



Our proposal

To develop a chain of collaboration model aligned with clusters of instruments for sustainable livestock intensification in a production center.

Work as an example for PMV/GTPS in a sustainable livestock production center.



Where to test : São Félix do Xingu

1. Characteristics

1. Area (8,5M ha, or 2,5x Belgium)
2. ~60% protected areas

2. Governance advances (PMV)

1. 80% of CAR
2. Social pact
3. Reduction on deforestation

3. Opportunity

1. Brazil's biggest herd (2M heads)
2. 1.4M ha with potential for intensification (0,8 -3/4 heads/ha)

Sustainable beef from farm to fork

SUSTAINABLE BEEF

From Farm to Fork

