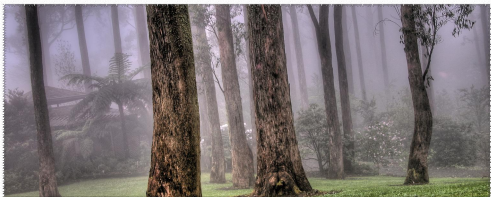
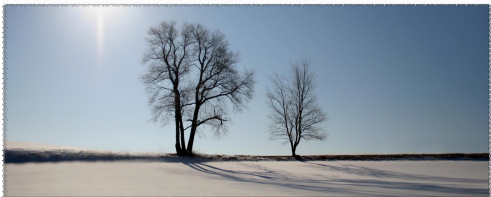


In the end, we will conserve only what we value.

Ecosystem Marketplace  
Making the Priceless Valuable



Our products and services

**NEWS**

- Original articles, Daily news, e-newsletters & blog

**MARKET BACKGROUNDEERS**

- Voluntary Carbon Markets book
- Conservation & Biodiversity Banking book

**INSIGHT & ANALYSIS**

- MarketWatch 2.0 (coming soon)
- State of the Voluntary Carbon Markets reports
- State of the Biodiversity Market report (coming soon)
- State of the Water Markets report (coming soon)

**TRANSPARENCY**

- [www.EcosystemMarketplace.com](http://www.EcosystemMarketplace.com)
- [www.ForestCarbonPortal.com](http://www.ForestCarbonPortal.com)
- [www.SpeciesBanking.com](http://www.SpeciesBanking.com)
- [www.Community.EcosystemMarketplace.com](http://www.Community.EcosystemMarketplace.com)

AND MORE . . .



**F O R E S T  
T R E N D S**

The Family of Forest Trends Initiatives

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THE KATOOMBA GROUP'S  
**Ecosystem Marketplace**

the **katoomba group**



**MARES** Marine Ecosystem Services Program

Forest Trade & Finance **BBOP**

**CHESAPEAKE FUND**



A project of Forest Trends





# Information on Environmental Markets

Markets depend on transparent and reliable information to function. What is true for investors on Wall Street is equally true for environmental market players trading in carbon, water quality, and biodiversity.

Unfortunately, obtaining information for these markets can sometimes be exceedingly difficult. In many ways they resemble the Wall Street of the 1800s – with information closely guarded by those who profit from it – rather than the stock markets of today.

But markets grow and evolve, and they do so, in part, because of the transformative power of reliable and transparent information. This is the role of **Ecosystem Marketplace**.

- ... Think Bloomberg and the Wall Street Journal
- ... Think Morningstar
- ... Think of the kind of information the SEC requires.

**Forest Trends' Ecosystem Marketplace** is the world's leading source of free information on markets and payments for ecosystem services.

## What we cover:

### CARBON

- Kyoto-related carbon markets (EU ETS, CDM, JI)
- New South Wales GHG Reduction Scheme
- Chicago Climate Exchange
- Voluntary Over-the-Counter markets
- North American state and regional markets
- Payments for terrestrial carbon sequestration

### WATER

- Water quality and nutrient trading
- Schemes to pay for watershed services

### BIODIVERSITY

- Conservation banking in the U.S.
- Wetland/stream mitigation banking in the U.S.
- Australian biodiversity offset programs
- Voluntary biodiversity offsets

In providing useful information, we aim not only to facilitate transactions, but also to catalyze new thinking, spur the development of new markets, and achieve effective and equitable conservation of natural resources.

**Our audiences**, therefore, are many and include:

- Environment and community development NGOs
- Traders in environmental commodities
- Government regulators
- Businesses affected by environmental regulation
- Bankers and financiers
- Scientists and academics; and
- Low-income producers and community groups interested in participating in these markets.

All of these stakeholders need to be involved for environmental markets to reach their full potential.

## LEARN MORE AT

[www.EcosystemMarketplace.com](http://www.EcosystemMarketplace.com)  
[info@EcosystemMarketplace.com](mailto:info@EcosystemMarketplace.com)