SBIA Stage 2: 'Without Project' analysis & Projection

Step 1: Building the Problem Flow Diagram

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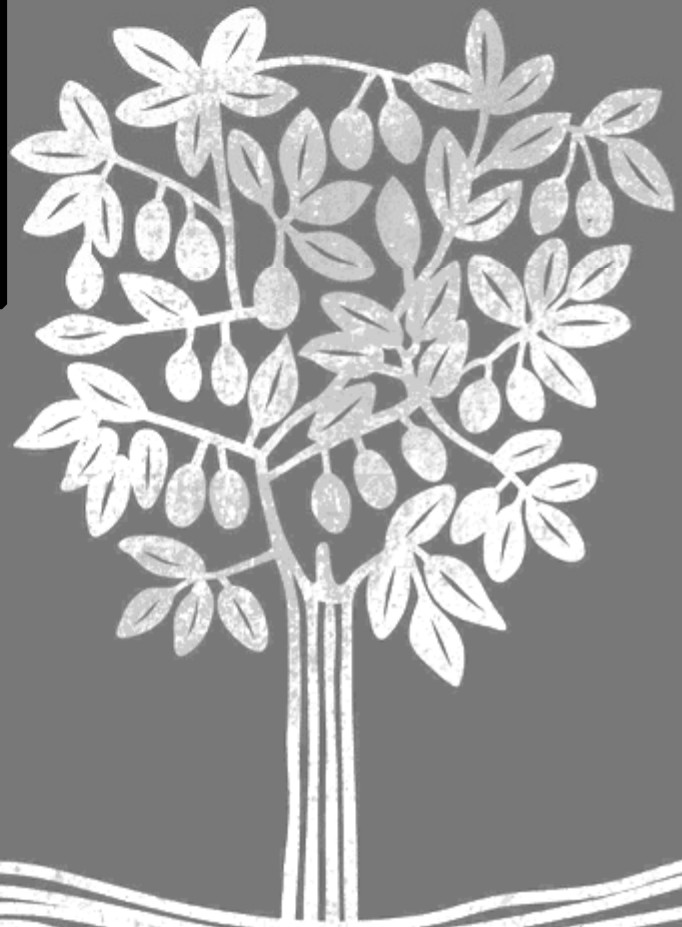

Recap on where we are:

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SBIA Stage 1:

Step 1: Discussed and defined the Project Scope (the area of influence of the Project)

Step 2: Discussed the importance of developing a Project Vision:

- Relatively broad (captures a wide range of potential project activities)
- Inspirational (outlines desired changes in the current state of project objective)
- Short (<30 words) & easy to remember

Obj: Setting up the framework for stakeholder involvement, project ownership, and an unified agreement of what the project is about

Recap: continued

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Step 3: Identification and Prioritisation of social Focal Issues

- Created a "shopping list" of social issues that are of concern for project success
- Fused & merged those that are similar
- Arranged them in order of priority
- Selected the Priority Focal Issues that the Project must address
- Process should be transparent, participatory and easily understood

Obj: To ensure that the project is first addressing those issues that pose the largest threat to project success, or which would have extensive repercussion if they were NOT addressed

Next Step: Problem Flow Diagram

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Step 4: Problem flow diagram for each priority focal issue

Obj 1: *To develop a* ***thorough and unified understanding*** *of the focal issues*

- Identify direct and indirect factors contributing to existence of the focal issue (as a problem)

Obj 2: *To identify* ***strategic points of entry*** *for the project to have the most impact on changing the focal issue to desired status*

Criteria for a good PFD:

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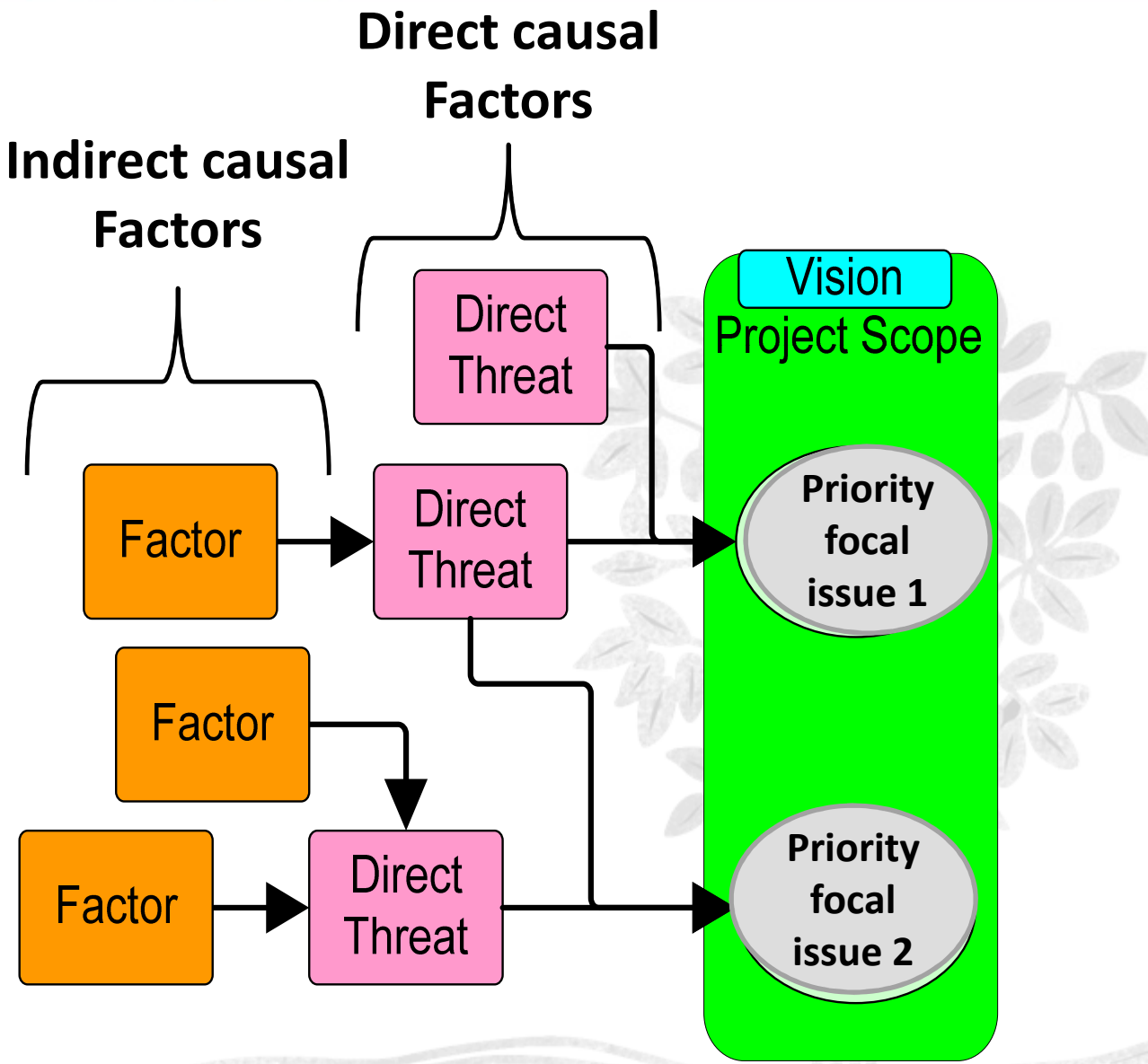
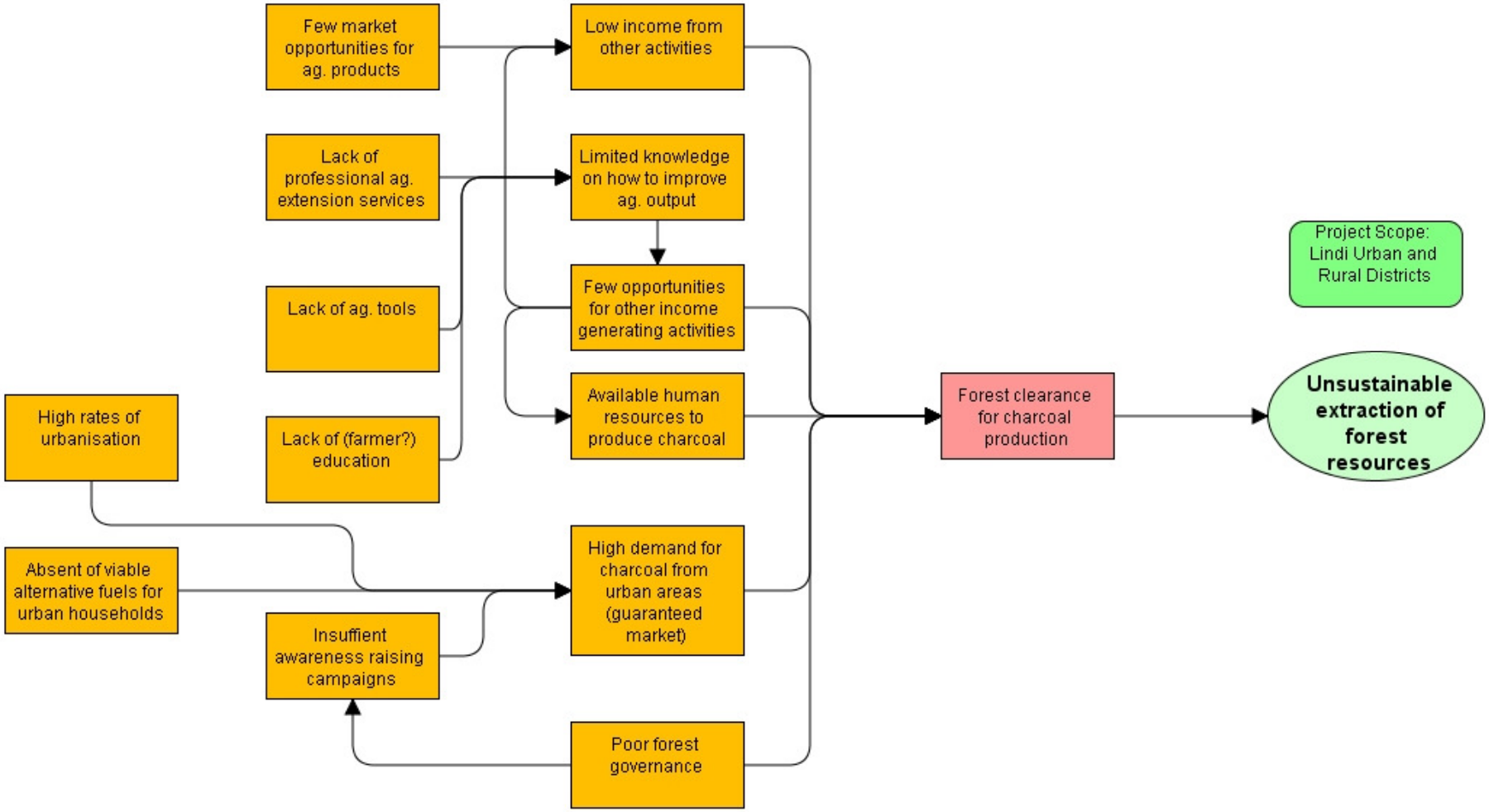
1. Visually illustrates a workable understanding of the focal issue in the project area
2. Shows assumed relationships between factors
3. Shows major direct threats and indirect threats (and opportunities)
4. Presents *only relevant* factors
5. Based on sound data or good understanding of the project area
6. **Results from a team effort**

It's a Diagram:




Few market opportunities for ag. products
Low income from other activities
Lack of professional ag. extension services
Limited knowledge on how to improve ag. output
Lack of ag. tools
Few opportunities for other income generating activities
Project Scope: Lindi Urban and Rural Districts
High rates of urbanisation
Available human resources to produce charcoal
Lack of (farmer?) education
Forest clearance for charcoal production
Unsustainable extraction of forest resources
Absent of viable alternative fuels for urban households
High demand for charcoal from urban areas (guaranteed market)
Insuffient awareness raising campaigns
Poor forest governance

Criteria 2 & 3:

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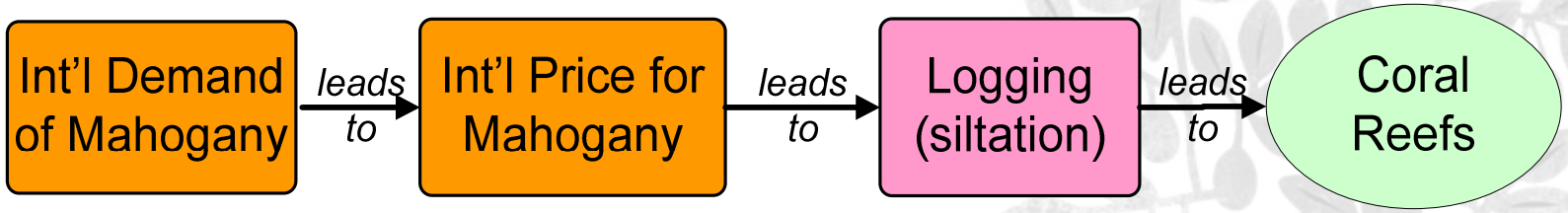
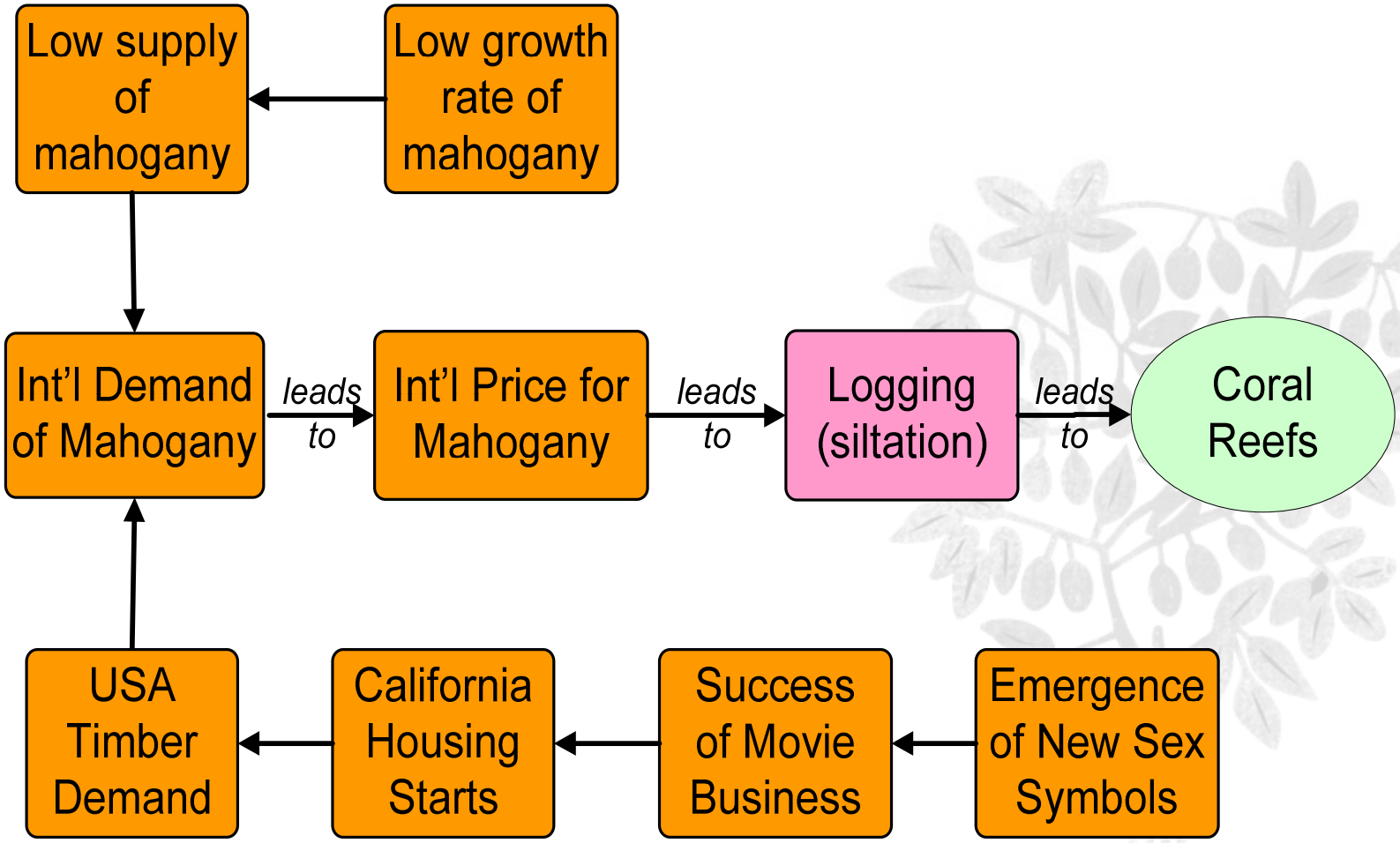
2. Shows assumed relationships and linkages between factors



3. Shows major direct and indirect threats (problems) and underlying factors

4. Presents only relevant factors



5. Is based on sound data & info

- Experts should be included
- Includes traditional ecological knowledge
- Includes the community experience of a focal issue (cultural understanding)

6. Results from Team effort

- Conducted in a stakeholder workshop setting
- Ensures that each SH understands the process and contributes

CCB Standards addressed:

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- An accurate description of the condition at the start of the project;
- Set you up for identifying stakeholder groups (Criterion G1.5);
- Sets you up for documenting a “defensible and well-documented” ‘without project’ reference scenario (Criterion G2.)