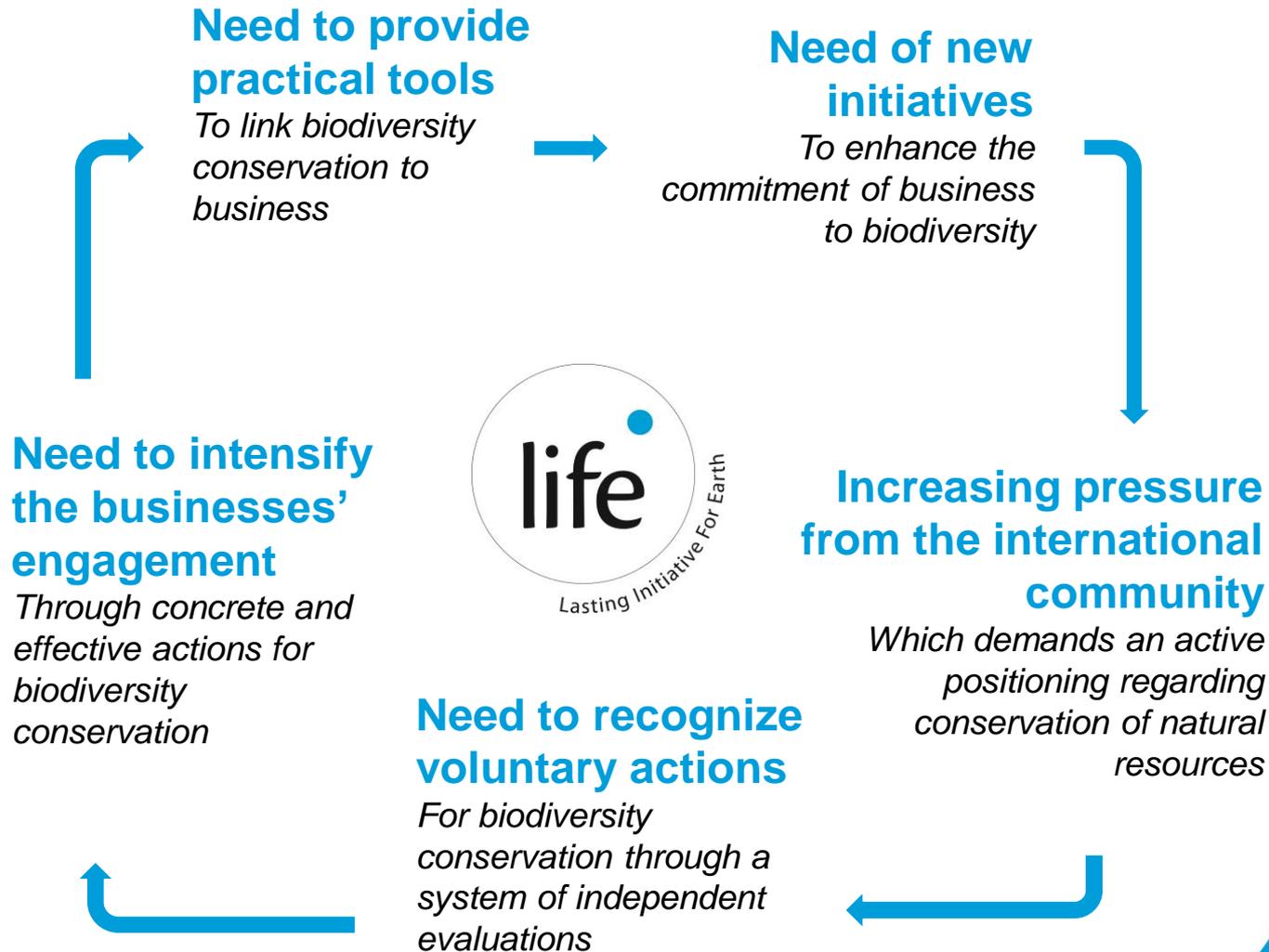




# LIFE CERTIFICATION

# Creation Context





# LIFE Certification



# LIFE Certification



Promotes greater private sector engagement with biodiversity conservation and believes that voluntary biodiversity conservation actions from business should be recognized and valued.



# LIFE Certification System

System that recognizes organizations that perform or who wish to undertake voluntary conservation actions in response to its environmental impact.



**QUALITATIVE  
APPROACH**



**Applied to organizational  
management**

**QUANTITATIVE  
APPROACH**



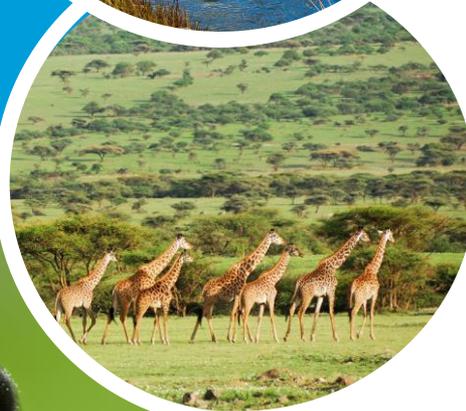
**Establishes the minimum  
performance and  
evaluates the efficacy of  
conservation actions**

**life**

Lasting Initiative For Earth

# LIFE Strategy for Biodiversity Conservation

Maintenance of ecosystem's composition, structure and function





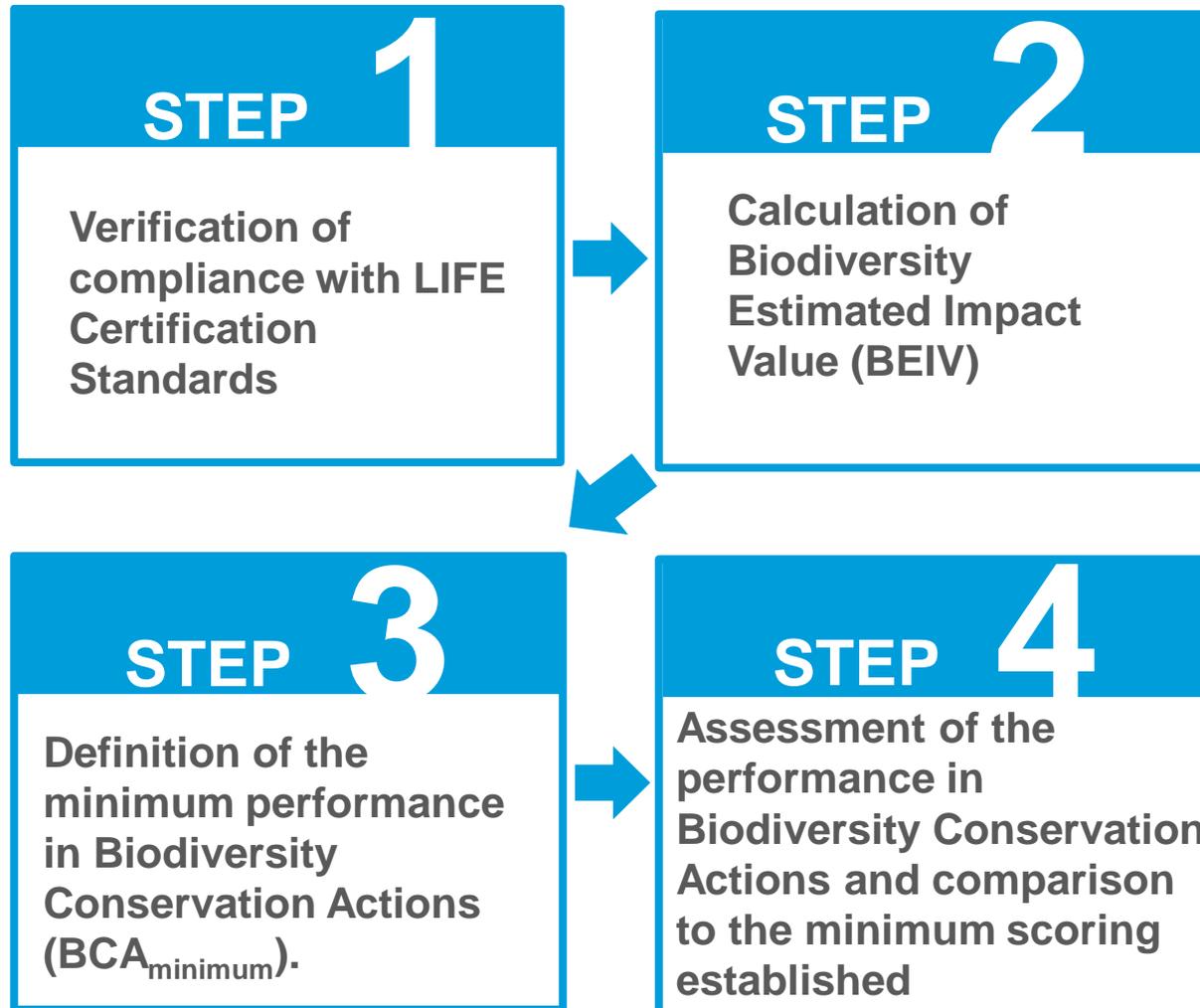
# LIFE Certification Methodology



# LIFE Certification Methodology



LIFE Certification process comprises:



# LIFE Certification Methodology



LIFE Certification process comprises:

## STEP 1

**Verification of compliance with LIFE Certification Standards**

## STEP 2

Calculation of the Biodiversity Estimated Impact Value (BEIV).

## STEP 3

Definition of the minimum performance in Biodiversity Conservation Actions ( $BCA_{\text{minimum}}$ ).

## STEP 4

Assessment of the performance in Biodiversity Conservation Actions and comparison to the minimum scoring established

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# LIFE Certification Standards



Premises (9)

**Principles (8)**

Criteria (20)

Indicators (40)

Essential  
Indicators (17)

Verifiers (14)

**P1** – Common responsibility

**P2** – Compliance with legislation, agreements, treaties and international programs

**P3** – Biodiversity conservation as additional action

**P4** – Interaction among biodiversity, human well-being and business

**P5** – Priority and complementarity between environmental management and negative impact compensation

**P6** – Science and Traditional knowledge

**P7** – Valuing of biodiversity, and respect for the cultural heritage associated with it

**P8** – Monitoring and continuous improvement

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# LIFE Certification Methodology



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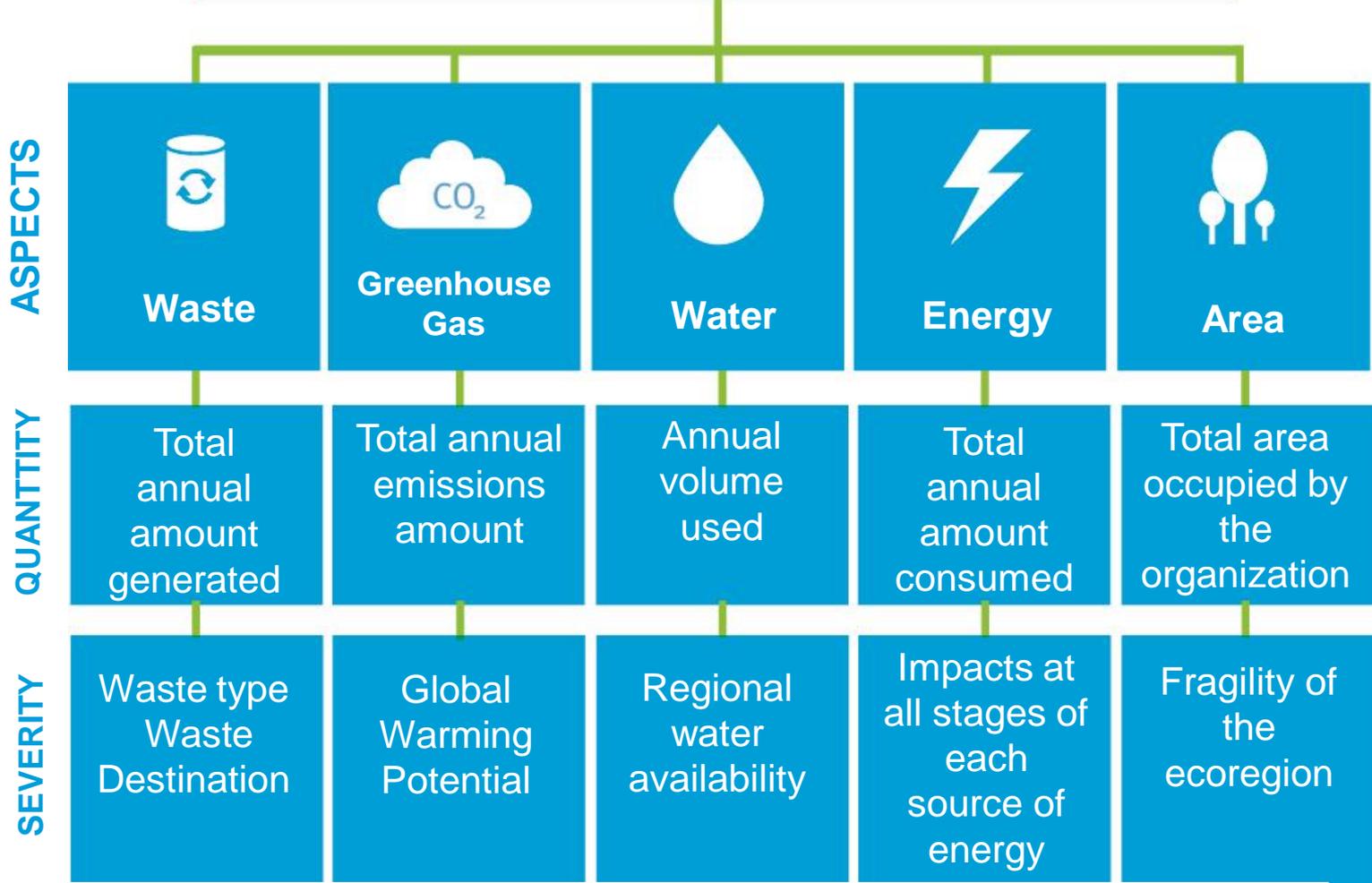
Assessment of the performance in Biodiversity Conservation Actions and comparison to the minimum scoring established



# LIFE Impact Reference Index



## Biodiversity Estimated Impact Value (BEIV)



# LIFE Certification Methodology

LIFE Certification process comprises:

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**Definition of the minimum performance in Biodiversity Conservation Actions (BCA<sub>minimum</sub>).**

## STEP 4

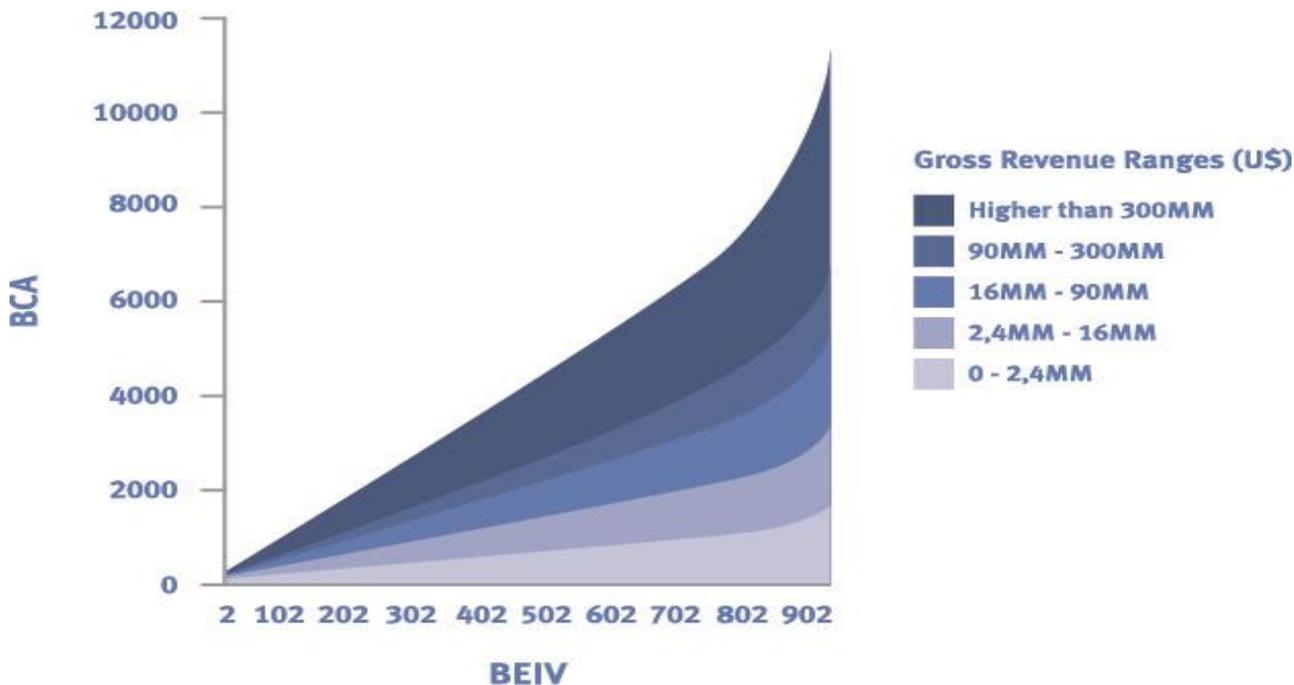
Assessment of the performance in Biodiversity Conservation Actions and comparison to the minimum scoring established.



# LIFE Scoring System - Minimum Performance in Conservation Actions (BCA minimum)



Relation between BCA and BEIV for different sized organizations



# LIFE Certification Methodology



LIFE Certification process comprises:

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**Assessment of the performance in Biodiversity Conservation Actions and comparison to the minimum scoring established**



# LIFE Certification Methodology



Hierarchy for Scoring Conservation Actions:



**Group 1:** Protected Areas Officially Implemented

**Group 2:** Protected Areas Non-Officially Implemented

**Group 3:** Initiatives for species and ecosystems management and conservation

**Group 4:** Strategic, Political and/or educational Initiatives for biodiversity conservation, researches



# LIFE Scoring System

The biodiversity conservation action scoring is positively influenced by the application of qualifiers considering:

- ✓ Area Size
- ✓ Area Conservation Status
- ✓ Ecoregion Priority for conservation
- ✓ Threat Level of species that the project focus on.
- ✓ Management Purpose of the restored area;

How does LIFE verify all these aspects ?

Through concrete, effective and scientific indicators



# LIFE Certification Methodology

Evaluation of Conservation Actions:

- ✓ **04** Groups
- ✓ **10** Themes
- ✓ **21** Biodiversity Conservation Actions possible to be scored
- ✓ **19** Qualifiers
- ✓ **223** Evidences to evaluate the action effectiveness



# LIFE Institute Partners and Sponsors



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 <p>UNIVERSIDADE LIVRE DO MEIO AMBIENTE Educando para a Sustentabilidade</p>	<p><b>ZiG</b> <b>KOCH</b></p>		





# Thank you

Alice Alexandre

[maria.alice@institutolife.org](mailto:maria.alice@institutolife.org)