



**INTERNATIONAL  PAPER**

## **An Industry Perspective**

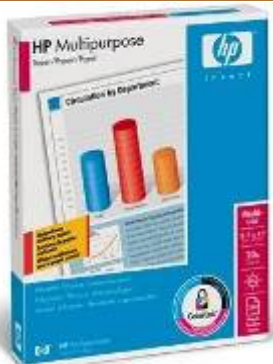
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# International Paper – At a Glance

INTERNATIONAL  PAPER

- Leading global paper & packaging company
- 61,000+ employees
- Operations in 21 countries
- Core businesses
  - ✓ Uncoated Papers
  - ✓ Industrial Packaging
  - ✓ Consumer Packaging
  - ✓ xpedx



# Lacey Act – Business impacts

Confusion in the marketplace surrounding compliance requirements for suppliers ...

- Lack of understanding ...
  - Responsibilities – suppliers, customers
  - Phase-in requirements
  - What's covered, what isn't covered
- Customers are requesting ...
  - species lists, country of origin,
  - certification letters
  - compliance letters
  - Information on invoices, shipping documents

# Our Position

- International Paper actively endorsed passage of the Lacey Act
- Long standing policies to assure that trees are sourced legally, and to use no wood from endangered forests
- Global Certification policy that supports sustainable forest management and adherence to sustainable procurement programs
- Paper supplied by International Paper ...
  - Complies with all federal and state laws concerning illegal harvesting of trees
  - Meets the standards of the Lacey Act as amended in 2008

# Fiber Procurement Policy

We do not compromise our adherence to the principles of sustainable forestry when procuring fiber .....

- No violations of state Best Management Practices (BMP's)
- Require professional wood producers to complete SFI Implementation Committee approved logger training
- No controversial sources
  - Illegal logging, T&E species (ESA, CITES)
- Compliance with all applicable laws and regulations

# Global Procurement Policy

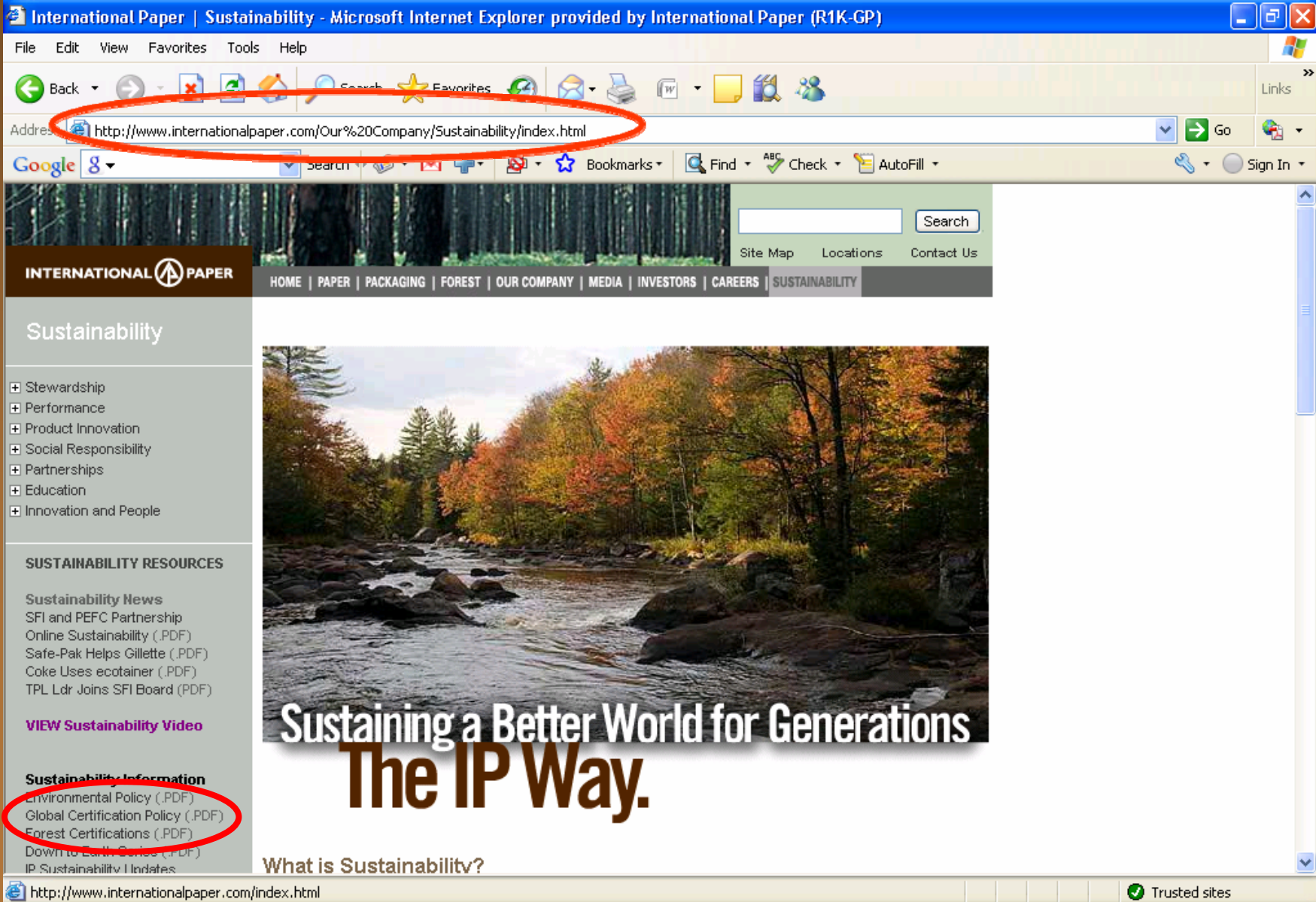
Used to evaluate sources of raw material external to North America on illegal logging, conservation, promotion of sustainable forestry and social criteria .....

- Assess the origin of the wood
  - Country, state, region, forest type; are suppliers using SFM practices?
- Assess supplier commitment
  - Participation in certification, COC, or EMS; appropriate documentation?
- Determine and address risk of illegal sources
  - Proof of legal sourcing?

# Global Certification Policy

- Worldwide in scope.
- Defines the global criteria and principles for the certification of our lands and facilities to forest management, fiber procurement and/or chain of custody standards.
- Recognizes PEFC, FSC, SFI, and Cerflor for use in our global operations.
- Where established certification standards are not available we will implement ISO 14001 environmental management systems on the wood or fiber purchasing systems for our facilities.

# Global Certification Policy




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Sustainability

- Stewardship
- Performance
- Product Innovation
- Social Responsibility
- Partnerships
- Education
- Innovation and People

**SUSTAINABILITY RESOURCES**

Sustainability News

- SFI and PEFC Partnership
- Online Sustainability (.PDF)
- Safe-Pak Helps Gillette (.PDF)
- Coke Uses ecotainer (.PDF)
- TPL Ldr Joins SFI Board (PDF)

[VIEW Sustainability Video](#)

**Sustainability Information**

- Environmental Policy (.PDF)
- [Global Certification Policy \(.PDF\)](#)
- Forest Certifications (.PDF)
- Down to Earth Series (.PDF)
- IP Sustainability Updates

**Sustaining a Better World for Generations**  
**The IP Way.**

What is Sustainability?

http://www.internationalpaper.com/index.html Trusted sites



# Global Certifications

- North America
  - ✓ SFI Fiber Procurement (ISO 14001)
  - ✓ SFI Chain of Custody
  - ✓ PEFC Chain of Custody
  - ✓ FSC Chain of Custody
- Europe/Asia/Middle East
  - ✓ PEFC Chain of Custody
  - ✓ FSC Chain of Custody
- Brazil
  - ✓ Cerflor Forest Management
  - ✓ PEFC Chain of Custody



Responsible Forest Management  
BV-COC-080209  
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# Summary

- Certification provides a high level of assurance for many customers – fiber procurement and chain of custody.
- Multiple certifications allow us to satisfy a wide range of customers depending on their knowledge and individual preferences.
- Certification assists us in our efforts to exercise due diligence regarding Lacey Act compliance.

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