

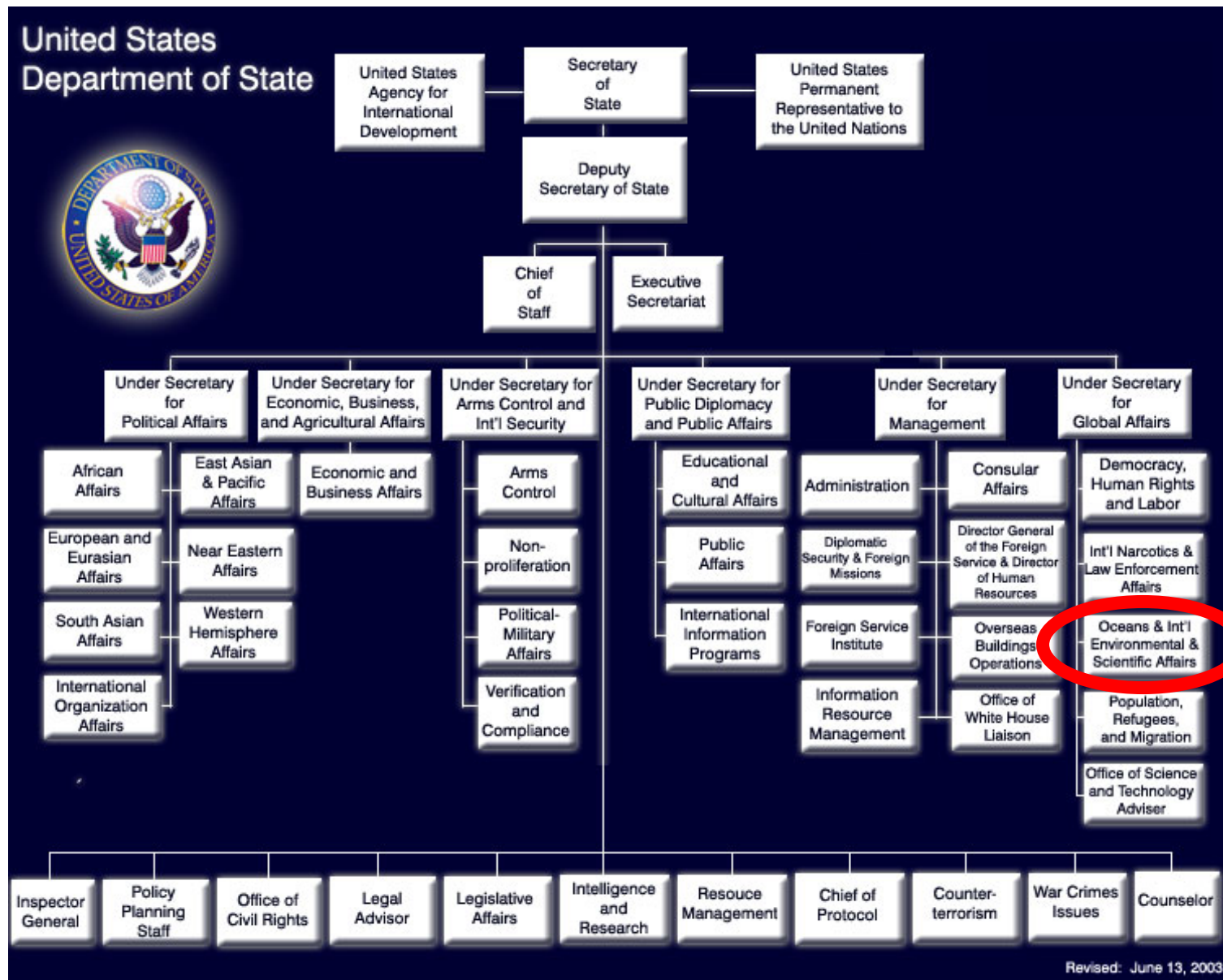


# President's Initiative Against Illegal Logging

PIAIL



# Where's OES





# PIAIL - Milestones

- Feb 2002 - President directs SecState to develop initiative
- July 2003 - PIAIL launch to “assist countries to combat illegal logging & related trade” (enforcement, communities, technology, markets)
- Sept 2006 SecPrez - Progress Report 2003-2005. Outlook Report thru 2008



# What is PLAIL?

A Policy Framework



# USG coordination

USAID

US Forest Service

Foreign Agricultural Service

US Trade Representative

Justice

Council of Environmental Quality

US Fish & Wildlife Service

Animal & Plant Health Inspection Service

NASA, NOAA, EPA

Treasury

State



# Public-private partnerships

American Forest & Paper Association

Conservation International

Environmental Law Institute

Forest Trends

International Wood Products Association

The Nature Conservancy

Tropical Forest Foundation

Wildlife Conservation Society

World Resources Institute

World Wildlife Fund

USAID local partners



# Int'l awareness raising & actions

US leadership in international fora  
ITTO, FAO, UNFF, G8

Diplomatic approaches (bilateral, regional)

POTUS summits

SecState

US Trade Rep

Ambassadors



# As a Policy Framework

PIAIL

Allows USG to expend  
political capital  
and

Catalyzes USG actions  
we would not otherwise take





# Examples

ITTA 2006 - 18 years

- Trade in tropical timber from sustainably managed and legally harvested forests

US-Indonesia MOU on illegal logging/trade

- First-ever. Binding. \$1m to start

Liberia Forest Initiative

- 2004 -\$4m US. 2007-\$10m, multidonor
- Reforms incl. in national forest law



# CAWT

“Coalition Against Wildlife Trafficking”

Sept 2005 US launch - Jackson Hole

Feb 2007 global launch - Nairobi

Purposes - (1) Strengthen enforcement, (2)  
Raise awareness/reduce demand

16 partners - 4 govts (UK), 11 NGOs , IUCN

[www.cawtglobal.org](http://www.cawtglobal.org)