



Sustainable Procurement of Wood and Paper-based Products

China and the Global Forest Products
Trade: Trade of Legal and Sustainable
Wood in China

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World Business Council for
Sustainable Development



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Outline

- 1.What is it?**
- 2.Who is it for?**
- 3.What are the key elements?**
- 4.Who developed it and how?**
- 5.Next steps.**



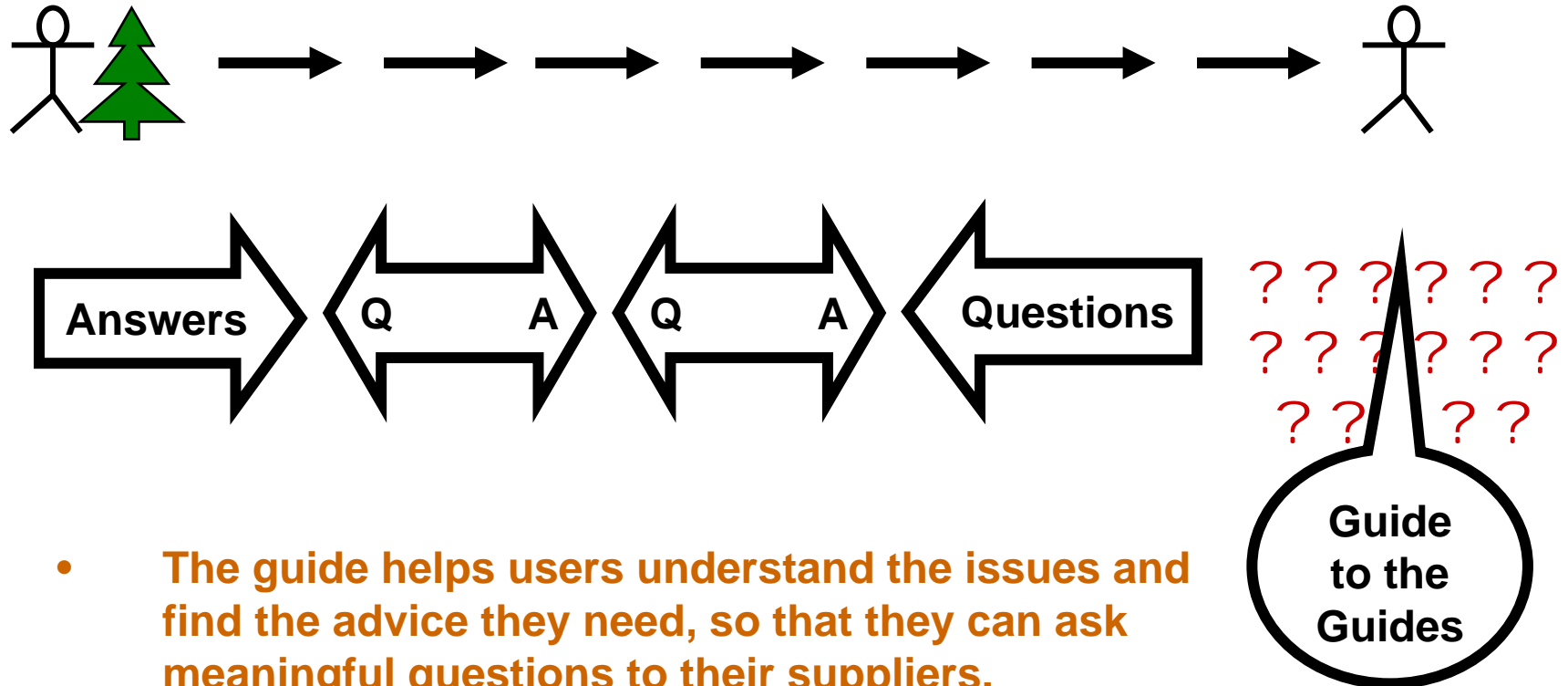
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1- Practical guidance for users who want to make their own procurement policy



- The guide helps users understand the issues and find the advice they need, so that they can ask meaningful questions to their suppliers.
- The guide covers all products, the entire supply chain, and all forest types.



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2. Who is it for?

- **Targets “Business-to-Business” customers who:**
 - ✓ Are significant users & purchasers of:
pulp, paper, packaging, timber and wood based products
 - ✓ Want to source on a responsible & sustainable basis
 - ✓ Do not have “in house” forests & forestry expertise





3. Key Elements

Sourcing and legality aspects

Origin

Where do the products come from?

Information accuracy

Is the information about the products credible?

Legality

Have the products been legally produced?

Environmental aspects

Sustainability

Have forests been sustainably managed?

Special places

Have special places, including sensitive ecosystems, been protected?

Climate change

Have climate change issues been addressed?

Environmental protection

Have appropriate environmental controls been applied?

Recycled fiber

Has recycled fiber been used appropriately?

Other resources

Have other resources been used appropriately?

Social aspects

Local communities and indigenous peoples

Have the needs of local communities or indigenous peoples been addressed?

Table 8. Summary list of tools exclusively for either wood or paper-based products

SCOPE	Focus in supply chain				Geographic areas of interest	Main issues of concern										Brief characterization	Contact details	
	Forest production	Processing/ Manufacturing	Retail/Use	Trade		Traceability	Monitoring and verification	Legality	SFM	Special places	Forest conversion	Social issues	Pollution	Recycled content	Climate			Source reduction
SOLID WOOD																		
German Government Procurement Policy	✓			✓	Global	✓	✓	✓	✓								Procurement policy for wood and wood products only from verifiably legal and SFM.	German Federal Ministry of Consumer Protection, Food and Agriculture Phone: +49 (030) 200 60 www.bmelv.de
The Green Building Initiative's Green Globes® Rating System	✓		✓		US	✓			✓			✓	✓			✓	Rating standards for commercial buildings.	The Green Building Initiative; Phone: +1 877 -GBI-GBI; E-mail: info@thegbi.org ; www.thegbi.org
The Leadership in Energy and Environmental Design (LEED)® Green Building Rating System	✓		✓		US	✓			✓			✓	✓			✓	Rating standards for various types of buildings.	Green Building Council Phone: +1 800 795 1747 or +1 202 828 5110; E-mail: info@usgbc.org www.usgbc.org
Timber Trade Federation Responsible Purchasing Policy	✓	✓		✓	Global	✓	✓	✓	✓	✓	✓						Management system compliant with UK central government requirements for legality and sustainability.	Timber Trade Federation Phone: +44 (0) 20 7839 1891 E-mail: tft@tft.co.uk ; www.tft.co.uk
Tropical Forest Trust's Good Wood, Good Business guide	✓		✓	✓	Global/ Tropics	✓	✓	✓	✓	✓	✓						Practical guidance to develop and implement sustainable procurement.	Tropical Forest Trust Phone: +41 (0)22-367 94 40 or +44 (0) 1329 833888 E-mail: tft@tropicalforesttrust.com www.tropicalforesttrust.com
wood for good campaign	✓		✓	✓	Global				✓			✓	✓	✓			Brochures, fact sheets, education materials.	wood for good Phone: +44 (0) 800 279 0016 E-mail: contact@woodforgood.com www.woodforgood.com
PULP AND PAPER-BASED																		
Environmental Paper Assessment Tool®	✓	✓	✓		Global but primarily used in the US and Canada	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		Comprehensive, state-of-the-art decision-support tool to facilitate dialogue between producers and buyers on various issues.	Metafore Phone: +1 503 224 2205 E-mail: info@metafore.org www.metafore.org
Paper Profile	✓	✓			Europe/ Global	✓	✓		✓			✓	✓			✓	Voluntary system to provide information to the consumer about various environmental parameters of specific paper products.	Finnish Paper Engineer's Association Phone: +358 (9) 132-6688 E-mail: info@papereng.fi www.papereng.fi
WWF Guide to buying paper	✓	✓	✓	✓	Global	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	Companion to WWF Paper Scorecard. Provides guidance on various issues and showcases examples of companies taking action on issues covered.	WWF International Phone: +41 (0)22 364 91 11 www.panda.org/paper/toolbox
WWF Paper Scorecard	✓	✓		✓	Global	✓	✓	✓	✓	✓	✓	✓	✓	✓			Scoring system for paper.	WWF International Phone: +41 (0)22 364 91 11 www.panda.org/paper/toolbox
WWF Tissue Scoring	✓	✓	✓		Europe	✓	✓	✓	✓	✓	✓	✓	✓			✓	Rating system to assess tissue paper sourcing.	WWF Global Forest Programme Phone: +43 152 54 70 16

Table 9. Summary list of tools for both wood and paper-based products

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WOOD & PAPER-BASED PRODUCTS																		
CEPI Certification Matrix	✓				Global		✓	✓	✓							Online comparison of certification systems based on compatibility with ISO standards, legality and conformance with internationally recognized SFM principles.	Confederation of European Paper Industries (CEPI) Phone: +32 (2) 627 4927 E-mail: mail@cepi.org www.cepi.org	
CEPI Legal Logging Code of Conduct	✓			✓	Europe	✓	✓	✓								States CEPI member companies' commitments to address illegal logging.	Confederation of European Paper Industries (CEPI) Phone: +32 (2) 627 4927 E-mail: mail@cepi.org; www.cepi.org	
Danish Government Procurement Policy for Tropical Forests	✓	✓		✓	Global	✓	✓	✓	✓		✓					Guidelines for purchasing of tropical timber. Guidelines are currently under review.	Danish Ministry of the Environment Phone: +45 (72) 54 20 00 E-mail: sns@sns.dk; www.sns.dk	
Forest Certification Assessment Guide	✓				Global	✓	✓	✓	✓	✓	✓	✓				Framework for the evaluation of certification systems to assess compliance with World Bank and WWF policies.	WWF USA Phone: +1 202 822 3450 E-mail: membership@wwfus.org www.wwfus.org	
FSC's Controlled-Wood Standard	✓	✓		✓	Global	✓	✓	✓		✓	✓					Within the FSC system, a standard to avoid trading of illegal and environmentally and socially damaging wood.	Forest Stewardship Council Phone: +49 (228) 367 6626 E-mail: fsc@fsc.org www.fsc.org	
Global Forest and Trade Network	✓	✓	✓	✓	Global	✓	✓	✓	✓	✓	✓		✓	✓	✓	Facilitates trade links between producers and purchasers; promotes credible certification.	WWF GFTN Phone : +1 202 822 3450 E-mail: fsc@fsc.org www.wwfus.org	
Green Purchasing Network		✓	✓		Japan		✓	✓	✓			✓	✓	✓	✓	Guidance for green purchasing, including various types of paper products and furniture.	Green Purchasing Network Phone: + 81 (3) 3406-5155 E-mail: gpn@net.email.ne.jp www.gpn.jp	
Japanese Government Procurement Policy	✓	✓			Japan/ Global	✓		✓	✓			✓	✓	✓	✓	Guidelines for verification of legality and sustainability of wood and wood products.	Forestry Agency, Ministry of Agriculture, Forestry and Fisheries of Japan www.maff.go.jp/eindex.html	
PEFC Guide for the avoidance of controversial timber	✓	✓		✓	Global	✓	✓	✓		✓	✓					CoC requirements to prevent trading of timber harvested illegally.	PEFC Council ASBL Phone: +352 26 25 90 59; E-mail: info@pefc.org; www.pefc.org	
Public Procurement Policies for Forest Products and Their Impacts	✓			✓	Europe, New Zealand, Japan		✓	✓	✓		✓					Synthesis and comparative review of public timber procurement policies around the world.	Ardot Phone: +358 (0) 9 44 88 61 E-mail: ardot@ardot.fi www.ardot.fi	
Sustainable Forestry Initiative Procurement Objective	✓	✓		✓	US and Canada	✓	✓	✓	✓	✓	✓			✓		Purchasing requirements for wood and fiber under SFI certification standard.	Sustainable Forestry Initiative Phone: +1 703 875 9500; www.sfiprogram.org	
UK Government Central Point of Expertise on Timber Procurement	✓	✓		✓	Global	✓	✓	✓	✓	✓	✓					Guidance for compliance with UK central government purchasing requirements for sustainability and legality.	ProForest Phone: +44 (0) 1865 243 766 E-mail: cpet@proforest.net www.proforest.net	



Presentation

Introduction

10 Things You Should Know

Sourcing and Legality Aspects

Environmental Aspects

Social Aspects

Guide to the Guides

Terminology

Additional Information

Welcome!

Forest products are renewable goods that store carbon and have in most cases a lower environmental footprint than non-wood products. Well-managed forests provide numerous ecosystem services and societal benefits. The production of forest products can, however, cause significant negative side effects if not conducted in a legal and sustainable basis.

The World Resources Institute and the World Business Council for Sustainable Development have partnered to provide reliable, impartial and technically "easy-to-understand" information to assist sustainability officers and business procurement managers, especially major purchasers of wood and paper-based

Download the Full Reports



Sustainable Procurement of Wood and Paper-based Products: an Introduction



Sustainable Procurement of Wood and Paper-based Products: Guide and Resource Kit

Order the Report

More Information



4. Who developed it?



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- ✓ Information NGO based in Washington DC, USA
- ✓ Practical solutions to move society to live in ways that protect the Earth's environment and improve people's lives.



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- ✓ A business NGO based in Geneva, Switzerland
- ✓ Global companies committed to “making a difference” through sustainable development

Financial Support from the Bank of America and WBCSD



4. Extensive consultations

- Tetra-Pak, DHL Group, International Paper, Procter and Gamble, Kimberly-Clark, Weyerhaeuser, Metsaliitto, Stora Enso, MeadWestvaco, Portucel, Oji Paper, IKEA, Xerox, IBM, PriceWaterhouseCoopers, Time Inc, Akzo Nobel.
- AF&PA, CEPI, Finnish Forest Industries, IWPA
- FSC, PEFC, SFI.
- RAN, Forest Peoples Program, Forest Ethics, NRDC, Greenpeace, EIA, Dogwood Alliance, Metafore, WWF, CI, FoE, GFTN.
- Environmental Agency Wales, UK Government Procurement Services.
- Ardot, ProForest, IIED, NCASI.
- International Association of Woodworkers.
- International Family Forest Alliance, Confederation of European Forest Owners.



Issues and Observations

- 1. Ongoing proliferation of approaches**
 - Various new approaches!!**
- 2. Sustainable procurement is a lot more than “simple” forest certification**
- 3. Processing impacts & Life Cycle of products**
- 4. Social issues emerging rapidly**
- 5. Global scale customers will increasingly use a portfolio of approaches**



5- Next Steps

1. Online updates
(www.SustainableForestProds.org)
2. Outreach activities
3. Adapting for to meet needs of Chinese producers/exporters?

1. Can this help producers/exporters avoid risk in selling their products in international markets?

2. How?

3. With whom?



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