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www.forest-trends.org



The Family of Forest Trends Initiatives



*Using innovative financing to promote the
conservation of coastal and marine ecosystem services*

Ecosystem Marketplace

*A global platform for transparent information
on ecosystem service payments and markets*

Forest Trade & Finance

*Bringing sustainability to trade and financial
investments in the global market for forest products*



*Building capacity for local communities and governments
to engage in emerging environmental markets*



*Business and Biodiversity Offsets Program, developing,
testing and supporting best practice in biodiversity offsets*



*Building a market-based program to address water-quality
(nitrogen) problems in the Chesapeake Bay and beyond*



*Linking local producers and communities
to ecosystem service markets*

Learn more about our programs at
www.forest-trends.org



Ecosystem Services



Markets



Communities



Conservation



Forest Trends: Advancing economic incentives for ecosystem services



Mobilize capital and invest in projects that reduce pollution and improve water quality in the Chesapeake Bay — and beyond

Forest Trade & Finance

Bringing transparency and sustainability to governance, trade and financial investment in global markets for forest products

Communities & Markets

Linking communities to environmental markets in a way that strengthens their land tenure rights, governance, and traditional cultures



Supporting projects that successfully deliver finance and inform public policy on ecosystem services in key geographies

Ecosystem Marketplace

A global platform for transparent information on ecosystem services payments and environmental markets



An international network of individual leaders working to promote and increase capacity related to markets and payments for ecosystem services



Marine Ecosystem Services Program

Using innovative finance to promote conservation of coastal and marine ecosystems



Collaboratively, to develop best practice in achieving no net-loss of biodiversity through offset design and implementation based on agreed principles and on-the-ground experience

Our Strategy: Connecting producers, communities, and investors

Forest Trends' mission is to maintain, restore, and enhance forests and connected natural ecosystems, life-sustaining processes, by promoting incentives stemming from a broad range of ecosystem services and products. Specifically, Forest Trends seeks to catalyze the development of integrated carbon, water, and biodiversity incentives that deliver real conservation outcomes and benefits to local communities and other stewards of our natural resources.

Forest Trends analyzes strategic market and policy issues, catalyzes connections between producers, communities and investors, and develops new financial tools to help markets work for conservation and people.



FOREST
TRENDS