

#### WHO WE ARE:



WE ARE EIGHT COMMUNITIES INTEGRATED IN THE FOLLOWING WAY:

THREE MUNICIPALITIES: SANTA MARIA YAVESIA, SANTA CATARINA LACHATAO AND SAN MIGUEL AMATLAN.

THREE MUNICIPAL AGENCIES: LATUVI, BENITO JUAREZ, CUAJIMOLOYAS.

#### **TWO POLICE AGENCIES:**

LLANO GRANDE AND LA NEVERIA.



WE ARE LOCATED 60 KMS. FROM THE CAPITAL OF THE STATE OF OAXACA.

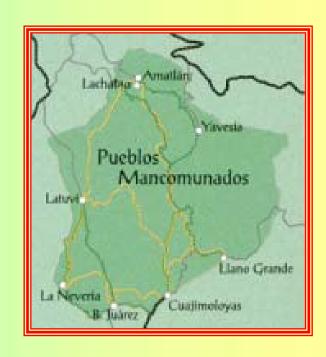
TO THE NORTHEAST OF THE CITY OF OAXACA, IN THE SIERRA DE JUAREZ.

# WE BELONG TO THE ZAPOTEC ETHNIC GROUP, WE CONSERVE CUSTOMS OF OUR ANCESTORS.

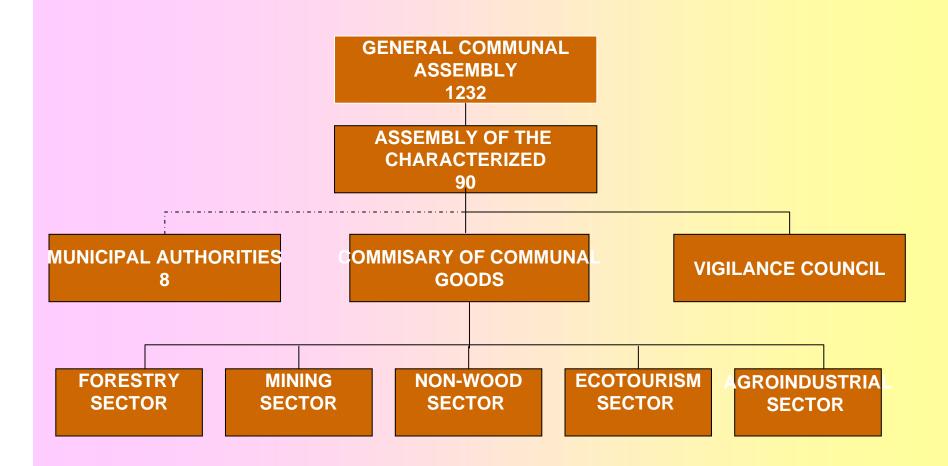
#### **WE CONSERVE OUR VALUES:**

HONESTY, WORK, RESPECT (OF HUMAN LIFE, OF FAMILY, OF NATURE), THE PRINCIPLE OF AUTHORITY, THE PRACTICE OF "TEQUIO" (JOBS FOR COLLECTIVE BENEFIT), GUELGUETZA, OUR LOVE FOR EDUCATION.

WE COMPRISE AN AREA OF 29,430-86-08
HECTARES OF COMMUNAL LAND WHICH IS
BACKED BY THE PRESIDENTIAL
RESOLUTION OF SEPTEMBER 19, 1961.



#### **OUR ORGANIZATION:**



OBJECTIVE:
SUSTAINABLE
USAGE
OF FOREST
RESOURCES





# MINING SECTOR: METALS





EXPLOITATION
OF GOLD AND
SILVER MINES

# MINING SECTOR: NON-METALS



#### **STONE ADDITIONS**



#### **QUARRY BANK**



### **NON-WOOD SECTOR:**

WATER BOTTLING
COMPANY
MAKING USE OF SPRINGS
LOCATED IN THE FORESTS OF
OUR TOWNS.





OBJECTIVE: GENERATE EMPLOYMENT FOR WOMEN OF THE COMMUNITIES.



#### NON-WOOD SECTOR:

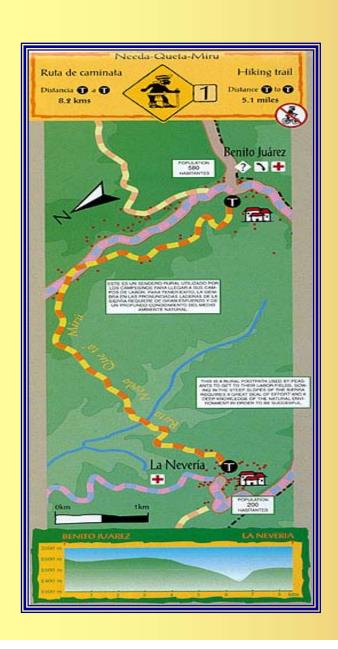
DRYING OF MUSHROOMS, PINEAPPLES, MANGOS, BANANAS, APPLES, PEARS.

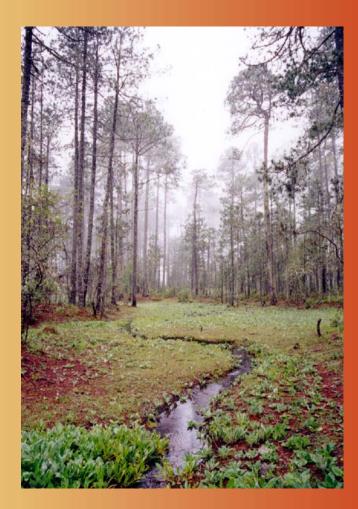


OBJECTIVE: GENERATE EMPLOYMENT FOR WOMEN.



# SECTOR: ECOTOURISM





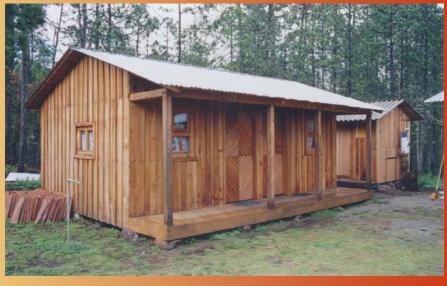
NATURE TRAILS AND CABINS

# ECOTOURISM SECTOR

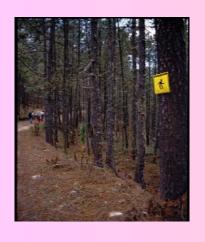


**CAMPING AND CYCLING** 

**CABINS** 



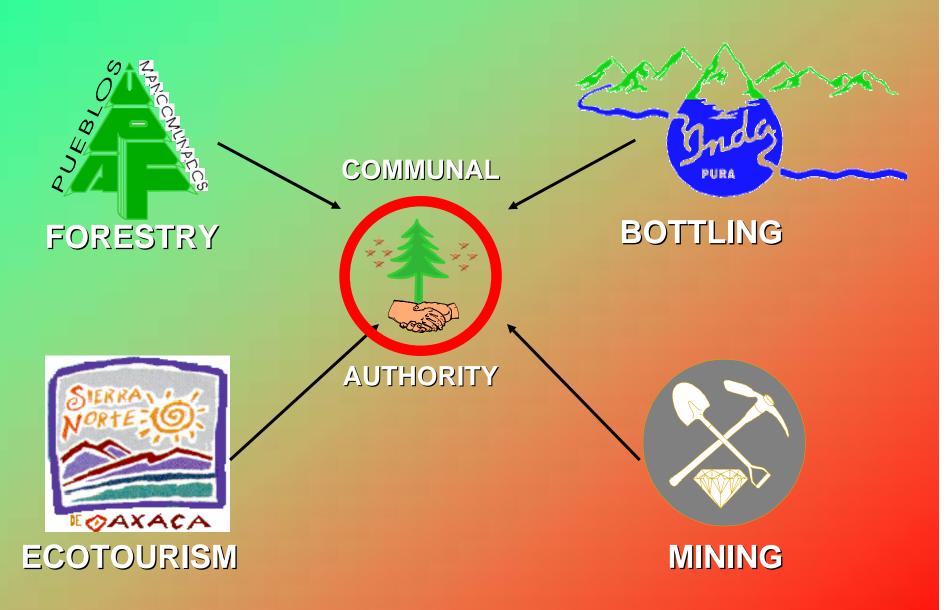
# SECTOR: ECOTOURISM



#### **NATURE TRAILS**



# **OUR COMPANIES**



#### **BACKGROUND:**

AT THE LENGTH OF THE HISTORY OF JOINED TOWNS, WE HAVE DEDICATED OURSELVES TO CARRY OUT BUSINESS ACTIVITIES MOSTLY EMPHASIZING THE FOREST AREA.

IN THE EARLY 70'SA NEW PHASE WAS MARKED WITH THE END OF CONCESSIONING FORESTS TO PRIVATE COMPANIES. THE COMMUNITY ORGANIZED ITSELF AND WITH THE EXPERIENCE ACQUIRED OVER MORE THAN 10 YEARS, THE FIRST FOREST COMPANY WAS INITIATED.

FROM THEN ON WE HAVE BEEN DEDICATED TO WORKING IN AND ADMINISTERING OUR COMPANIES WITH DILIGENCE AND HONESTY, WITH HIGH MORAL SOLVENCY AND SERIOUSNESS IN OUR COMMITMENTS, WHICH HAS RESULTED IN A PERMANENT MARKET FOR EACH OF THEM.

#### **FORESTRY SECTOR**

**BEGINS OPERATING IN 1976** 

#### **General Objective:**

Making use of the forest resources of the community, through studies and programs that ensure sustainability of the same, compliance with ecological norms and rules, as well as the just application of economic benefits generated to benefit the communities.

#### **Specific objectives:**

Through the use of forests generate employment and economic resources as a means to support the socioeconomic development of communities.

Conserve natural resources, particularly ground and water with the purpose of maintaining ecological balance and the permanence of the forest wood resource and its resources associated with flora and fauna.







WE COUNT ON FOREST MANAGEMENT PROGRAMS, WHICH HAVE SERVED AS A BASE FOR THE USE OF OUR FORESTS.

DESPITE THE FACT THAT THE COMMUNITY PARTICIPATES IN THE MAKING OF THE STUDY ON FOREST MANAGEMENT, THE COMMUNITY MEMBERS ONLY USE 50% OF THE AUTHORIZED VOLUME.



THE COMBATTING OF PLAGUES, REFORESTATION AND COMPLIMENTARY TREATMENTS OF THE FOREST ARE PRIORITIES OF THE COMMUNITY MEMBERS.

IN 1998 A COMPLETELY MECHANIZED SAWMILL WAS INSTALLED WITH THE PURPOSE TO LOWER COSTS AND RESPOND TO MARKET DEMANDS.

IN 1999 WOOD DRYERS WERE INSTALLED, WITH THE PURPOSE OF IMPROVING THE QUALITY OF THE DRYING OF THE WOOD AND TO COMPETE WITH PRODUCTS FROM OTHER COUNTRIES.

#### MARKET:

CURRENTLY 70% OF OUR PRODUCTION IS SOLD IN MEXICO AND 30% IN THE UNITED STATES AND EUROPE.

## MINING ENTERPRISE

WITH THE EXPERIENCE OBTAINED WITH THE FORESTRY UNIT, IN FEBRUARY OF 1988 THE MINING UNIT WAS INITIATED, WITH THE PURPOSE OF EXPLORING AND EXPLOITING MINING STATES EXISTING IN OUR COMMUNITIES.

#### MINING ENTERPRISE

PROBLEMS THAT THE MINING SECTOR FACES WE FELT OBLIGATED TO SUSPEND OUR ACTIVITIES WHILE METAL PRICES IN INTERNATIONAL MARKETS RECOVER, CURRENTLY WE ARE RESUMING ACTIVITIES.

GIVE VALUE TO OUR WORK,
CONSUMING OUR PRODUCTS

#### MISSION

ALTERNATIVE SOURCE FOR USE THAN THAT OF FOREST ENTERPRISE, GENERATING EMPLOYMENT AND DEVELOPMENT FOR WOMEN OF THE JOINT COMMUNITY.



**BEGAN OPERATION IN MAY OF** 1997

69 JOBS HAVE BEEN CREATED DIRECTLY AND 150 INDIRECTLY

2000 DEMIJOHNS ARE PRODUCED DAILY FOR CONSUMPTION (4% OF THE MARKET IN THE CITY OF OAXACA)



IT WORKS FOR THE IMPLEMENTATION OF THE HACCP SYSTEM AS A GUARANTEE OF THE QUALITY OF THE PRODUCT

A SECOND BOTTLING PLANT OF WATER IN DEMIJOHNS WAS SET UP IN THE CITY OF OAXACA TO MAKE OPERATIONS MORE EFFICIENT AND DECREASE COSTS

DRYING OF FRUITS,
MUSHROOMS, AND
AROMATIC HERBS

OBJECTIVE:
COMMERCIALIZATION
ALTERNATIVE OF FRUITS
FOR THE PRODUCERS AND
USE OF WILD MUSHROOMS
AND AROMATIC HERBS FROM
THE REGION.

# **DRYING PROJECT BEGINS OPERATION IN 2001**

CREATED 30 JOBS DIRECTLY AND 200 JOBS INDIRECTLY FOR FAMILIES WHO COLLECT MUSHROOMS AND PRODUCERS OF FRUIT IN JOINT COMMUNITIES.



**MUSHROOM COLLECTOR** 



**POTATO FARMER** 

#### **VARIETY OF DRIED PRODUCTS**



**FRESH MUSHROOM** 



**DRIED MUSHROOM** 

#### **VARIETY OF DRIED PRODUCTS**

**AROMATIC HERBS** 

**PENNYROYAL** 

**PERICON** 



**FRESH PENNYROYAL** 



**DRIED PENNYROYAL** 

#### **VARIETY OF DRIED PRODUCTS**











#### **MARKETS:**

CONVENTIONAL PRODUCTS
MEXICO, US, ISRAEL, UK
20 TONS/YEAR (MANGO,
PINEAPPLE)

ORGANIC PRODUCTS
US, FRANCE, ENGLAND,
ITALY, GERMANY
10 TONS/YEAR (MANGO,
PINEAPPLE)

### YIELD:

1 TON OF DRIED MUSHROOM = 10 TONS OF FRESH MUSHROOM



YIELD: 1 TON OF DRIED FRUIT = 16 TONS FRESH





#### **CERTIFICATIONS:**

KOSHER PAREVE (ISRAEL) OUR PLANT IS ALREADY CERTIFIED ORGANIC FOR US, EUROPE (NATURLAND, CERTIMEX, OCIA, BIOAGRICOOP)

FAIR TRADE (GIVES VALUE TO PRODUCER BENEFITS)

The economic well-being of communities and conservation of natural resources are closely related: one is not possible without the other.