



Greenpeace: Campaign for the life

- A briefing of Greenpeace forest work in China

Prepared for the information sharing workshop

September 22, 2006



Agenda

- **Brief introduction on Greenpeace Forest Campaign**
- **Overview on what Greenpeace China have achieved- Paradise Forest Push**
- **Next Steps**



Brief introduction on Greenpeace Forest Campaign

■ Our Mission

Greenpeace's forest campaign is committed to protecting the world's remaining ancient forests and the plants, animals and peoples that depend upon them

- We promote real alternatives such as products certified by FSC
- We investigate and expose the trade in illegal and destructively logged timber
- We engage governments and industry to end their role in ancient forest destruction
- We support the rights of forest people



Previous works

- **APP project in 2004-2005**
- **Save Paradise Forests Push, March 2006**

The mission is to protect the Paradise Forests, the largest rainforests in Asia-Pacific, from illegal and destructive logging, and Greenpeace is launching an eco-forestry programme in Solomon Islands, PNG and Papua to offer community-based forest management as an alternative to large-scale, industrial logging.



Paradise Push Overview

Students Outreach

Mapping

Report

PFRS Launch

Illegal logging Seminar

Annie Visit BJ and Closing Activity



Student Outreach

- 4+ universities in Beijing and Guangzhou



Push: Release Mapping

GREENPEACE WORLD INTACT FOREST LANDSCAPES

Based on the most up-to-date, high-resolution satellite imagery and a consistent set of criteria, Greenpeace has created a new map of the world's forests. It shows us that remaining large forest areas and sets us compare them directly and accurately, for the first time.

Intact Forest Landscapes:
 Closed forests
 Open forests, woodlands and savannas

Other forests:
 Closed forests
 Open forests, woodlands and savannas

Scale 1:70 000 000

Intact Forest Landscapes of 7 Priorities

- 1. North America** - Most forest landscapes identified (© Greenpeace/Alamy)
- 2. South America** - Amazonian tropical rainforest, Brazil (© Greenpeace/Alamy)
- 3. South America** - Venezuelan tropical rainforest, El Yunque National Park (© Greenpeace/Alamy)
- 4. Africa** - Tropical rainforest in Gabon (© Greenpeace/Alamy)
- 5. Europe** - Alps European forests (© Greenpeace/Alamy)
- 6. Asia** - Large forests in the Himalayas, India (© Greenpeace/Alamy)
- 7. Europe** - Forests in the Alps, Austria (© Greenpeace/Alamy)

The world's remaining ancient forests are vital to the future of humankind. Forests are home to one-third of all known species of land plants and animals. They are also home to thousands of indigenous cultures who rely on forest for food, shelter and basic materials of life. Forests also play a key role in maintaining local and global climates. They are vital to the future of our planet.

This Greenpeace map is the first global assessment of remaining blocks of intact forest landscape larger than 100,000 ha. It shows the remaining blocks of forest landscape larger than 100,000 ha, by region. The remaining blocks of forest landscape larger than 100,000 ha, by region, are: North America, South America, Africa, Europe, Asia, and Europe. These forest landscapes are integral to the forest's ability to adapt to climate change, as well as to the forest's ability to provide ecosystem services such as carbon sequestration, water regulation, and soil conservation.

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Download here:

www.greenpeace.org/international/campaigns/forests/our-disappearing-forests



Push: Release Report:

- Press conferences for both domestic and foreign press



Report PDF download at:

<http://www.greenpeace.org/china/zh/press/reports>



Greenpeace Recommendations

- **All Governments, including that of China, must introduce legislation to prohibit the export and import of wood and wood products from illegal and unsustainable sources;**
- **Governments and industry must adopt and implement purchasing policies that prohibit products from illegal and unsustainable logging and give preference to products derived from ecologically responsible logging practices, as certified by the Forest Stewardship Council;**



Greenpeace Recommendations

- **Governments must develop a legally binding international protocol, under the auspices of the United Nations Convention on Biological Diversity, to ensure socially and ecologically sustainable use, consumption and trade of forest resources, combat illegal logging and related trade and improve forest law and governance;**
- **Governments must establish a global network of protected areas which includes the large intact ancient forest landscapes, through a process involving local stakeholders and other local communities, with the participation and prior and informed consent of indigenous peoples; and**
- **Developed countries must reduce consumption levels on a per capita basis, whilst developing countries must reject the unsustainable model of consumption of developed nations.**



GREENPEACE



Push: Launch PF Rescue Station & Volunteers off to PF



- Transformed a traditional Beijing courtyard into a public exhibition
- Depicting the beauty of the Paradise forests
- The destruction threatening it
- The cultures of indigenous people who depend on it
- 4 volunteers off to Paradise Forest global rescue station in PNG, including the rock star Xiao Wei



Push: Greenpeace seminar on illegal logging



- Presented by official of FEDRC, EU, Indonesia, TFT, FT and Industry representatives
- Well-attended by press as well as some influential decision-makers
- Key to establish GP as credible/serious voice on issue



Closing: Goldman Prize winner Annie Kajir visit



- Meeting with the Ministry of Commerce
- 2,800 people participate in Virtual March
- Over 20,000 people visited the volunteers' blogs
- 34,000 hektare forest are protected in PNG



Next Steps

- Continue to raise awareness about China's global forest footprint
- Collaboration with B&Q to encourage DIY companies to adopt good purchasing policies
- Initiative chopsticks project for consumer education- to engage public to help protect forests and build up consciousness around consumption patterns.



Next Steps

- Good Wood Guide- An educational tool to industry which species need to be avoided
- Educational Booklet- a collection of useful documents/statements for timber industry to keep up-to-date with latest regulatory and business trends



Thanks!

More info at:

www.greenpeace.org

www.greenpeace.org.cn

