

A Proposal for Pilot Community Forest Certification

**Developing a New Economic Model for
Community-Based Forest Management and
Utilization in S. China**

建立南方社区森林经营与利用的绿色新模式

Changjin Sun, 孙昌金

RCEEE, 上海

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Building a New Economic Model 建立绿色新经济模式

A value-chain of certified wood products involving
认证林木产品价值链:

- production 木材生产
- processing 加工
- Marketing in the overseas niche market 国际营销

The New Economic Model

该绿色新经济模式

- Socially-equitable 社会公平
- Environmentally-friendly 环境友好
- Financially viable 财务盈利

Would generate value-added 将产生附加值

Objectives (1) 目标一

Promote asset-building by disadvantaged small forest owners and communities 在经济贫困的社区促进林农财富的积累

Objectives (2) 目标二

- Revitalize traditional community-based forest management systems in S. China 复兴中国南方的传统的社区森林经营体系

Objectives (3) 目标三

Demonstrate the compatibility of the multiple goals of sustainable forest management, poverty alleviation and good business 探索可持续森林经营、扶贫和利润的统一

The Value-Chain (Pilot)

价值链（试点）

- A community forest of 50-70,000 *Mu* to produce 10,000 m³/year certified timber 5-7万亩社区森林年产1万方木材
- 2-3 COC-certified processing mills 2-3家产销监管链认证过的加工厂
- 1-2 overseas DIY buyers 1-2家海外购买商

The Ideal Site 理想的点

- Rich forest for sustainable harvesting 丰富的森林资源以永续作业
- Tradition of local forest management 社区森林经营的传统
- Reasonable community governance infrastructure 基本的社区管治基础设施

Project Activities

- Forest management 森林经营规划
- Processing and marketing 加工与营销
- Value chain establishment 建立价值链
- Project management 项目管理
- Communication and dissemination 宣传

The benefits 收益

- 8 million ¥ /year gross value (5 m³/mu and 35-year rotation) 800万元年产值 (35年轮伐期)
- 1.6 million ¥ /year value-added (20% price premium) 160万元附加值 (认证木材20%溢价)
- 160 ¥ /year/person (10,000 people) 万人社区人均年增收160元
- Processing value, employment and tax benefits extra 另有加工产值，就业和税收好处

Feasibility-Market 市场可行性

- Cheap labor 便宜劳力
- growing manufacturing capacities 良好的加工能力
- Growing demand from overseas large DIY buyers 海外大型购买商的巨大需求
- Emerging domestic business interest 国内企业的兴趣在增长

Feasibility-Regulation 政策可行性

- Changes in regulatory frameworks 中央政府支持
- Growing technical capacities 技术力量成熟

Feasibility-Management History 森林经营可行性

- 1000 years of rich tradition of intensively managing integrated forestry and farming systems on a sustainable basis 近一千年的社区森林集约经营和利用的丰富传统

Supporting Factors 配套条件

- Overseas buyers aligned for procurement 海外购买商加盟
- Strong gov'tal support –tax & logging quota 政府在税收和采伐限额方面的大力支持
- Processing mills aligned for processing 加工能力

Indicative Site 试点举例

Huangcao Township in Hunan 湖南黄草

- Rich resources particularly Chinese fir 资源丰富
- Long tradition of community management 社区经营历史悠久
- Close to railroads 靠近铁路
- Enabling local business environment 好的当地企业环境
- Reasonable processing capacity 一定的加工能力
- Lack of market access 缺乏市场开拓能力
- Lack of capital 缺乏资金

The Proponents 提议方

- RCEEE—a pioneer in promoting independent forest certification in China 中国社科院生态与环境经济研究中心-中国推动森林认证的开拓者
- Livelong Environment Co.—a company that specializes in production and trading of certified wood products 北京盛景天环境技术有限公司-主营认证林木产品的高新技术企业
- China Green Wood Consortium—a group of companies interested in producing certified wood products 中国绿色林木产品经营联合体-愿意生产或加工认证产品的企业

Invitations for Partnership 合作邀请

- Buyers 购买商
- Donors 援助机构
- Investors 投资者
- Processors 加工企业