



Lacey and FSC - Knowing your sources

3rd Potomac Forum

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Where does your wood come from?

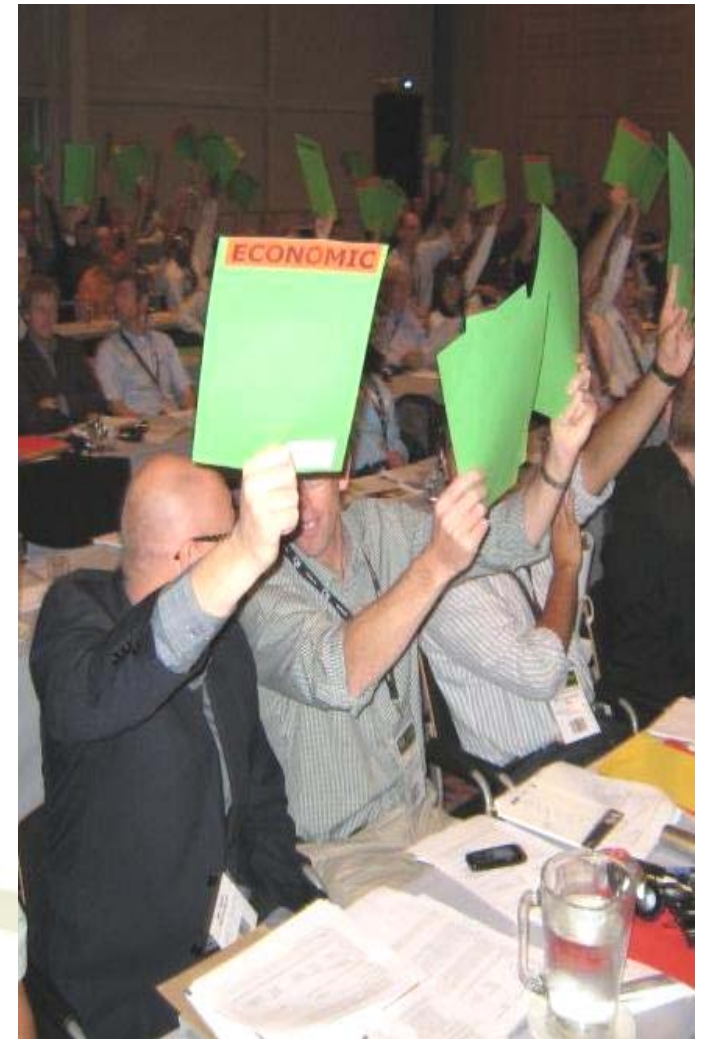
- Deforestation = 20% world's carbon emissions
- Conversion of natural forests
- **Illegal logging**
- Critical habitat & endangered species
- High conservation values, e.g. old growth
- Other ecosystem services, clean water
- Native peoples rights
- Local community input & benefit
- Labor issues





Forest Stewardship Council

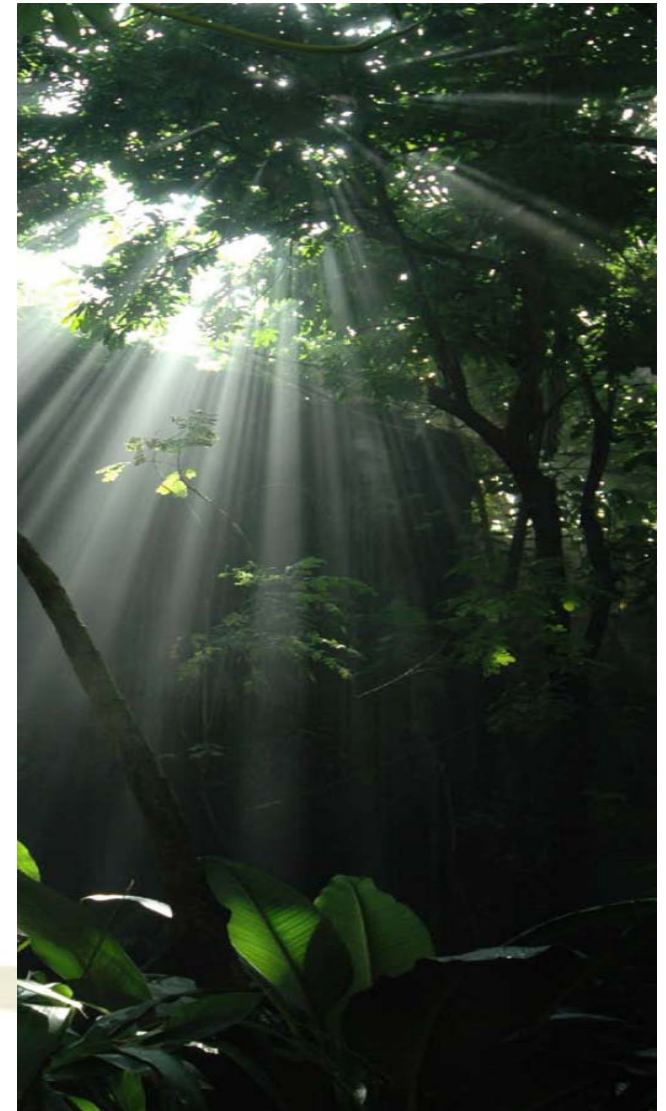
- The global, consensus voice of responsible forestry
- Founding values: balance, democracy and transparency
- Standards negotiated by ENGO's, social activists and landowners
- Comprehensive, prescriptive standards and on-the-ground impact
- Independence from industry





How FSC works

- Set standards
 - ✓ Forest management
 - ✓ Chain-of-custody
- Accredit certifying bodies
- Authorize product labelling





Global foundation, global impact

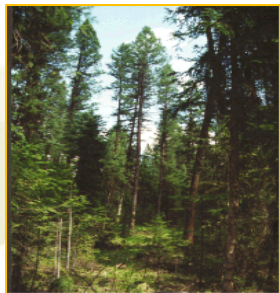
3 chamber membership
Environmental, Social, Economic
Global North & South

264 million acres certified in 81 countries
12,000 + chain-of-custody companies



FSC Certification

- Market-based, non-regulatory forest conservation tool
- Give economic value to protection of forest ecosystems and communities
- Third-party verification of forest management practices, chain-of-custody, and product labeling



Forest
Management



Chain of Custody certification



Product Labeling



FSC's 10 Guiding Principles

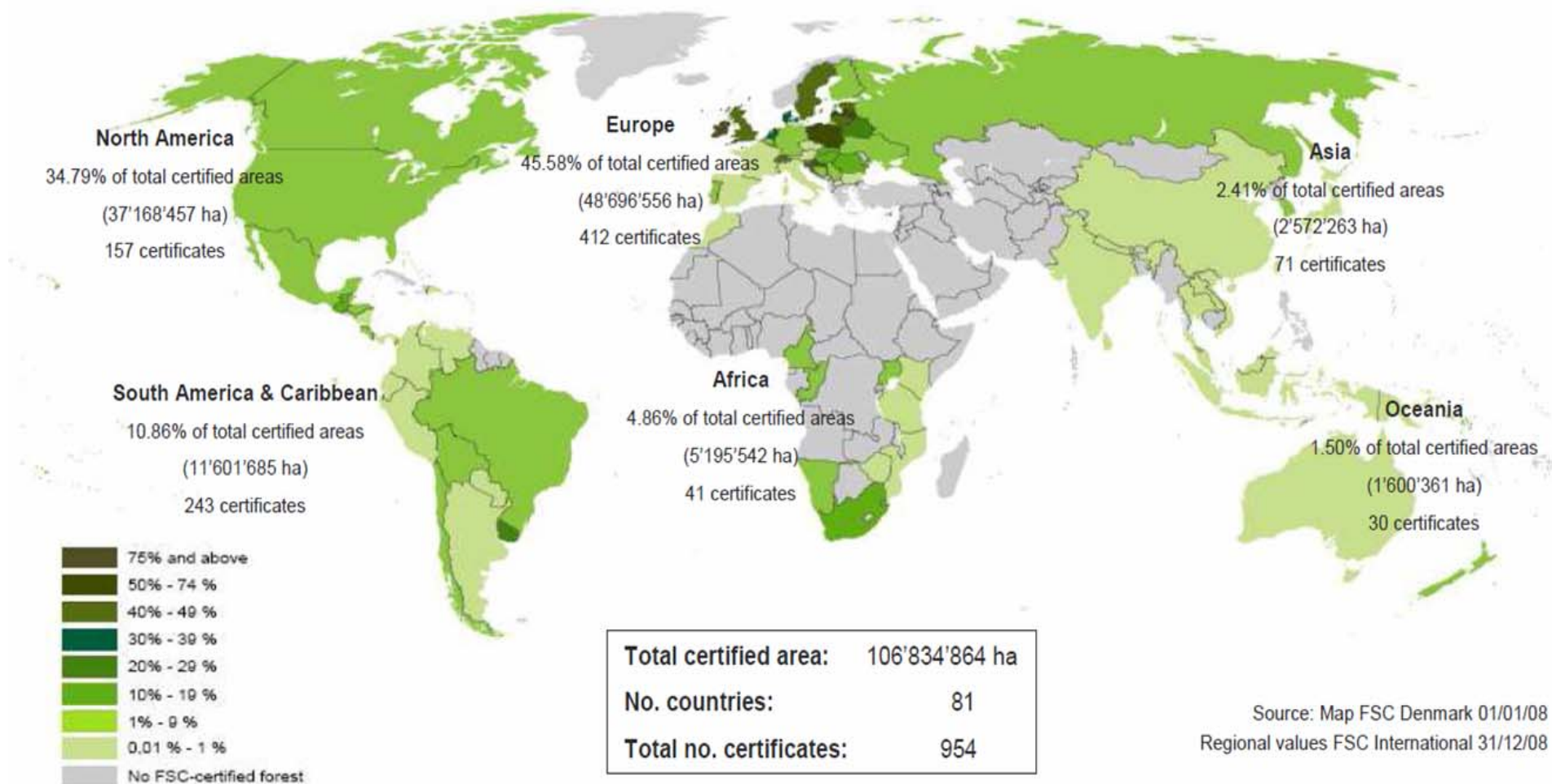
1. Compliance with Laws and Principles
2. Tenure and Use Rights and Responsibilities
3. Indigenous Peoples' Rights
4. Community Relations & Worker's Rights
5. Benefits from the Forest
6. Environmental Impact
7. Management Plan
8. Monitoring and Assessment
9. Maintenance of HCV Forests
10. Plantations





Global Extent of FSC

As of 1/1/09

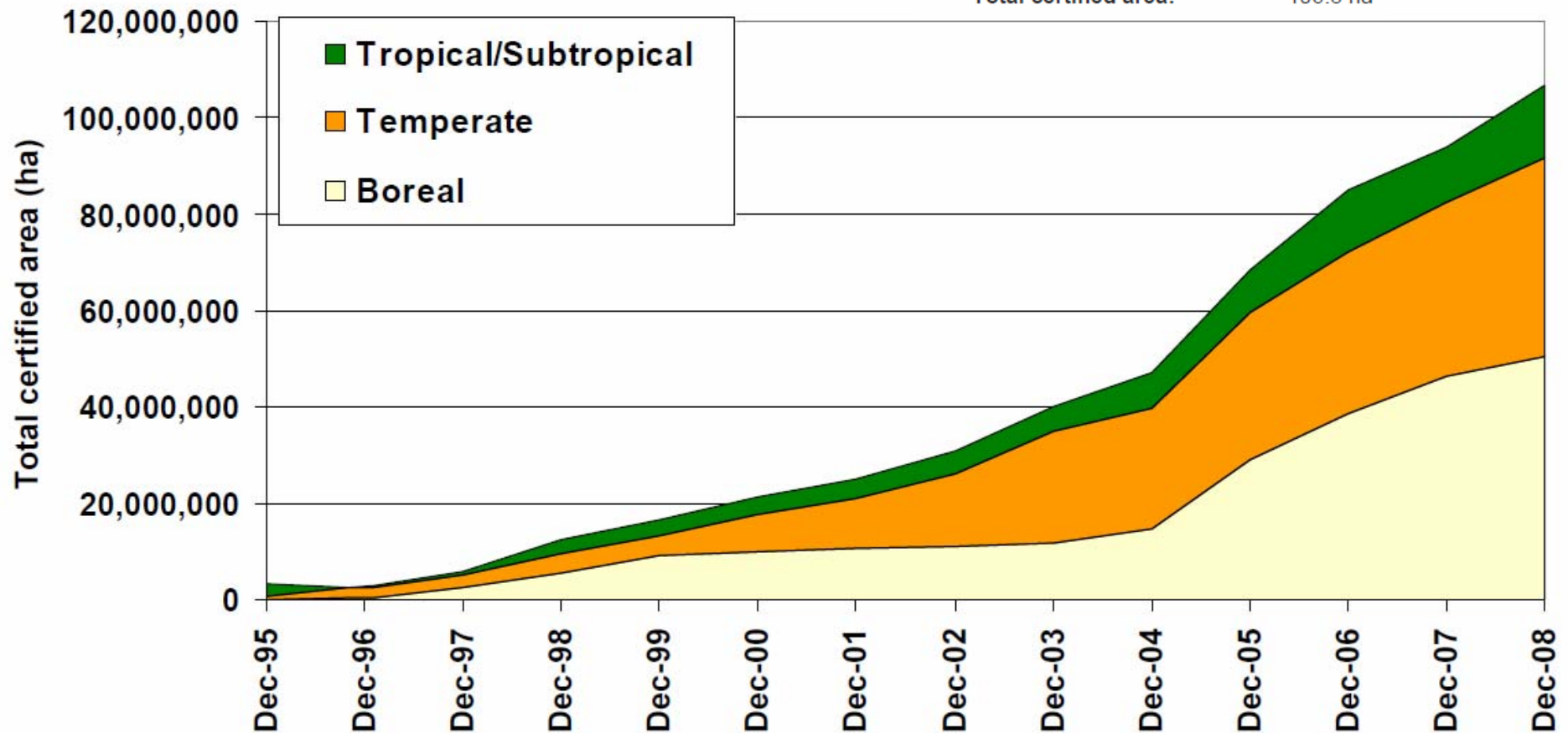




FSC Certification Growth

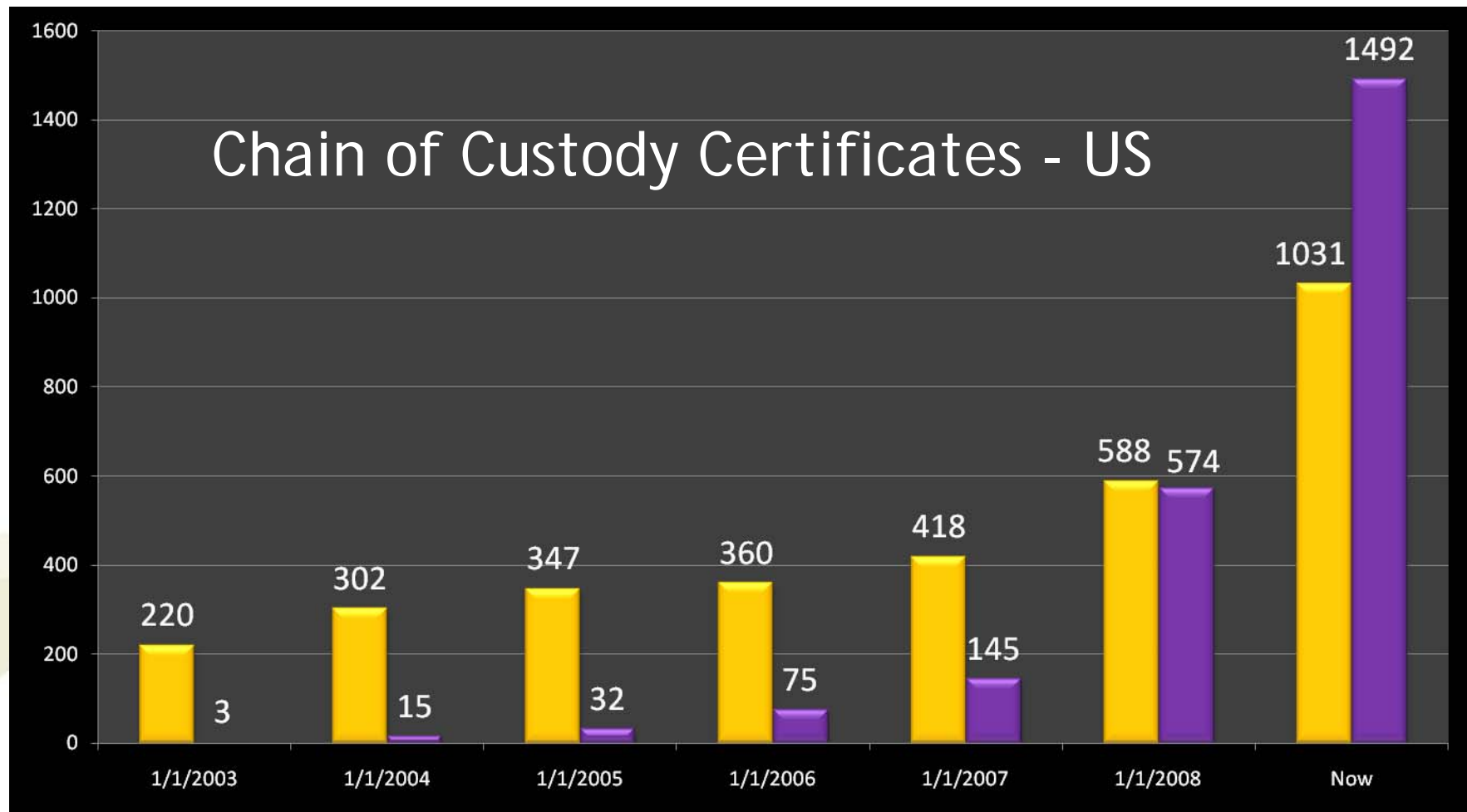
Area (million ha)

Boreal:	50.4 ha
Temperate:	41.2 ha
Tropical / Subtropical:	15.2 ha
Total certified area:	106.8 ha





Market channels surge in U.S.





Evolution of FSC

- Has succeeded beyond belief especially in past several years
- European & North American lopsided adoption of forest certification is entirely predictable
- 12,000 companies certified brings current and potential energy
- Core strategy: Build logo recognition and value in developed world to drive demand for forest certification in Asia, Africa and Latin America
- It's happening



FSC-certified product origins

FSC-certified wood and pulp can originate from:

- FSC certified forests
- Post consumer recycled content
- Combination of FSC-certified wood fiber, recycled content and other controlled sources.





The Label

The FSC check tree logo identifies FSC-certified products



These FSC Product groups contain a mixture of FSC certified material and other controlled sources



This FSC product group contains 100% FSC certified materials



This FSC product group contains 100% post-consumer reclaimed material

FSC Chain-of-Custody & Controlled Wood



- 1994: FSC introduced third party verified chain-of custody to the global forest products industry
- 2006: FSC formally launched Controlled Wood system to weed out most egregious practices
- 2009: FSC-COC-40-004 v2 requires Controlled Wood on all non-certified sources



FSC Controlled Wood



Avoid trading and sourcing wood or wood fiber from the following categories:

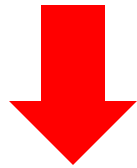
- a) Illegally harvested wood;
- b) Wood harvested in violation of traditional and civil rights;
- c) Wood harvested in forests where high conservation values are threatened by management activities;
- d) Wood harvested in forests being converted to plantations or non- forest use;
- e) Wood from forests in which genetically modified trees are planted.



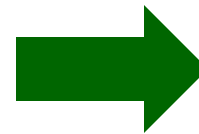
Controlled Wood Risk Assessment

- Identify country of origin
- Assess “Risk Indicators” in Annex 2 of FSC-STD-40-005

Unspecified Risk



Low Risk

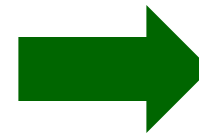


- Identify state, province, eco-region or forest mgmt district
- Assess indicators for any designations not considered “low risk” in Step 1

Unspecified Risk



Low Risk



- Identify Forest Management District of origin
- Field verification (samples) at FMD (Annex 3 of 40-005)



Risk Assessment: Illegally harvested wood

- Evidence of enforcement of logging related laws in the district
- A robust and effective system of licensing, harvest permits, and other documentation demonstrating legality of harvests and wood purchases are present in the district
- Little or no evidence or reporting of illegal logging in the district of origin
- Low percentage of corruption related to harvesting permits and related law enforcement

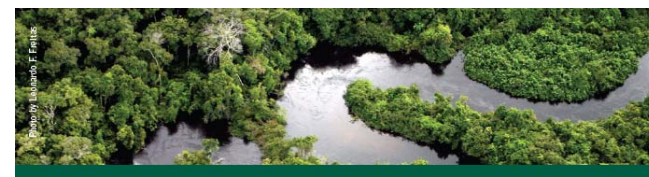


Requirements related to illegally harvested wood	Examples of sources of information ³
1. The district of origin may be considered low risk in relation to illegal harvesting when all the following indicators related to forest governance are present:	
1.1 Evidence of enforcement of logging related laws in the district	FSC National Initiatives (contacts from www.fsc.org);
1.2 There is evidence in the district demonstrating the legality of harvests and wood purchases that includes robust and effective systems for granting licenses and harvest permits.	The Royal Institute of International Affairs (www.illegal-logging.org); Environmental Investigation Agency (www.eia-international.org); Global Witness: (www.globalwitness.org); Telapak (for Indonesia - www.telapak.org); UK Government's Department for International Development (DFID)
1.3 There is little or no evidence or reporting of illegal harvesting in the district of origin.	EU FLEGT process: http://ec.europa.eu/comm/development/body/theme/forest/initiative/index_en.htm
1.4 There is a low perception of corruption related to the granting or issuing of harvesting permits and other areas of law enforcement related to harvesting and wood trade.	Transparency international index (www.transparency.org) Corruption perceptions WWF (www.panda.org); ELDIS (www.eldis.org) regional and country profiles www.cites.org NGOs and involved stakeholders

Stepping Forward



- 2008 FSC General Assembly motions on Controlled Wood enhancements and certifying body performance
- International review of FSC Principles & Criteria to prioritize revision of Principle 1
- Continuous improvement of Controlled Wood risk registry
- Certifying bodies, NGO's, and others working on specific legality verification (common standard)
- NGO's providing consumer education
- Third party stepwise approaches: Forest Trust and WWF's GFTN
- FSC-US engaging NWFA and other trade associations in multifaceted approach



GARDEN FURNITURE SCORECARD 2008



Tropical forests are rapidly disappearing around the globe. 25 million acres of tropical forests disappeared in Asia, Africa and Latin America annually from 2000 to 2005. Wildlife dependent on this ecosystem are being pushed to extinction as the habitat is fragmented and lost. Human communities are displaced as well when the resources they subsist on are no longer available. Ongoing deforestation of tropical forests contributes an estimated one quarter of global greenhouse gas emissions, and sacrifices their critical role in carbon sequestration. One major cause of tropical deforestation is the demand for tropical timber used in manufacturing outdoor furniture.



As major consumers of outdoor furniture made from tropical woods, Americans have an opportunity to influence the garden furniture choices available in the stores where we shop – and to move toward products that come from sustainably, well-managed forests. The Forest Stewardship Council (FSC) certification system offers a way to distinguish wood products from forest management that protects water, soil and wildlife habitat while providing wood products.

The marketplace is full of product claims about being "eco-friendly", "green", or the result of sustainable harvesting, but few of these products have been assessed to verify the claims. The FSC logo assures that claims about responsible stewardship accurately reflect what is happening in the forest. Let your purchases reflect your values for high quality design, price, and forest conservation. Ask for FSC-certified products.

In 2007, we created this scorecard to help people find FSC-certified garden furniture. We contacted some of the largest U.S. retailers of these products and asked them to share information about their wooden garden furniture product lines. Where did the wood in the products come from? Were their products FSC-certified or moving toward FSC certification? We received information from written communications, phone calls and retail store visits, and have made every effort to verify responses. This 2008 update includes more stores and shows an increase in FSC-certified garden furniture available.

Major Retailers That Carry A Wide Selection of FSC-certified Garden Furniture:

Crate & Barrel ★★★★★	Target ★★	BJ's Wholesale – No Response
Pier 1 ★★★★★	Frontgate ★★	Costco Wholesale – No Response
Gardener's Supply Company ★★★★★	LL Bean ★★	Cost Plus/World Market – No Response
The Home Depot ★★★★★	Lowe's ★★	Kmart – No Response
Wal-Mart ★★★★★	Smith & Hawken ★★	Land's End – No Response
JCPenney ★★★★★	IKEA ★	Menard – No Response
Pottery Barn ★★★★★		Restoration Hardware – No Response
		Room & Board – No Response
		Sears – No Response

Key:

- ★ – Company responded to NWF survey
- ★★ – Company has limited offerings (up to 35%) of FSC-certified wooden outdoor furniture or products sourced from forests working toward FSC-certification.
- ★★★ – Company has a moderate range of offerings (36% to 70%) of FSC-certified wooden outdoor furniture or products sourced from forests working toward FSC-certification.
- ★★★★ – Company has substantial offerings (71% to 99%) of FSC-certified wooden outdoor furniture or products sourced from forests working toward FSC-certification.
- ★★★★★ – Company carries 100% FSC-certified wooden outdoor furniture or products sourced from forests working toward FSC-certification.

"Forests working toward FSC-certification" are those involved in a third-party verifiable program such as Tropical Forest Trust, World Wildlife Fund's Global Forest & Trade Network, and Rainforest Alliance's SmartSteps program.

Ask for the FSC logo when you purchase garden furniture and wood products.



