Dealing with Illegal Logging in the Practice and Developing a Responsible Procurement Policy on Timber Products

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About WRI

• Environmental research organization
• Practical solutions to improve people’s lives and protect the earth.

• Four focus areas:
  – People and Ecosystems
  – Governance
  – Climate protection
  – Markets and Enterprise

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3 Key elements

Basics to develop a RPP to address legality:

- Know where your products come from (traceability)
- Know your products
- Make sure nobody tricks you!
Why?

• Show business leadership,
• Keep customers happy.

The market is asking to keep forest products legal, sustainable, and to supply certain information.

Responsible Procurement Policies are a way to address these requests.
3 Key elements

Basics to develop a RPP to address legality:

• Know where your products come from (traceability)
• Know your products
• Make sure nobody tricks you!
Know where your products come from

• How to evaluate your supply chain:
  – Questionnaires, databases
  – Engage stakeholders
  – Suppliers’ procurement policies
  – Contracts and documentation
Know where your products come from

Company

- Furniture
  - Supplier 1
    - Country A
      - Wood imported from country B
  - Supplier 2
    - Country C
      - Illegal logging known to be prevalent
  - Supplier 1
    - Country D

- Lumber
  - Supplier 1
    - Country A
      - Sawmill near ecologically sensitive area
  - Supplier 1
    - Country B

- Tissue paper
  - Supplier 1
    - Country A
    - Supplier 1
      - Low share of recycled fiber
    - Supplier 2

- Catalogue and magazine paper
  - Supplier 1
    - Country A
  - Supplier 2
    - Country B
  - Supplier 1
    - Country E

- Paper board (packaging)
  - Supplier 1
    - Country B
  - Supplier 2

- Not using Recycled fiber
  - Supplier 1
    - Country B
  - Supplier 2
3 Key elements

Basics to develop a RPP to address legality:

• Know where your products come from (traceability)
• Know your products
• Make sure nobody tricks you!
Know your products

- Species
- Amount/volume of species used
- Place of origin
- Does it come from risk areas/sources
3 Key elements

Basics to develop a RPP to address legality:

• Know where your products come from (traceability)
• Know your products
• Make sure nobody tricks you!
Make sure nobody tricks you!

- Monitoring and verification throughout the supply chain:
  - Self verification
  - Second party verification
  - Third party verification

- Forest Certification Systems and Environmental Management Systems
Remember

• Know your products, where they come from, and make sure you’re not being tricked!
• Illegal logging:
  – No commonly accepted definition
  – Not a widespread problem
• Simple measures can go a long way
• Help is available
## Where to get help

### Table 1. Tools highlighted in this guide

The resources highlighted in this guide can roughly be divided into two categories: requirements for sustainable procurement, and resources to assess requirements.

#### PROCUREMENT REQUIREMENTS

**Private sector initiatives:**
- Confederation of European Paper Industries' (CEPI) Legal Logging Code of Conduct ([www.cepiprint.ch/environment](http://www.cepiprint.ch/environment))
- Timber Trade Federation Responsible Purchasing Policy ([www.tttcpp.co.uk](http://www.tttcpp.co.uk))

**Public sector**
- German Government Procurement Policy ([www.bmelv.de](http://www.bmelv.de))

#### RESOURCES TO ASSESS REQUIREMENTS

**Private sector initiatives**
- CEPI Certification Matrix ([www.forestrycertification.info](http://www.forestrycertification.info))
- Paper Profile ([www.paperprofile.com](http://www.paperprofile.com))

**Public sector**
- Central Point of Expertise on Timber Procurement (CPET) ([www.proforest.net/cpet](http://www.proforest.net/cpet)). CPET is an initiative of the UK central government to assist in the implementation of its procurement policy

#### Rating systems

**Green building initiative’s Green Globes Rating System ([www.theqbi.com](http://www.theqbi.com))**

#### Certification systems

**Forest Stewardship Council (FSC) Controlled-Wood Standard ([www.fsc.org](http://www.fsc.org)).**
**Programme for the Endorsement of Forest Certification (PEFC) Guide for the avoidance of controversial timber ([www.pefc.org](http://www.pefc.org)).**
**Sustainable Forestry Initiative (SFI) Procurement Objective ([www.sfiorganization.org](http://www.sfiorganization.org)).**

#### NGO/Other initiatives

**Forest Certification Assessment Guide (FCAG) ([www.worldwildlife.org/alliance](http://www.worldwildlife.org/alliance)).**
**Global Forest and Trade Network (GFTN) ([www.panda.org/forestandtrade](http://www.panda.org/forestandtrade)).**
**Green Purchasing Network (GPN) ([www.gpn.jp](http://www.gpn.jp)).**
**Tropical Forest Trust’s guide: Good Wood Good Business ([www.tropicalforesttrust.com](http://www.tropicalforesttrust.com)).**
**Wood for good campaign ([www.woodforgood.com](http://www.woodforgood.com)).**
**WWF’s Guide to buying paper (companion to WWF’s Paper Scorecard)**
Welcome!

Forest products are renewable goods that store carbon and have in most cases a lower environmental footprint than non-wood products. Well-managed forests provide numerous ecosystem services and societal benefits. The production of forest products can, however, cause significant negative side effects if not conducted in a legal and sustainable basis.

The World Resources Institute and the World Business Council for Sustainable Development have partnered to provide reliable, impartial and technically "easy-to-understand" information to assist sustainability officers and business procurement managers, especially major purchasers of wood and paper-based products. Download the Full Reports.

Sustainable Procurement of Wood and Paper-based Products: an introduction

Sustainable Procurement of Wood and Paper-based Products: Guide and Resource Kit

Order the Report

More Information