

# State of the Forest Carbon Markets 2014

## Sponsorship Opportunities

### **About**

With the effects of climate change already being felt from New York City to New Delhi, the fight to keep global forest carbon stocks intact, to improve forest management, and to reforest degraded land is more vital than ever. Too often, trees are worth more cut down than standing. But markets that value the carbon storage and other ecosystem services that forests provide are now channeling millions of dollars to forests every year – and leveraging other financing.

Forest Trends Ecosystem Marketplace's *State of the Forest Carbon Markets* report is the only market-wide research tracking performance-based payments for emissions reductions in forests. Our report findings receive extensive media attention and are cited by policymakers in emerging carbon markets from South Africa to South Korea. Published annually since 2009, the report is freely available thanks exclusively to sponsors' generous support. (Release date: October/November 2014)



### **New this year**

- ✓ A closer look at buyer motivations and activities, from internal carbon pricing to customer engagement with offset programs
- ✓ Robust data on the co-benefits of forest carbon projects, from employment to endangered species protection
- ✓ New information on forestry's role in emerging compliance markets, including California's cap-and-trade market and finance flowing to jurisdictional nested REDD
- ✓ Information on new land-based project types, such as wetlands restoration and bamboo



## Supporter (\$3k)

- Logo inside report cover
- Acknowledgement as “Supporter” in press release and launch materials
- Early recognition for support (via *Forest Carbon News* briefs)

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## Premium Sponsor (\$15k)

- Large logo on report cover
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- Acknowledgement as “Premium Sponsor” on press release and launch materials
- Right to issue your own press release
- Opportunity to be a panel speaker at our launch events (attendance generally > 200) & in webinars
- Pre-launch private consultation with report authors about the findings

“ We appreciate the critical role of *Forest Trends and Ecosystem Marketplace* in providing transparent, reliable information that advances environmental markets and provides the potential for a new economic driver for our farmers, ranchers, and forest landowners. ”

- Tom Vilsack, United States Secretary of Agriculture

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**Ecosystem Marketplace**

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