More What If:
Implications of Increasing Global Demand for Beijing Roast Duck

- Increased demand for packaging to send roast duck to US$, Japan and Europe
- Forest conversion to land uses conducive for ducks & growing duck feed in supplying countries
- Fuelwood consumption for roasting ducks
- Factors influencing prospects for duck demand:
  - Gary’s preference for snake
  - Lost taxi drivers diverting tourists to other food destinations.
  - Jintao only feeding us McDonald’s