Businesses, investors, and governments are committing to reverse their role in degrading the world’s critical ecosystems.

But commitments that count are about more than just words – they’re about measurable change which requires transparency, accountability, and data that enables a culture of continually improving environmental performance. And until now, the kind of market information that minimizes uncertainty and positively positions nature’s standing in economic decision making has been scarce.

In response, Forest Trends introduces Supply-Change.Org to fill this data gap with a platform for real-time news, data, and analysis that catalogues and contextualizes global progress toward these ecological targets.

Supply Change aims to answer questions like, “How are firms responding to investor inquiries about forest risk – and are they delivering on their promise?” “How do my company’s procurement policies stack up against competitors?” “How does civil society enable target achievement?”

Find this kind of ever-evolving information supporting capital deployment to sustainable agriculture at Supply-Change.Org.