

## CAPTURING THE VALUE OF ECOSYSTEM SERVICES: DEVELOPING MARKETS FOR ENVIRONMENTAL ASSETS

November 5 - 6, 2002

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# CAPTURING THE VALUE OF ECOSYSTEM SERVICES: DEVELOPING MARKETS FOR ENVIRONMENTAL ASSETS

### **NOVEMBER 5-6, 2002**

UNITED NATIONS UNIVERSITY • INSTITUTE OF ADVANCED STUDIES • 53-67 JINGUMAE 5-CHOME • SHIBUYA-KU • TOKYO • JAPAN

NOVEMBER 5		14:00	Water Issues in the Asia-	16:45	Afternoon Keynote Address:	
8:00 8:50	Registration/Coffee & Pastries Welcome Remarks Hans Van Ginkel		Pacific Region Wouter L. Lincklaen Arriens Lead Water Resource Specialist, Regional and Sustainable		Linkages Between Forests, Ecosystem Services, and Finance Phil Cottle Partner Re Agricultural	
	Rector, United Nations University		Development Department, Asian Development Bank	17:15	Services Launch of World Bank's	
9:00	Opening Remarks: Forest Trends and Capturing	14:30	Liquid Gold in the Hills — New York City Invests in	.,,,,	BioCarbon Fund United Nations University	
	the Value of Ecosystem Services Michael Jenkins President, Forest Trends		Water Quality Albert Appleton Former Commissioner of the New York City	18:00	<b>Reception</b> <i>United Nations University</i>	
9:15	Opening Keynote Address Minoru Makihara Chairman, Mitsubishi		Department of Environmental Protection and Director of the New York City Water and Sewer System	NOVEMBER 6  Environmental Investment Opportunities in Asia  Moderator: Dylan Tanner,		
	Corporation					
Green Investment Opportunities in Asia: CARBON		15:00	15:00 Forests and Water: The Japanese Experience Nobuhiro Ando		Environmental Resources Management (ERM) Japan	
Joint Implementation and the Clean Development Mechanism (CDM)			Director of Watershed Management Office, Conservation Division	8:45	Role of Socially Responsible Investment (SRI) Tessa Tenant	
9:45	Introduction to the Carbon Emissions Trading Market Jack Cogen President, NATSOURCE LLC		Private Forest Department, Forestry Agency, Ministry of Agriculture, Forestry and Fisheries, Japan		Executive Director, The Association for Sustainable & Responsible Investment in Asia (AsrIA)	
10:15	Morning break	15:30	Looking Forward: Third World Water Forum	9:15	The Future of SRI in Japan	
10:50	Forests as New and Innovative Investment Opportunities: The Australian Case		Perspectives on Global Water Issues <i>Hideki Oda</i>		Eiichiro Adachi Senior Researcher, The Japanese Research Institute, Limited	
	David Brand Director of Carbon Programs, Hancock Natural Resource Group	16:00	Secretary General, Third World Water Forum Partnership Between the Corporation and Inter-	9:45	Investment in Forests: An Institutional Investment Perspective	
11:10	Forests and Carbon — The Japanese Experience		regional Volunteers Toward Protecting the Forest:		<b>Mark Campanale</b> Henderson Investors	
	Noriyuki Kobayashi Principal Researcher,		TEPCO's Commitment to the Protection of Oze	10:15 10:30	Break Case Study: SRI within	
44.50	Sumitomo Forestry Co., LTD		Marshland and Oze-Tokura Mountain Forest		a Leading Japanese Financial Institution	
11:30	Perspectives from Capital Markets and Examples of our Involvement		<b>Sumiko Takeuchi</b> Oze Conservation Staff, Tokyo Electric Power		<b>Tad Hayami</b> Senior Fund Manager, Asahi Life Asset Management	
	Mike Watanabe Managing Director, Head of		Company	11:00	Role of Private Foundations in Global Forest Conservation	
11:50	Structured Finance for Asia, Zurich Capital Markets Carbon Finance for Forestry		Investment Opportunities : BIODIVERSITY		Michael Conroy Senior Program Officer, Ford Foundation	
	and Agriculture Ken Newcombe Senior Manager Carbon	16:15	Governance in Conservation and Sustainability of Biodiversity: Opportunities	11:30	Managing Risk in Emerging Markets, Countries & Sectors:	
12:15	Finance, World Bank  Lunch		in Forest Biodiversity Dr. A.H. Zakri		The Role of Insurance Wolfgang Ortloff	
Green Investment Opportunities			Director, Institute for Advanced Studies,		Greenhouse Gas Risk Solutions, Swiss Re	
in Asia: WATER  Water Services from Forests.			United Nations University	12:00	Closing Michael Jenkins	

President, Forest Trends

Water Services from Forests, Case Studies

#### For both days, November 5 and 6, registration cost in Japanese yen is:

- company and government representatives 15,000 Yen
- NPO, NGO and academia representatives 7,500 Yen
- student discount 3,600 Yen

#### For November 5 only:

- company and government representatives 7,500 Yen
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#### For November 6 only:

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- student discount 1,800 Yen

Forest Trends expects heavy demand for participation in this unique event. Please reserve a space as early as possible by pre-registering with Forest Trends using the information below. Full registration may be conducted in Japanese or English by contacting Environmental Resources Management (ERM) Japan Ltd., which is acting as the Japan-based registrant.

#### **ERM JAPAN LTD**

Yokohama Business Park West Tower 11th Floor 134 Godo-cho, Hodogaya-ku Yokohama, 240-0005, Japan

TEL: +81 (0) 45 334 4412 FAX: +81 (0) 45 334 4414 CONTACT: Ms. Mari Tanaka E-MAIL: mt@erm.co.jp

#### For both days November 5 and 6, the cost in U.S. currency is:

- company and government representatives \$125.00
- NPO, NGO and academia representatives \$62.50
- student discount \$31.00

#### For November 5 only:

- company and government representatives \$62.50
- NPO, NGO and academia representatives \$31.00
- student discount \$15.00

#### For November 6 only:

- company and government representatives \$62.50
- NPO, NGO and academia representatives \$31.00
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