

**2009 BLUE VISION SUMMIT
7-10 March 2009**

**AGENDA
(Draft – As of Feb. 25, 2009)**

March 7, 2009 – Saturday

Location: Google Office – Washington, DC

1:00 – 5:00pm

Ocean in Google Earth Workshop
Organizer: Google

Location: Carnegie Institution

7:00 – 10:00pm

***Lessons from Explorers: Why Conservation needs
Exploration***
Organizer: David Guggenheim
Panelists: Sylvia Earle
Philippe Cousteau
Capt. Phil Renaud (USN Ret.)
Roz Savage – Ocean Rower
Enric Sala – National Geographic

Refreshments afterwards compliments of Legal Sea Foods & Shark Trust Wines.
Music by Peter Maybarduk.

March 8, 2009 – Sunday

Location: George Washington University Marvin Center

8:30 – 9:00am
Endangered

Coffee, Tea, Danish – also donated treats from
Species Chocolate Co. and Whale Tails Chips

9:00 – 9:30

Welcome from Summit Sponsors

9:30 – 10:15am

Keynote Address
NOAA Administrator Dr. Jane Lubchenco (invited)

10:30 – 12:00am

Plenary: Climate and Ocean
Moderator/Organizer Mike Hirshfield – Oceana -
Speakers: Terry Tamminen – 7th Generation, Ove

Hoegh-Guldberg, U. of Queensland, Australia,
Michael Lemonick, Climate Central

12:15 – 1:15pm

Blue Frontier “Peter Benchley” Awards Luncheon

Introduction – Wendy Benchley & David Helvarg

Categories: Science - Jeremy Jackson & Nancy Knowlton, Scripps – Presenter Enric Sala National

Geo.

Media – Mark Shelley, Sea Studios – Presenter Philippe Cousteau, Earth Echo

Youth Award – Zander Srodes, sea turtle champ –

Presenter Wallace “J.” Nichols, Ocean Revolution

Hero of the Seas – Richard Charter, OCS Coalition –

Presenter, Warner Chabot, CA. LCV

Policy – Rep. Sam Farr (D. CA) – Presenter David Wilmot (To be given following day)

1:30 – 3:00pm

Breakout Sessions / Panels (1)

Clean Ocean Energy –

Jack Sterne, Rising Tides Strategies Moderating.

Panelists – Tom Jensen, Atty. For Ocean Energy

Developers, Amanda Leland, Environmental Defense

Fund, Jim McElfish, Environmental Law Institute

The Ocean & Human Health – Kathleen Frith –

Harvard moderator - Speakers: Carolyn Sotka,

NOAA, Bill Gerwick, Scripps, Kim Warner, Oceana

The Future of Sustainable Seafood –Moderators

Bruce Stedman, MFCN, Kathryn Mengerink,ELI

(double session on aquaculture, forage fish & fishing)

Speakers include Linda Behnken, Alaska Longline

Fisherman’s Assoc., Chris Mann, PEW Environment

Group, Chris Dorsett, Ocean Conservancy, Neil

Simms, Kona Blue aquaculture co. John Field, NOAA;

Laura Cantral, Meridian Institute – Joint Ocean

Commission Initiative

Renewing America’s Global Leadership on

Oceans – Dr. Biliiana Cicin-Sain – University of

Delaware and Global Forum on Oceans, Coasts and

Islands moderating. Panelists: Carl Gustaf Lundin,

IUCN; Robert Hepworth, UNEP Convention on

Migratory Species; Dr. Indumathi Hewawasam, The

Nature Conservancy.

3:10 – 4:15pm

Breakout Sessions / Panels (2)

Coastal adaptation to climate change – Adina Abeles - Center for Ocean Solutions, moderating - Dr. Amanda Staudt, National Wildlife Federation, Tony MacDonald, Monmouth U., Matt Heberger, Pacific Institute

Solutions to Pollution & Marine Debris – Cindy Zipf – Clean Ocean Action, moderating, Panelists, Steve Fleischli, President, Waterkeeper Alliance, Marcus Erikson & Joel Paschal, Algalita Marine Research Foundation/Junk Raft sailors, Richard Charter, OCS Coalition.

Marine Education – Leslie Tamminen moderating - Francesca Cava, National Geographic, Adam Frederick, Pres. National Marine Educators Assoc., Ian Sanchez – South Carolina Low country Environmental Education, Steve Miller, Google 5.0 (Google Ocean)

The Future of Sustainable Seafood -(double session continues)

4:30 – 5:45pm

Plenary: Seaweed Success Stories

– Nancy Knowlton, Smithsonian Institution moderating -
Panelists -Todd Miller – North Carolina Coastal Federation – 6,000 Acre wetland restoration project in NC
Steve Palumbi – Director Hopkins Marine Station – The story of the Recovery of Monterey Bay, CA.
Greg Stone, NE Aquarium – How the World’s Largest Ocean Wilderness reserve was established in Kiribati.
Leesa Cobb, Port Orford, Oregon – How a small group of fishermen brought ecosystem management to the ocean

5:45-6:15

Author Bill McKibben (End of Nature, Deep Economy)
On Climate Actions needed to save the ocean and the

land.

7:00 – 10:00pm

Celebration of the Sea Evening Event

Smithsonian National Museum of Natural History -
Sant Ocean Hall – Food, Drinks, Speakers,
Entertainment Sponsored by Khaled bin Sultan
Living Oceans Foundation.

March 9, 2009 – Monday

Location: George Washington University

8:15 – 8:45am

Coffee, Tea, Danish

8:45 – 10:30am

***Plenary: Advancing Federal Ocean Policy in the
111th Congress and the Obama Administration***

Moderator – David Wilmot, Ocean Champions
White House Council on Environmental Quality Chair
Nancy Sutley, Rep. Sam Farr (D. CA), Senator
Sheldon Whitehouse (D RI), Del. Madeleine Bordallo
(Guam).

10:45 – 12:15am

Plenary: State and Regional Initiatives

Moderator: Sarah Chasis NRDC, Speakers: California
Secretary for Resources Mike Chrisman, N.Y. Deputy
Sec. Of State George Stafford, Mass. Undersecretary
for Oceans and Coasts Deerin Babb-Brott

12:30 – 2:00pm

Blue Beat Media Luncheon

Moderator – David Helvarg, Blue Frontier Campaign
Panelists: Joel Bourne – National Geographic
Dina Cappiello – Associated Press
Reporter – NPR
Anne Thompson – NBC Nightly News

2:15 – 3:30pm

Breakout Sessions / Panels (1)

Greening Ports & Shipping – Jackie Dragon Pacific
Environment moderating – Panel includes David
Pettit, NRDC, Joe Radisich, VP, International
Longshore and Warehouse Union, Dr. Naomi Rose,
Humane Society, Joe Cox, Chamber of Shipping of
America.

**The Arctic Meltdown: What a Changing Arctic
Means for Our Ocean Plane** — Thomas E. Lovejoy,

Pres. The Heinz Center Moderating – Panelists
Stephanie Pfirman, Columbia University, John Oliver,
Sr. Ocean Policy Advisor, U.S. Coast Guard, Michele
Longo Eder, U.S. Arctic Research Commission,
Richard Spinrad, Office of Oceanic and Atmospheric
Research, NOAA.

Market Strategies for the Ocean – Moderator Ned
Daly, SeaWeb’s Seafood Choices Alliance –
Panelists, Randy Hayes, Founder Rainforest Action
Network, John Hocevar, Greenpeace Ocean
Program, Major Seafood Distributor

3:45 – 5:00pm

Breakout Sessions / Panels (2)

Ocean Funding Workshop – Zeke Grader Pacific
Coast Federation of Fishermen’s Assoc. Jean
Flemma, Consultant – House Natural Resources
Committee, other

Workshop on Field Organizing– Buck Bagot, Blue
Frontier Campaign, John Weber, Surfrider
Foundation.

Artists and writers for the Sea – Moderator Melanie
Marks – Shark Trust Wines - National Geographic
photographer Brian Skerry, Marine Artist Wyland,
Sherman’s Lagoon Cartoonist Jim Toomey, Authors
Carl Safina and Deborah Cramer

5:00 – 5:30

Training for Hill Day Visits/or break:
Trainer: Eric Rardin, Care 2.Com

5:30 – 6:45pm

Plenary: Blue Vision and Beyond
A Summing Up of keystone issues/solutions for the
Ocean Movement to take to elected officials and to
take home

8:00 – 11:00pm

Celebration of the Sea Second Evening Event
Science Club, with surf films, ocean-themed drinks
and other treats
Organizer: DC Chapter Surfrider Foundation

March 10, 2009 – Tuesday

Location: Capitol Hill

Organizer: House Ocean Caucus – Rep. Sam Farr’s and Senator Barbara Boxer’s offices providing Hill Space and lead.

9:00am Meeting on Hill with House Ocean Caucus members, others

10:30 – 4:00pm Visits to Representatives and Senators

4:30 – 5:30pm Reconvene and discuss – Environmental and Public Works room (Dirkson – 406)

Evening Transition to DC Environmental Film Festival– 2009 Ocean Theme