has been a Head of Unit in Brussels in the Directorates General "External relations" and "Development". He is currently heading a unit at the Directorate General "Environment" dealing with Multilateral Environmental Agreements and Trade. In the course of his career he has been closely involved with the negotiation and

implementation of many multilateral environmental agreements such as on the Ozone Layer, Climate Change, Bio-Diversity, Trade in endangered species, Waste, as well as with major global Conferences such as UNCED (Rio de Janeiro, 1992), ICFFD (Monterrey, 2002) and WSSD (Johannesburg, 2002.)

Juergen Voegele, Director, Agriculture and Rural Development Department, The World Bank

Mr. Voegele joined the World Bank in 1991, after working with the University of Hohenheim, the GTZ, and the BMZ Federal Ministry of Economic Cooperation in Germany, including a three-year field assignment in Western Samoa. His initial assignments in the World Bank's Washington headquarters included working in agriculture and natural resources divisions in the Europe and Central Asia Region and in the East Asia and Pacific Region. He held various assignments for the East Asia and Pacific Region and in 1998 he transferred to the World Bank's Beijing, China office to lead the Agriculture Unit. Following his return to headquarters from China in 2004, Mr. Voegele joined the Europe and Central Asia Region and was appointed as Manager, Agriculture and Rural Development for the Environment and Sustainable Development Unit. In February 2008, he was appointed Director of the Agriculture and Rural Development Department of the World Bank, where he chairs the Agriculture and Rural Sector Board and oversees World Bank global programs for rural poverty alleviation, agriculture and natural resources management. He was raised in Stuttgart, Germany. He completed his master's degree in agronomy and doctoral degree in agricultural economics at the University of Hohenheim, Germany.