

Ecological and socioeconomic effects of China's policies for ecosystem services

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To address devastating environmental crises and to improve human well-being, China has been implementing a number of national policies on payments for ecosystem services. Two of them, the Natural Forest Conservation Program (NFCP) and the Grain to Green Program (GTGP), are among the biggest programs in the world because of their ambitious goals, massive scales, huge payments, and potentially enormous impacts. The NFCP conserves natural forests through logging bans and afforestation with incentives to forest enterprises, whereas the GTGP converts cropland on steep slopes to forest and grassland by providing farmers with grain and cash subsidies. Overall ecological effects are beneficial, and socioeconomic effects are mostly positive. Whereas there are time lags in ecological effects, socioeconomic effects are more immediate. Both the NFCP and the GTGP also have global implications because they increase vegetative cover, enhance carbon sequestration, and reduce dust to other countries by controlling soil erosion. The future impacts of these programs may be even bigger. Extended payments for the GTGP have recently been approved by the central government for up to 8 years. The NFCP is likely to follow suit and receive renewed payments. To make these programs more effective, we recommend systematic planning, diversified funding, effective compensation, integrated research, and comprehensive monitoring. Effective implementation of these programs can also provide important experiences and lessons for other ecosystem service payment programs in China and many other parts of the world.

conservation | environment | forests | grassland | sustainability

Over the past three decades, China's economy has grown the fastest among all major nations. By contrast, China's environment is increasingly deteriorating. For example, soil erosion is widespread, and "natural" disasters have caused devastating socioeconomic impacts (1). To mitigate the impacts of the degraded environment, China has been implementing large-scale conservation programs, including the Key Shelterbelt Construction Program, Beijing-Tianjin Sandstorm Control Program, Wildlife Conservation and Nature Reserve Development Program (2), and Forest Eco-Compensation Program (3).

The severe droughts in 1997 and the massive floods in 1998 have prompted China to take two other unprecedented conservation actions—the development and implementation of the Natural Forest Conservation Program (NFCP, also known as the Natural Forest Protection Program) and the Grain to Green Program (GTGP, also known as the Sloping Land Conversion Program and the Farm to Forest Program) (4–6). The NFCP conserves natural forests through logging bans and afforestation with incentives to forest enterprises, whereas the GTGP converts cropland on steep slopes to forest and grassland by providing farmers with grain and cash subsidies. These actions resulted from the realization that those droughts/floods were at least partially caused by farming on steep slopes and deforestation.

The NFCP and GTGP are two of the biggest programs offering payments for ecosystem services in both China and worldwide in terms of scale, payment, and duration (7–11). They are major components of China's six key forest conservation programs, which

encompass 97% of China's counties. Planned investment will exceed 700 billion yuan (at present, \$1 U.S. = 7.4 yuan). The implementation of these programs is a milestone of China's forest management; it marks the end of an era dominated by timber production.

The NFCP and GTGP also have important global implications (1), although they were initially developed to address pressing environmental problems in China. If implemented adequately and sustainably, these two programs can generate many benefits to China and the rest of the world by addressing a wide array of environmental issues (e.g., biodiversity loss, climate change, desertification, droughts, floods, soil erosion, and water runoff) as well as socioeconomic challenges (e.g., poverty alleviation, social conflicts, and economic development) (1, 4, 5).

In this article, we provide an overview of the goals and payments for the NFCP and GTGP, illustrate their ecological and socioeconomic effects as rigorously as possible from various sources of literature, discuss future opportunities and challenges, and offer recommendations to overcome their shortcomings and enhance their potential.

Natural Forest Conservation Program

Background and Goals. According to the fifth national forest inventory (1994–1998), the size of China's natural forests was only 112 million ha ($\approx 70\%$ of all forests), and most of these forests were degraded because of various human activities (e.g., pervasive logging). The overall goal of the NFCP is to protect and restore natural forests through such means as logging bans (Fig. 1). It is widely believed that achieving this goal can lead to many ecosystem service benefits, such as soil erosion reduction, water retention, and flood control. To achieve this overall goal, the NFCP has also developed short-, medium-, and long-term goals as stepping stones. The short-term goals (1998–2000) were to eliminate or reduce timber harvesting from natural forests and create alternative employment for traditional forest enterprises. The medium-term goals (2001–2010) are to construct and protect forests for ecological benefits and to increase the capacity for timber harvesting from plantation forests. As a final goal (2011–2050), the NFCP aims to restore natural forests and meet domestic demand for timber in plantation forests.

The creators of the NFCP hoped to lower timber harvests in natural forests from 32 million m^3 in 1997 to 12 million m^3 in 2003, and plan to afforest 31 million ha by 2010 through mountain closure (i.e., prohibition of human activities such as fuelwood collection and grazing to allow regrowth) (12), aerial seeding, and artificial planting (4) (Fig. 2). The NFCP required that commercial logging

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in forest enterprises, eventually altering the employment and economic structure in forestry. Among the 1.2 million logging and processing workers impacted by the NFCP, about two-thirds of them had retired or been transferred to other sectors by the end of 2002 (4). The dominant source of employment has shifted from logging to forest management and plantation farming. In the Chuannan Forestry Bureau and Ebian County of Sichuan Province, for instance, the percentages of staff in forest management increased from 0 and 13.1% in 1997 to 52.6% and 76.7% in 2001, respectively (20). Although there was a decline in income from forestry in some areas such as Longmenshan Township of Pengzhou County in Sichuan Province, total income increased because of income from other sources such as tourism (21).

As the central government anticipated, the economic structure in many forest enterprises has changed from timber production only to multiple industries. Industries in China are classified in three groups: (i) “first industry” includes agriculture, forestry, animal husbandry, and fisheries; (ii) “second industry” includes mining; manufacturing; the production and supply of electricity, natural gas, and water; and construction; and (iii) “third industry” includes all sectors that are not in the first or second industries (e.g., restaurants, hotels, and entertainment) (22). The average output of the third industry in 32 forest enterprises increased from 8.5% in 1997 to 20.1% in 2003 (13). However, for some enterprises, income from the third industry decreased after the NFCP began. For example, income from the third industry in the Chuannan Forestry Bureau of Sichuan Province declined from 5.0 million yuan in 1997 to 1.1 million yuan in 2001 because of a reduction in wood-related market activities (23, 24).

Despite changes in economic structure, many forest enterprises have experienced hardship. Although retirees are covered by government social security and pension systems (4), some enterprises cannot pay back their loans (25). By 2001, these loans reached 12.9 billion yuan, and unpaid salaries amounted to 860 million yuan. In Sichuan Province, 1,172 wood-related industry enterprises and 154,000 employees were impacted (26). Forestry workers dependent on income from timber harvesting suffered big economic losses. For instance, 55,000 people in Taijiang County of Guizhou Province lost \approx 6 million yuan. This loss pushed some local forestry workers below the poverty line (27).

The NFCP has created budgetary burdens on some local governments (26) because of partial funding responsibilities, resulting in declines in local revenues (27, 28). For instance, from 1998 to 2001, the revenues in Yanbian County, Ebian County, Yanbian Forestry Bureau and Chuannan Forestry Bureau of Sichuan Province decreased by 9.7, 2.8, 3.7, and 32.0 million yuan, respectively; whereas matching funds from local governments accounted for 13%, 44%, 21%, and 0.3% of the total investment from the central government (20). Taijiang County of Guizhou Province was unable to pay back a loan of 15.2 million yuan for developing a timber base and had no funds for seedlings because of a decrease in commercial timber revenues (27). However, in other places, such as those reported in the three case studies in the northeast and southwest (29), subsidies from the central government and other sources (e.g., tourism) have offset losses in timber revenues.

Grain to Green Program

Background and Goals. Conserving natural forests through the NFCP is an important way to reduce soil erosion, but the most important contributor to this erosion is farming on steep slopes (30). In the Yangtze and Yellow river basins alone, nearly 4.3 million ha of cropland were on slopes of $\geq 25^\circ$. To complement the effort of the NFCP, China initiated the GTGP, another large ecosystem service payment policy, in 1999. Compared with the NFCP, the GTGP started a year later but is broader in terms of geographic extent (Fig. 1). The grain oversupply in the late 1990s as well as China’s increasing financial capability provided a stable foundation for implementing the GTGP (31).

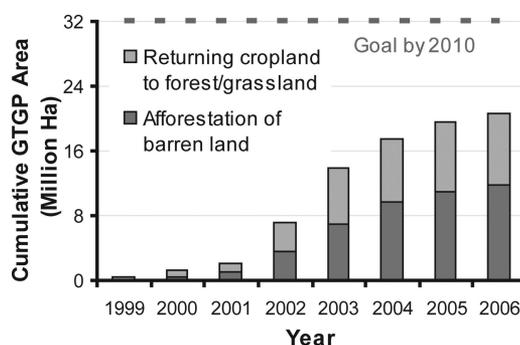


Fig. 4. Cumulative amount of land under the GTGP. The dashed line indicates the goal for 2010. Data are from refs. 66 and 67.

The GTGP aims to increase vegetative cover by 32 million ha by 2010 (Fig. 4). Of this area, 14.7 million ha will be converted from cropland on steep slopes back to forest and grassland (2). Slope steepness, $\geq 15^\circ$ in northwestern China and $\geq 25^\circ$ elsewhere (32), is the main criterion by which plots are chosen for inclusion in the GTGP. The remaining portion of the 32 million ha of vegetative cover will be created by afforesting barren land. In addition to the primary goal of reducing environmental degradation, two associated goals with the GTGP are to alleviate poverty and to promote local economic development (33).

The GTGP began its pilot study in three provinces (Sichuan, Shanxi, and Gansu) in 1999 (Fig. 1). It was expanded to 17 provinces in 2000 and finally to 25 provinces in 2002. The program focuses on western China because of its ecological vulnerability since it contains the headwaters of the Yangtze and Yellow rivers (Fig. 1) and accounts for $\approx 80\%$ of the total area identified with soil erosion problems (>360 million ha). Furthermore, most desertification (174 million ha), three quarters of the cropland with a slope $>25^\circ$ (600 million ha), and 60% of the population under the poverty line are in western China (2, 31).

Payments. Under the GTGP, the government offers farmers 2,250 and 1,500 kg of grain (or 3,150 and 2,100 yuan at 1.4 yuan per kg of grain) per ha of converted cropland per year in the upper reach of the Yangtze River Basin and in the upper and middle reaches of the Yellow River Basin, respectively. In addition, 300 yuan/ha per year for miscellaneous expenses and a one-time subsidy of 750 yuan/ha for seeds or seedlings are provided (34, 35). The duration of subsidies depends on the outcome of cropland conversion: 2 years if the cropland is converted into grassland, 5 years if converted into economic forests by using fruit trees, or 8 years if converted to ecological forests by using tree species such as pine and black locust (35). Furthermore, no taxes on the converted cropland are collected (4).

By the end of 2005, >90 billion yuan had been invested in the GTGP (Fig. 5). The GTGP began to receive more cumulative investment than the NFCP did in 2004 when its budget amounted to ≈ 10 billion yuan more than that of the NFCP (Figs. 3 and 5). The planned total investment in the GTGP will reach 220 billion yuan by 2010 (Fig. 5).

Ecological Effects. Similar to those of the NFCP, measures of the GTGP ecological effects are generally those immediately observable: the amount of land converted and afforested, and the changes in vegetative cover, water surface runoff, and soil erosion. Ecosystem service changes on large scales, such as flood control, are mainly inferred from changes in immediately observable factors.

By the end of 2006, the GTGP had converted almost 9 million ha of cropland into forest/grassland and had afforested 11.7 million ha of barren land (Fig. 4). In Guizhou Province alone, the forested area increased by 952,000 ha (5.5%) between 2000 and 2005 (36). The

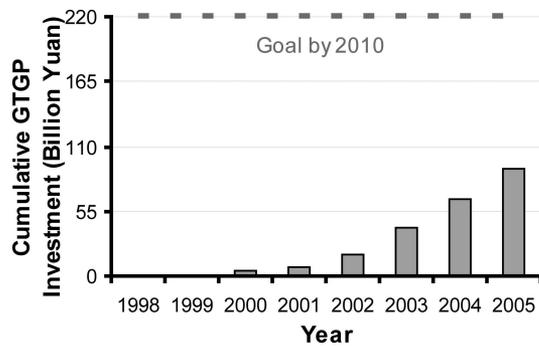


Fig. 5. Cumulative amount of investment in the GTGP from 1999 to 2005. Because data on separate investment in the GTGP for 1999 and 2000 are not available, the combined amount of investment during these 2 years is shown in 2000. The dashed line indicates the goal for 2010. Data are from refs. 66 and 67.

total amount of converted cropland nationwide is higher than the quota for conversion set by the central government (4). Furthermore, the total amount of GTGP land has exceeded the total amount of NFCP land since 2002, with the difference increasing over time (Figs. 2 and 4). The statistics of the State Forestry Administration suggest that forest cover within the GTGP region has increased 2% during 8 years.

The GTGP reduces surface runoff and soil erosion. In Hunan Province, for instance, between 2000 (when the program began) and 2005, soil erosion declined by 30%, and surface runoff dropped $\approx 20\%$ (37). In 14 counties of Sichuan Province from 1998 to 2003, the forested area increased by 113,100 ha (12.7% of forested area in 14 counties in 2003), and the area affected by soil erosion was reduced 10% (from 13,528 to 12,171 km²) (38). In Zigui County of the Three Gorges Reservoir Region of Hubei Province (Fig. 1), 3,085 ha of cropland (8.1% of total cropland in Zigui County) were converted to forest in 2000, lowering soil erosion by 54,900 tons/year during 2000–2005. Five years after GTGP implementation, converted plots reduced surface runoff by 75–85% and soil erosion by 85–96% compared with cropland on steep slopes without the GTGP (39).

The program also improves the physical properties of soil structure and reduces nutrient loss for maintaining soil fertility and lowering river sediments. In the Chaigou Watershed of Wuqi County of Shaanxi Province, the average soil moisture and moisture-holding capacity in GTGP plots after 5 years were 48% and 55% greater, respectively, than those in non-GTGP plots (40, 41). In Guizhou Province, loss of phosphorus was 35–53% less in GTGP plots after 2–4 years than in non-GTGP plots (41).

The GTGP conserves water resources and reduces desertification. For example, 516,000 m³ of water were saved in 2003 through reduced irrigation on 4,300 ha of GTGP land in Minqin County of Gansu Province (42), an area where the rate of desertification has dropped (42) because tree stems and leaves can absorb dust in the air, reduce wind speed on the soil surface by 30–50%, and increase air humidity by 15–25% (42).

Although vegetative cover and forested area have increased (36, 40), diversity of tree species chosen for the GTGP is typically low, and the tree species planted may not be the same as the original local species. Although the specific species planted (e.g., black locust, larch, and poplar) may vary across the GTGP region, GTGP land in many places is often dominated by a single or a few tree species. For instance, in Jiangxi Province, 60% of the converted land in 2006 was planted with Oil Camellia. In Henan Province during 2000–2005, poplar accounted for 40% of the reforested area, whereas other species accounted for <2% and fruit trees were planted on the remaining area.

Socioeconomic Effects. The GTGP has generated more positive socioeconomic impacts than the NFCP. Unlike the NFCP, which has cut off income from timber harvesting for many forest workers, the GTGP has helped alleviate poverty. The GTGP has directly benefited 120 million farmers in >30 million households nationwide, whereas the NFCP has directly affected only hundreds of state-owned forest enterprises and indirectly impacted numerous households. The GTGP has improved the socioeconomic well-being of participating households in most areas (44). The vast majority of households surveyed were happy with the GTGP (33, 45).

This program has helped numerous farmers to change their income structure by shifting from farming to other activities. In Wuqi County of Shaanxi Province, for instance, 15,000 farmers switched from farming to mainly construction, transportation, and restaurant businesses between 1998 and 2003 after reforesting 103,700 ha of their cropland (46). The GTGP has generated a large number of surplus laborers and prompted many of them to seek jobs in cities, contributing to and facilitating the surge in migrant labor across China. For example, in Guizhou Province, the number of migrant workers increased 48% (from 2.2 to 3.1 million) between 2000 (before the GTGP) and 2005 (36). In Yiyang County of Jiangxi Province, the proportion of income earned by migrant workers increased from one-third in 2000 to one-half in 2002 (47).

Like the NFCP, the GTGP has created financial burdens for many local governments. Because no taxes on the converted cropland have been collected since the program's inception and agricultural taxes on the cultivated land are now also exempted, local governments lose tax revenues (4, 48). The central government provides only partial subsidies to local governments and has stated that other expenses for the GTGP implementation (e.g., monitoring and grain transportation) must be covered by them (24). The degree of loss depends on the region. In Kangding County of Sichuan Province, for example, local government income decreased 28% to 15 million yuan during 1999–2001 (49).

The economic value of the ecosystem services produced by the GTGP is estimated to be very large, but the estimation methods are somewhat controversial. For instance, the total economic value of ecosystem services 4 years after GTGP implementation in the 55,300-ha GTGP land of Zhangjiajie in Hunan Province was 428 million yuan, which is 11 times higher than the amount of direct income from the same land in 2000 (before the GTGP). This value includes ecosystem productivity, tourism, biodiversity, water and soil conservation, and pollution reduction (50). In Wuqi County of Shaanxi Province, the estimated economic value from the first 6 years of the GTGP was 2.48 billion yuan (51).

Opportunities, Challenges, and Recommendations

Both the NFCP and the GTGP have led to a series of accomplishments, but the originally planned duration of subsidies is too short for forests to recover fully or for trees to grow large enough to yield sufficient harvest and income to offset losses from the converted land (2). Many studies have indicated that if subsidies end, it is possible that some of the converted forest and grassland will be converted back to cropland (45) and natural forests will be logged again (52). Considering these and other factors, the central government has recently extended the GTGP for another cycle of 2–8 years. The years of extension are exactly the same as those in the initial program: 2, 5, and 8 years if the cropland is converted into grassland, economic forests, and ecological forests, respectively. The annual payments during the extension will be half of the amounts in the initial program (53), but the 300 yuan/ha per year for miscellaneous expenses will remain the same (53). The planned investment in the GTGP for the second cycle is ≈ 210 billion yuan, and the total investment in the GTGP will be >430 billion yuan. It is possible that the NFCP also will be extended to achieve the goals established for the program by 2010 (Figs. 2 and 3) and 2050.

Although continuing these programs provides good opportunities for restoring and conserving ecosystem services, there are also many challenges and unexpected outcomes as discussed above and below. For instance, large gaps still exist between the achievements so far and the goals set for 2010 (Figs. 2–5). However, the experiences and lessons learned (13) from the policies on payments for ecosystem services in the past several years have laid a good foundation for their continuation and expansion. It is our hope that the following recommendations will make future endeavors more successful.

Systematic Planning. It would be more productive to carry out systematic planning at multiple government levels. This requires overall strategic planning at the central government level and detailed planning at the local government level with better integration. Instead of taking the traditional top-down approach, more input and feedback from local people affected by the policies should be actively sought and incorporated into the decision-making process.

Complementing the GTGP and NFCP with other conservation programs would improve the efficiency and effectiveness of all programs. Other conservation programs include the other four forest-related programs, the recently enacted forest eco-compensation program for conserving forests (75 yuan/ha per year) in ecologically sensitive areas (e.g., along river banks) (3), and possible future ecosystem service payment programs. In addition, linking the GTGP and NFCP with economic development programs can help generate more alternative off-farm income and thus reduce pressure on vulnerable ecosystems.

To make systematic planning sustainable and effective, laws should consider all ecosystem services, their interrelationships, and coordinated management. Although China already has many laws related to natural resource management, most of them were developed piecemeal and have resulted in conflicts among laws for forests and other resources (e.g., grasslands, soil, and water) (1, 54).

Diversified Funding. So far, the NFCP and GTGP have been largely financed by the central government and have caused financial hardships for some local governments. Establishing endowments for ecosystem services would be helpful for sustainability of the NFCP and GTGP, although annual government funds and contributions from other stakeholders are still important for continuation of these policies.

Market-based mechanisms (55) should also be explored with assistance and support from the central government and other stakeholders (54). The NFCP and GTGP have many beneficiaries who could contribute to the payments, including hydropower plants, insurance companies for flood and drought disasters, people and businesses in the lower reaches of the Yangtze and Yellow river basins, and even other countries (e.g., Japan, Korea, and the United States) that benefit from an increase in vegetative cover to thwart sandstorms originating in western China and improve carbon sequestration (56).

Effective Compensation. The amount and duration of compensation should be determined by multiple factors, including ecosystem values, risks to ecosystem services, basic needs of affected stakeholders, and benefits and costs across space and time. Current payments for the two programs are relatively uniform across space (33, 34), although there are large variations in the costs of implementing the programs in different regions. In the past, annual subsidies remained basically constant despite increases in market prices of agricultural products over time. Market prices of agricultural products also affect the opportunity cost of GTGP land. For example, in Xiqu Township, Minqin County of Gansu Province, farmers lost 3,852–4,000 yuan/ha partially because of increased prices for agricultural products in 2003 (42).

The central government has included eco-compensation in China's 11th Five-Year Plan (2006–2010). The NFCP and GTGP should be incorporated into the eco-compensation system to provide a legal basis for appropriate long-term payments to farmers so that positive ecological effects of these programs can be sustained.

Offering job information and training to farmers and employees of forest enterprises to develop new skills are indirect compensation approaches and are sometimes more effective than grain and cash (36). Providing households with off-farm skills can help transform farmers and employees of forest enterprises from directly depending on the land to finding off-farm jobs or creating new businesses, thus ultimately changing household economic structure and reducing dependence on compensation.

Interdisciplinary Research. Whereas many studies have assessed the ecological and socioeconomic effects of the NFCP and GTGP, they are mostly scattered, fragmented, short-term, and opportunistic. For example, although both the NFCP and GTGP are concurrently implemented in many regions (Fig. 1), they are rarely discussed together (4, 54, 57). Little is known about their interactive effects. Although both the NFCP and GTGP have significant ecological and socioeconomic consequences, they are often evaluated by ecologists and social scientists separately. As these policies affect both ecosystems and humans, treating them as part of coupled human and natural systems (58, 59) would produce new insights into the complexity of the policies and their impacts.

The future successes of the NFCP and GTGP could benefit from a national network of interdisciplinary research on ecosystem services, with a particular focus on the NFCP and GTGP. The network would coordinate and promote integrated social and ecological research on important questions from local to national levels. In addition to temporal comparisons (i.e., before/after the NFCP and GTGP), using intervention analysis (60) would allow for more rigorous experimental approaches (e.g., treatment, with the NFCP and/or GTGP, vs. control, without the NFCP and GTGP) to evaluate outcomes of these programs. Spatially explicit modeling tools can help evaluate long-term ecological and socioeconomic impacts under various policy scenarios (61, 62).

Comprehensive Monitoring. Comprehensive monitoring can help provide timely feedback for adjusting and refining large programs such as the GTGP and NFCP. Many advanced tools are available for comprehensive monitoring. High-resolution remote-sensing data (e.g., IKONOS and QuickBird) can be useful (63–65), because they can detect many ecological effects across large areas efficiently and quickly. Also, frequent surveys of various stakeholders can generate timely information on socioeconomic effects. In some NFCP and GTGP regions, some local officials have exaggerated reports on the amounts of cropland converted into forest or grassland to receive higher payments. A combination of remote-sensing data, social surveys, or third-party involvement could help ensure accurate reporting. A web-based nationwide database would facilitate the synthesis and dissemination of all relevant information (including detailed research and monitoring methods) for adaptive management of these programs.

Concluding Remarks

Despite the relatively short time since the NFCP and GTGP began, both programs have already demonstrated substantial ecological and socioeconomic impacts. Some goals (e.g., converting cropland to forest/grassland) have been overachieved, some (e.g., the logging ban) have been achieved, and some are still in progress. Although the programs have produced many positive ecological and socioeconomic outcomes, they have also generated some negative consequences. Whereas some socioeconomic effects are negative in the short run, structural changes in forestry and agriculture may ultimately benefit forest workers, farmers and other stakeholders.

The impacts of these programs will be larger in the future as they continue and as ecosystems recover.

To make the GTGP and NFPC more successful, it is essential to develop and adopt new strategies to overcome their shortcomings and enhance their potential. These two programs provide important insights regarding opportunities and challenges in the development, implementation, and sustainability of similar ecosystem service payment programs, at present and in the future, both inside China and around the world.

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