

Sustainable Forestry in Sino-Wood Partners, Ltd.

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Sino-Wood Partners, Ltd.



Positioning and Background

1. The biggest influence and size of plantation corporation among the district;
2. Green plantation model;
3. Sustainable forestry



Management Concepts of Sustainability

1. Policy of Plantation;
2. 3T/2E;
3. Having same concepts as FSC.



Environmental Policy^{4,5}

Sino-Forest Corporation aims to achieve the goal of sustainable development of forestry, and to take the social responsibility in the meanwhile of well development of high technology, trading activities and ecological and environmental benefits. In implementing the mutual benefit with the economic, environment, ecology and the society, the following policies have been developed and will be fully complied with:

- Sino-Forest will intend to comply with all national and local laws, regulations and guidelines governing plantation establishment;
- Sino-Forest aims to achieve the goal of sustainable development and sustained use of resources to satisfy the need of human towards economic development and the continuous needs of cultural and materials development yet meeting the needs of the present generation without compromising the needs of future generations;
- Sino-Forest aims at the protection of endangered species, ecosystem, preventing of the soil erosion and the development of bio-diversity in all our plantation;
- Sino-Forest ensures the sufficiency of resources available to control the waste disposal and discharge while mitigating any adverse impacts;
- Application of the newest technology, facilities and management to seek the maximum potential of natural resources while minimize the waste of natural resources and energy;
- Sino-Forest undertakes investments where sound economic development is balanced with the concern of the stakeholders. Keeping the most updated policy in occupational health and safety and to ensure the employees work in an healthy and safety environment;
- Sino-Forest will communicate our environmental policies and performances with our employees, local organization, contractors, suppliers, consumers and our shareholders and to share our experiences with them. We will take a deep consideration of the suggestions from the consumers, shareholders and other key stakeholders for our decision making process;
- Sino-Forest will participate in community activities which can lead to the benefit of the environment to increase the awareness of the public towards the idea of environmental protection and to enhance the level of environmental protection in the society;
- Sino-Forest will ensure its operations are in full compliance with the Forest Management System (FMS) and keep up-to-dated information about the new requirements from all the policies and regulations and lead to the continuous improvement in our operations.



Efficient Management

1. FSC leads to the increase of the costs;
2. Core of FSC is to have a well-managed forest;
3. Advantages-increase the competitive power of the corporation:
 - Marketing;
 - Pricing;
 - Efficiency;
 - Financing
 - Promoting ;
 - Relationships with stake holders and indigenous peoples;
 - Relationships with labours.



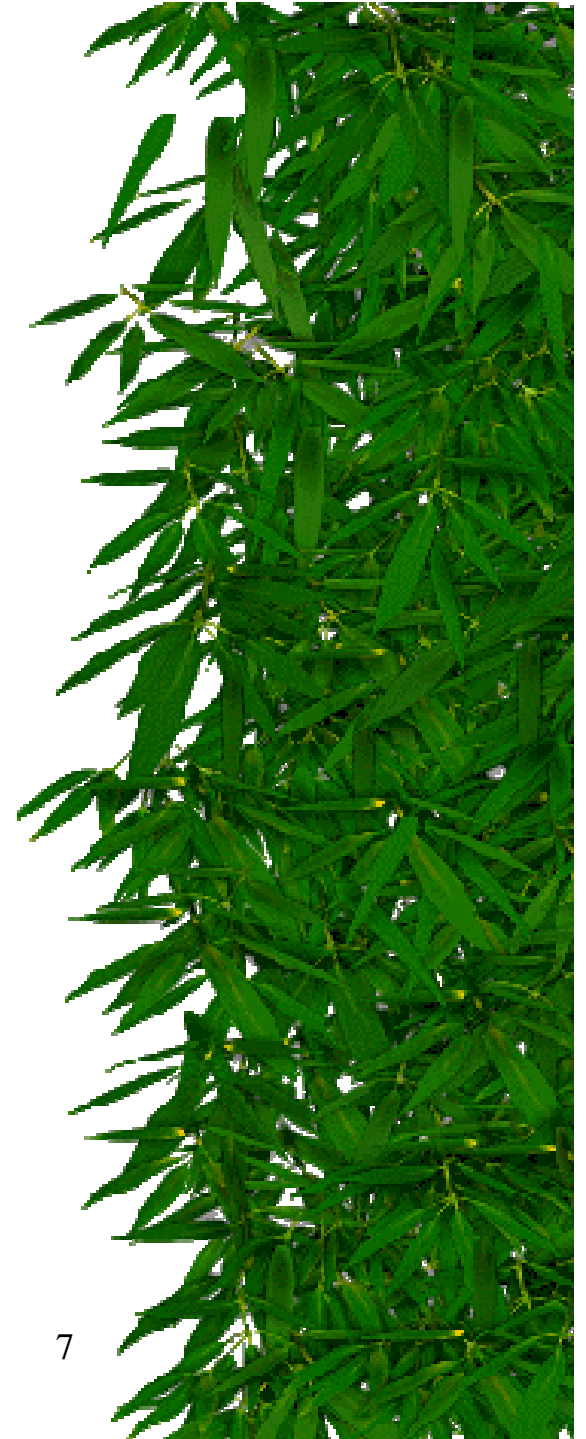
Outstanding Environmental Performance

1. EMS (Environmental Management System);
2. IFC Environmental Guidelines;
3. Green Corporation



Strategy of Resources Antecedent

1. Unification of plantation, industry and trading;
2. 50 years management plan.



Strategies of Global International Marketing

1. Challenge and opportunity of WTO;
2. International green trading strategy;
3. Emphasis on both environmental protection and quality control;
4. Advanced technology for the plantation industry;
5. Comply with international standard and criteria.

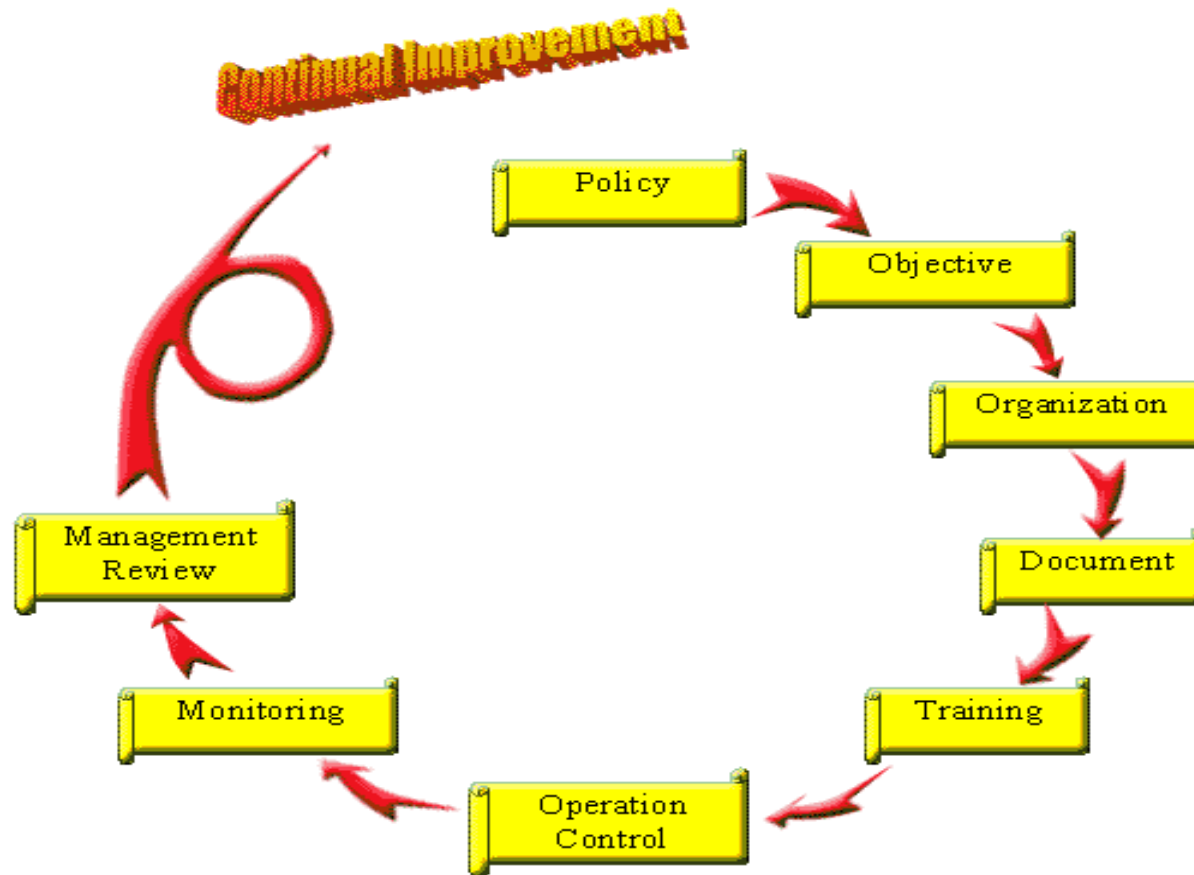


Social Responsibility

1. The criticism of “Syncretism of human and the universal”
2. Banking Belief of “Esquires also loves money but they will only get it morally”;
3. The concept of gumption stated that “the moral of the universal is very clear, the esquires will never depends on others and stand firm for himself”.



The Structure of Forest Management System



Strengths

1. The ideal management strategies of Sino-Wood and the principal concerns of its top management;
2. Training and Communication (SDLP、SD conference, etc.)
3. Good foundation;
4. High qualification of our professional team.



Difficulties

1. Traditional concept of reforestation: ignorance of environmental protection and good management;
2. Weak foundation of forest management in China;
3. Costs increase;
4. Lack of local standard and certified models in China FSC in the past;
5. Imbalance of economic development in Mainland, low health and safety level;
6. Small size and scattered plantation plots lead to the difficulty of management.



Recent Targets

1. Pre-assessment conditions;
2. Progress of the on-going implementation system;
3. Proposed main assessment by the end of this year.



New Thoughts of China Forestry Management

1. Thoughts of forest engineering;
2. Concept of Forest Monitoring & Management System;
3. Thoughts of and diligence in localizing Green Certification.

