



ABOUT THE PRESENTERS

Kathy Abusow, President & CEO, Sustainable Forestry Initiative®

Kathy Abusow is President and Chief Executive Officer of the Sustainable Forestry Initiative (SFI Inc.), the fully independent, non-profit organization responsible for the Sustainable Forestry Initiative Program. The SFI program is a comprehensive and rigorous sustainable forestry certification system that encompasses more than 143 million certified acres in the U.S. and Canada and includes over 200 program participants.

Before joining SFI, Inc., Kathy operated Abusow International Ltd., a successful forest certification and market acceptance consultancy for almost 15 years. Highly respected internationally as both a technical expert on certification standards (SFI, CSA, FSC, PEFC) and related marketplace issues such as procurement policy design and green building rating tools acceptance of wood and certified products, she has worked with government and corporate agencies around the world. Kathy has authored numerous publications related to forest certification, green building and responsible procurement. She has an undergraduate degree from McGill University and a M.A. from Harvard University with a concentration in sustainable development of natural resources.

Ken Andrasko, Senior Policy Analyst, Carbon Finance Unit, World Bank

Ken Andrasko is senior policy analyst with the World Bank, Carbon Finance Unit's Forest Carbon Partnership Facility (developing large program on reducing deforestation in tropics, announced in Bali by the Bank), and BioCarbon Fund. Prior to joining the Bank in November, he was with US EPA's Change Division in Washington, DC, for 18 years. He worked on the U.S. Initiative on Joint Implementation, and U.S Country Studies Program, 1995-98, and was co-developer of one of the first JI projects, RUSAFOR, in Russia. He has authored or edited journal special issues, major EPA, WRI and UNFAO reports, and technical papers on forestry, climate mitigation options in US and internationally (including REDD papers), and project methods. He is a lead author or editor for six UN IPCC reports on climate change; and was a member of the U.S. negotiating team on LUCF issues in the UNFCCC during 1999-2001.

Alexander von Bismarck, Executive Director, Environmental Investigation Agency

Alexander is the Environmental Investigation Agency's Executive Director in Washington. EIA is a non-profit environmental organization that has for over 20 years investigated environmental crime and campaigned to seek lasting solutions to global environmental challenges. Alexander started with EIA in 1995 and spent much of the last decade investigating international trade in environmentally sensitive products, including chemicals and illegally sourced timber. His field work has focused on China, Southeast Asia and Central America. During this time, EIA has pioneered undercover techniques for environmental research and has collaborated with local NGOs in producer countries to document illegal logging from the 'stump' to the consuming markets in the U.S., Europe and Japan.

Alexander's academic background includes ecological research in the Lake Victoria region in East Africa, papers on the impacts of global change on the marine environment, and a Master of Science in Environment and Development at the London School of Economics. For EIA, Alexander has focused on developing mechanisms to improve international cooperation on environmental enforcement, most recently co-authoring a United Nations funded study to improve the Montreal Protocol's tracking of ozone depleting substances.

Mr. Judah Ariel, on behalf of Congressman Earl Blumenauer, U.S. House of Representatives

Congressman Earl Blumenauer (OR-3) has devoted his entire career to public service, beginning at age 23 in the Oregon House of Representatives and later serving as a Multnomah County Commissioner and on the Portland City Council as Commissioner of Public Works. He has represented Oregon's Third District in Congress since 1996.

Blumenauer is a member of the House Ways and Means Committee and a leading Congressional champion for an honest trade policy and sustainable international development. He is the sponsor of the Legal Timber Protection Act, which bans trade in illegally-harvested wood and wood products, and helped negotiate many of the environmental provisions in the U.S.-Peru Free Trade Agreement.

His academic training includes undergraduate and law degrees from Lewis and Clark College in Portland. Blumenauer was named a German Marshall Fellow in 1995 and has received numerous awards in recognition of his international work.

David J. Brooks, Director for Natural Resources Policy & Environmental Reviews, Environment & Natural Resources section, Office of the U.S. Trade Representative

Dr. David J. Brooks is Director for Natural Resources Policy and Environmental Reviews in the Environment and Natural Resources section of the Office of the U.S. Trade Representative (USTR). He has responsibility for a wide variety of natural resource policy issues, including wildlife trade, forestry and environmental reviews of trade agreements. Prior to joining USTR, Dr. Brooks was a research scientist and science team leader with the US Department of Agriculture, Forest Service. He has degrees from Trinity College (Hartford, Connecticut), the University of Maine and Oregon State University.

Kerstin Canby, Director, Forest Trade & Finance, Forest Trends

Kerstin Canby is the Director of the Forest Trade and Finance Program at Forest Trends. In addition to general program management, her work specifically focuses on policies and trade issues related to the illegal logging, corruption and associated trade, such as the role of financial institutions and investment flows in combating illegal and unsustainable harvesting practices. A significant portion of her time is spent on the China / East Asia region.

Prior to joining Forest Trends, Kerstin worked at the World Bank, where she worked with the Bank's Governance and Forest Law Enforcement and Governance Programs, coordinating the Africa FLEG ministerial process and providing training to local NGOs interested in developing independent monitoring networks; the World Bank's CEOs *ad hoc* Forum on Forests; and as special assist to the Director of the Environment Department.

Kerstin has also worked with the US Forest Service in Oregon (economic and land management analysis), was the co-founder of an environmental education program in Durham, North Carolina, and was a teaching assistant of environmental economics at Duke University. Kerstin holds a BA from Duke University, as well as a Masters in Environmental Management from Duke University's School of Forest and Environmental Sciences, where she focused on forestry, wetlands and coastal ecosystems.

Alberto Goetzl, President, Seneca Creek Associates, LLC

Mr. Goetzl is the founder and president of Seneca Creek Associates, LLC, a consulting firm that specializes in resource economics and policy. His clients include associations, international organizations and companies in the natural resources sector. He is involved with a broad range of environmental, forest management, market and trade issues affecting the forest products and home building industries.

Mr. Goetzl has written and testified on subjects including trends in world forest products supply/demand, wood products markets, the economics of timber supply, trade policy and economic impacts of environmental regulations. He co-authored a *Resources for the Future* Publication entitled: *Sustainability of Temperate Forests*. In 2004, he collaborated with *Wood Resources International* to author a major study of the illegal logging issue and its impacts of on U.S. industry competitiveness.

Mr. Goetzl has a Master of Forestry (M.F.) degree in Natural Resources Economics & Policy from Duke University and holds a B.A. in Government from Bates College. When he's not "working" professionally, Mr. Goetzl manages a horse farm that his family owns in the Frederick, Maryland area. The farm has a small woodlot of mixed upland hardwoods that he is trying to bring into a productive condition.

Carl-Éric Guertin, Manager, Communications and Responsible Trade, Quebec Wood Export Bureau

Carl-Éric Guertin, ing.f., M. Sc., earned his bachelor degree in forestry in 1993 from the Faculty of Forestry of Laval University in Québec City. After graduating, he worked for a year for a Canadian NGO in Mali on an environmental education and recreational project at a state forest. He completed a Masters in forest policy and community forestry at Laval in 1997, after which worked as a director of a community forestry project in Québec in 1997-1998. Mr. Guertin became director general of the Conference of Forestry Cooperatives in Quebec, defending the interests of the forestry cooperatives by working with governments, forestry associations and cooperatives and other organizations.

Since 1999 Mr. Guertin has been the manager of communications and responsible trade for the Quebec Wood Export Bureau (Q-WEB). The Q-WEB is a private nonprofit organization established to promote the export of Québec's wood products on the overseas market. Over the years he has developed an expertise on responsible trade issues such as sustainable forest certification, private and public procurement policies, illegal logging, green building and code of conduct to help member companies adjust to consumer demands. He has developed a Code of Conduct for the organization to demonstrate Q-WEB members' commitment to doing business with integrity. Lately part of is work has been to monitor the development of wood biomass in Québec and abroad. From 2003 to 2007, in a partnership between Q-WEB and the Forest Products Association of Canada (FPAC), he helped FPAC in the field of market acceptance issues.

Katherine Hamilton, Associate Director, Forest Trends

Katherine Hamilton is the carbon project manager at Ecosystem Marketplace. Before joining Ecosystem Marketplace, she earned a masters degree at Yale School of Forestry and Environmental Studies, where she focused on corporate environmental management and wrote her thesis on the voluntary carbon market. At Yale, Katherine worked as a Hixon Center for Urban Ecology Fellow with United Nations Development Program- Latin America/ Caribbean and a lead research assistant at the Yale Environmental Law and Policy Center. Before attending graduate school, she held positions with Natural Capitalism Inc. in Boulder, Colorado and was based in Paris, France as the International Council for Science's Program Coordinator for U.N. World Summit for Sustainable Development preparations. She has also taught outdoor education. Katherine completed a B.A. in International Relations at the University of Michigan in 2001.

Jeff Hayward, Verification Services Manager, SmartWood Program, Rainforest Alliance

Jeff Hayward is verification services manager in the Rainforest Alliance's forestry division and leads programs in the verification legality and also carbon forestry projects. He is based in Washington D.C. He has lived in Indonesia, Guatemala, Canada and the US and has conducted dozens of forest management and chain-of-custody assessments to the standards of the Forest Stewardship Council, the global standard setter in responsible forest management. He has an MSc in forestry from the University of British Columbia and a B.A. in Latin American development and forestry from the University of Washington.

Michael Jenkins, President, Forest Trends

Michael is President and CEO of Forest Trends. In 1998 Michael was in a joint appointment as a Senior Forestry Advisor to the World Bank. From 1989-1999 he was the Associate Director for the Global Security and Sustainability Program of the MacArthur Foundation. Michael's responsibilities with the Program included all grant making in Latin America and the Caribbean, as well as overarching program management. Before entering the Foundation, he worked for three years as an agroforester in Haiti with the USAID Agroforestry Outreach Program. Previous to that he worked with a Washington-based development organization, Appropriate Technology International, as a technical advisor. In the late 70s, Michael was a Peace Corps volunteer in Paraguay working in agriculture, apiculture and forestry projects. He has traveled and worked throughout Latin America, Asia and parts of Africa, and speaks Spanish, French, Portuguese, Creole and Guaraní. Michael has contributed to a number of books and articles and published "The Business of Sustainable Forestry, Strategies for an Industry in Transition" with Island Press. He holds a Master's of Forest Science from Yale University.

Mark Linscott, Assistant U.S. Trade Representative for Environment & Natural Resources, Office of the U.S. Trade Representative

Mark Linscott was named Assistant U.S. Trade Representative for Environment and Natural Resources in October 2003, after previously serving as the Deputy Assistant U.S. Trade Representative in the same office since July 2002. Mr. Linscott oversees all trade and environment issues for USTR, including related free trade agreement negotiations, work in the World Trade Organization and Organization for Economic Cooperation and Development, environmental reviews of all trade negotiations, and USTR representation in meetings and activities under multilateral environmental agreements. Previously, as the Deputy Assistant U.S. Trade Representative for Environment and Natural Resources, Mr. Linscott was the U.S. negotiator in the WTO for trade and environment issues, as set forth in the Doha Ministerial Declaration, having taken up such responsibilities from the very start of these first-ever negotiations in the WTO.

Mr. Linscott served six years (1996-2002) in the U.S. Mission to the WTO in Geneva and also covered customs issues in the WTO, antidumping and subsidies, government procurement, balance-of-payments (BOP) issues, and technical barriers to trade. Prior to serving in Geneva, he worked in the Office of WTO and Multilateral Affairs in USTR Washington, where he was the U.S. negotiator on government procurement issues in the WTO, as well as NAFTA, APEC and the FTAA.

Mr. Linscott started his career in the federal government at the Department of Commerce, serving from 1985 to 1988 in Import Administration and from 1988 to 1992 in the Office of Multilateral Affairs. He was awarded a Gold Medal Award, the Commerce Department's highest honor, for his work on the 1986 Canadian softwood lumber investigation. Mr. Linscott has a BA in economics from the University of Virginia and a JD from Georgetown University Law Center.

Edgar Maravi, Natural Resources Specialist, Forests Team, World Bank

Originally from Peru, Edgar Maravi holds a Master's Degree in Public Policy from the Kennedy School of Government at Harvard University and a degree in Agricultural Engineering, specializing in tropical agronomy, from the Universidad Agraria, Tingo Maria, Peru. Edgar is currently working as a Natural Resources Specialist with the Forests Team at the World Bank.

Prior to joining the Bank, he worked for 10 years with World Wildlife Fund (WWF) in several capacities throughout Latin America. From 1998-2003 Edgar served as Director of the WWF Office in Peru, where he actively participated in the process of forest sector reform. During his tenure, he designed and directed the implementation of the CEDEFOR Project, funded by USAID to provide technical assistance to forest concessions to achieve compliance with Peru's recently enacted forestry law and sustainable forest management (SFM).

Upon his return to WWF in Washington, D.C., Edgar joined the WWF Global Forest Program. He has also served as Director of Development at the Smithsonian Tropical Research Institute (STRI) in Washington, D.C. and Panama and has worked with other international development agencies. In Peru he has held various positions in rural development in the public sector and in international agencies.

Alex Moad, Assistant Director, Technical Cooperation Unit, U.S. Forest Service International Programs

Alex Moad is Assistant Director for Technical Cooperation in the Office of International Programs, USDA Forest Service. He and his staff are responsible for the design, implementation and assessment of forest conservation and management programs in a variety of tropical and temperate forests, in collaboration with host countries, USAID, State Department, international research institutions, NGOs and other partners. Prior to joining the Forest Service in 1992, Alex was an AAAS Science and Diplomacy Fellow at USAID, where he provided scientific and technical support to forest conservation programs. Alex holds an M.S. in ecology and environmental policy from U.C. Davis, and a Ph.D. in biology from Harvard University. Alex's dissertation research focused on forest regeneration processes and the maintenance of species diversity in tropical forests in Borneo and the Malay Peninsula.

Brendan Owens, Vice President, LEED Technical Development, U.S. Green Building Council

As the Vice President of LEED® Technical Development at the U.S. Green Building Council, Brendan Owens, LEED AP, P.E., collaborates with volunteer technical committees to refine and evolve the USGBC's LEED Green Building Rating System. During his time at USGBC, Brendan has led development activities for LEED for New Construction, LEED for Existing Buildings, LEED

for Core and Shell and several market specific LEED Application Guides including retail, healthcare facilities and laboratories. Brendan is currently focused on creating the framework for LEED Version 3, a system that promises to be technically more robust and easier to implement.

Brendan is a member of the ASHRAE/USGBC/IESNA committee developing Standard 189.1 – Standard for High-Performance Green Buildings and is a delegate to the United Nations Environmental Programme Sustainable Buildings & Construction Initiative (UNEP/SBCI) Think Tank on Benchmarking Sustainable Buildings. He represents USGBC on the steering committee for the Advanced Energy Design Guide series and the Green Guideline for Healthcare. Prior to joining USGBC, Brendan worked designing and implementing performance contract based energy conservation projects in existing buildings. He received his Bachelor's of Science in Engineering from Purdue University in West Lafayette, IN.

Lucila Pautrat, Environmental and Forestry Specialist, Defensoria del Pueblo de Perú

Lucila Pautrat is an Environmental and Forestry Specialist for the Public Ombudsman's Office (*Defensoria del Pueblo*) of the Government of Peru. Prior to joining Defensoria del Pueblo in early 2007, Ms. Pautrat worked independently and at a consultancy, advising on the design, implementation and monitoring of environmental and development projects in Peru. She has frequently provided assistance to internationally funded efforts to combat illegal logging funded by the World Bank, USAID and others. Ms. Pautrat has also worked in Peru with environmental and human rights organizations such as the Natural Resources Defense Council, Global Witness and many indigenous peoples' groups on forest governance and conservation. She has been involved with Peru's National Strategy to Combat Illegal Logging since 2003. From 2001-2003, she was WWF's Forests Coordinator in Peru and Coordinator for the Humid Forests Ecoregion of Southwestern Amazonia. Ms. Pautrat's career began in 1999 as a technical advisor on various conservation projects. She obtained her degree in Wildlife Management and Protected Areas at La Molina Agricultural National University of Lima in 1998.

Viji Rangaswami, Deputy Staff Director, Committee on Ways & Means, U.S. House of Representatives

Viji Rangaswami is deputy staff director for the Subcommittee on Trade, Committee on Ways and Means in the U.S. House of Representatives. She has been with the Committee for 7 years – from 1999-2004, she was trade counsel to the Ways and Means Committee Democrats, and rejoined the Committee in February 2007. Ms. Rangaswami has also worked at the Carnegie Endowment for International Peace, where she specialized in trade and development issues, and as associate in the law firm of Akin, Gump, Strauss, Hauer & Feld, working in the area of international trade. She received her B.A. and her J.D. from Duke University.

Jade Saunders, FLEGT Support Team, European Forest Institute

Jade Saunders has worked on natural resource governance and trade since graduation in 1996. She was an Associate Fellow in the Energy, Environment and Development Programme at Chatham House between 2002 and 2007, focusing primarily on forest governance. She is now part of the new EU FLEGT-support team at the European Forest Institute, working to facilitate the negotiation and implementation of partnership agreements between a number of tropical timber producing countries and the European Union. She has also recently authored a number of papers on reduced emissions from avoided deforestation and degradation (REDD) and forest governance.

John Webb, Assistant Chief, Environmental Crimes Section, U.S. Department of Justice

John T. Webb is Assistant Section Chief in the Environmental Crimes Section in Washington, D.C. and supervises eight environmental crimes prosecutors. John joined the Department of Justice in 1984 and has worked for more than 20 years in Environment and Natural Resources Division, first in the Wildlife and Marine Resources Section ("Wildlife Section") as a Trial Attorney prosecuting wildlife crimes, then for nearly a decade as Assistant Chief overseeing prosecution of wildlife crimes, and now, following re-organization within the Division during May 2004, as an Assistant Chief in the Environmental Crimes Section supervising eight prosecutors with a mixed docket of pollution, wildlife, and white collar crimes.

John has personally prosecuted numerous federal wildlife offenses throughout the country and counseled other federal prosecutors and law enforcement agents on how to effectively investigate and prosecute hundreds more. He is a frequent lecturer

on fighting wildlife crime and an expert on sentencing issues for fish and wildlife offenses. Most recently he has been the Department's advisor to the newly-created ASEAN-Wildlife Enforcement Network (WEN), billed as Southeast Asia's wildlife Interpol.

John has received numerous commendations and awards for his efforts. Most recently, he received the Animal Welfare Institute's 2007 Clark R. Bavin Wildlife Law Enforcement Award presented for exemplary law enforcement actions to protect wildlife species protected under CITES. The awards are named for the late Chief of the Division of Law Enforcement for the United States Fish and Wildlife Service, one of the early voices to alert people to the deleterious effects on wildlife of illegal commercialization and unlawful trade. In 1998 he also received the Attorney General's Distinguished Service Award, the Department's second highest award, for prosecution of several international live reptile trafficking rings.

Senator Ron Wyden, U.S. Senate

Ron Wyden (D-OR) was first elected to Congress in 1980 to represent Oregon's 3rd District. In 1996, he was elected to the U.S. Senate in a special election, becoming the first U.S. Senator to be elected in a vote-by-mail election. He was sworn in on February 5, 1996, to the seat once held by his mentor, U.S. Senator Wayne Morse. Elected to his second full term in 2004, Senator Wyden received more votes – over 1.1 million – than any other candidate for office in Oregon's history.

Born in 1949 in Wichita, Kansas, Senator Wyden attended the University of California at Santa Barbara on a basketball scholarship. He later earned a B.A degree with distinction from Stanford University and received a J.D. degree from the University of Oregon School of Law in 1974. Following law school, he taught gerontology and co-founded the Oregon chapter of the Gray Panthers, an advocacy group for the elderly. He also served as the director of the Oregon Legal Services for the Elderly from 1977 to 1979 and as a member of the Oregon State Board of Examiners of Nursing Home Administrators during that same time period.

In the U.S. Senate, Senator Wyden serves on the following committees: Finance, Intelligence, Aging, Budget and Energy and Natural Resources. On the Energy Committee, he chairs the Subcommittee on Public Lands and Forests.

Benson Yu, Director, PEFC China Initiative

Mr. Benson Yu (Chinese name: Baisong Yu) was appointment as the Director of PEFC China Initiative since April of 2007. He is in charge of PEFC China office now.

Before joining PEFC, Mr. Yu worked in China's wood and forestry industry and wood trade for 14 years. From 2000 to 2007 he worked in IKEA as the forestry manager of IKEA Trading Greater China and the wood procurement manager of IKEA Trading area North China. During this stage he involved in the process of Chinese forest certification and several important forestry projects related forest certification promotion and standard setting.

Mr. Yu has a bachelor degree of Economics and a master degree of Forestry Science.