Scaling Up Sustainable Commodity Supply Chains

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Nestlé in Brazil

First factory 1921
500 Production Lines in 27 Brazilian Cities (8 states)
Nestlé in Society

Creating Shared Value
Nutrition, Water, Rural Development

Sustainability

Compliance
Transparency & Expectations

Media

FOLHA DE S.PAULO

twitter

facebook

CNN

NGO Activism

Defend Indonesia's Forests
Fight for our Future
GREENPEACE

Mobile Technology

Regulation, Standards

Like

FAIRTRADE
Responsible Sourcing
Deforestation

And the loss of areas of High Conservation Value
Opportunities on Soya

Nestlé Progress & Experience
- 12 supply chain maps in AR & BR
- Mata Atlantica & Cerrado
- 61% Traceable. 14% Meet our RSGs

Biggest Challenges
- large supply areas
- engagement with vendors & farmers

Biggest Opportunities
- focus on key vendors
- leverage work of certification initiatives

Cerrado Deforestation

<table>
<thead>
<tr>
<th>Period</th>
<th>Deforestation Hectares</th>
<th>Rate %</th>
</tr>
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<tbody>
<tr>
<td>Until 2003</td>
<td>896656</td>
<td>43</td>
</tr>
<tr>
<td>2002-2006</td>
<td>85074</td>
<td>4</td>
</tr>
<tr>
<td>Total</td>
<td>981730</td>
<td>47</td>
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</tbody>
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- National Capital (IBGE)
- State Capitals (IBGE)
- Cerrado Bioso (IBGE)
- Anthropic area (MMA)
- Remaining vegetation (MMA)
- State Limit (IBGE)
- International Limit (ESRI)
Is Everyone Ready?

Markets have a role
Companies have the ambition
Governments can support, but politicians need the confidence to act
Financial institutions can tilt the balance
Partnerships are crucial and the way forward
Breaking the Silos
Scale Up
Thank You

Good Food, Good Life