President’s Initiative Against Illegal Logging
PIAIL
Where’s OES
PIAIL - Milestones

- Feb 2002 - President directs SecState to develop initiative

- July 2003 - PIAIL launch to “assist countries to combat illegal logging & related trade” (enforcement, communities, technology, markets)

What is PIAIL?

A Policy Framework
USG coordination

USAID
US Forest Service
Foreign Agricultural Service
US Trade Representative
Justice
Council of Environmental Quality
US Fish & Wildlife Service
Animal & Plant Health Inspection Service
NASA, NOAA, EPA
Treasury
State
Public-private partnerships

American Forest & Paper Association
Conservation International
Environmental Law Institute
Forest Trends
International Wood Products Association
The Nature Conservancy
Tropical Forest Foundation
Wildlife Conservation Society
World Resources Institute
World Wildlife Fund
USAID local partners
US leadership in international fora
ITTO, FAO, UNFF, G8

Diplomatic approaches (bilateral, regional)
POTUS summits
SecState
US Trade Rep
Ambassadors
PIAIL

Allows USG to expend political capital and Catalyzes USG actions we would not otherwise take
Examples

ITTA 2006 - 18 years
- Trade in tropical timber from sustainably managed and legally harvested forests

US-Indonesia MOU on illegal logging/trade
- First-ever. Binding. $1m to start

Liberia Forest Initiative
- 2004 -$4m US. 2007-$10m, multidonor
- Reforms incl. in national forest law
“Coalition Against Wildlife Trafficking”
Sept 2005 US launch - Jackson Hole
Feb 2007 global launch - Nairobi

Purposes - (1) Strengthen enforcement, (2) Raise awareness/reduce demand

16 partners - 4 govts (UK), 11 NGOs, IUCN

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