Corporate Responsibility

Faith-Based, Private and Public Institutional Investors Respond to Social Issues
Interfaith Center on Corporate Responsibility
ICCR

- Founded in 1971
- 275 Protestant, Roman Catholic and Jewish Institutional Investors
- Members represent $110-$150 billion in investments
ICCR

- Inspired and helped to launch the Social Investment Movement (SRI)
  Socially screened and actively used portfolios now account for 10% of portfolios internationally

- Inspired and helped to launch the Alternative Investment Movement
  Low-interest community development loans
Issues

• Energy and Environment
• Equality
• Global Corporate Accountability
• Global Finance and Community Economic Development
• International Health and Tobacco
• Militarism and Violence
Energy & Environment

- CERES Principles
- Chlorine
- Climate Change
- Genetic engineering
- Natural resources and conservation
- PCBs in the Hudson River
Equality

- American Indians & other indigenous peoples
- Board of directors
- Diversity reports
Global Corporate Accountability

• Burma
• Chad/Cameroon
• China
  Human rights & supplier/vendor standards
• Northern Ireland
Global Finance and Community Economic Development

• Domestic U.S. finance
• International finance & debt
• Money Laundering
• Predatory lending
International Health and Tobacco

- Availability of pharmaceuticals (AIDS drugs)
- Medical product safety
- Pharmaceutical prices
- Tobacco
Militarism and Violence

- Children’s television & violence
- Foreign military sales
- Gun Sales
- Landmines
- Military contracts criteria
Climate Change Initiatives

- Insurance Industry
- Utilities
- Oil Industry
- Automotive Industry
- Appliances

- Related Industries - Board Members
Special Strategies

• Global Climate Coalition (GCC)

• Campaign ExxonMobil
  www.campaignexxonmobil.org