



Sustainable Procurement of Wood and Paper-based Products 林产品与纸制品的可持续采购

中国和国际林产品市场：推动合法且可持续
的木材贸易信息交流会
2008年6月18-19日
北京

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Sustainable Development



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概要

1. 可持续采购是什么？
2. 为谁制定的？
3. 关键性因素？
4. 谁制定的？如何制定的？
5. 下一步工作



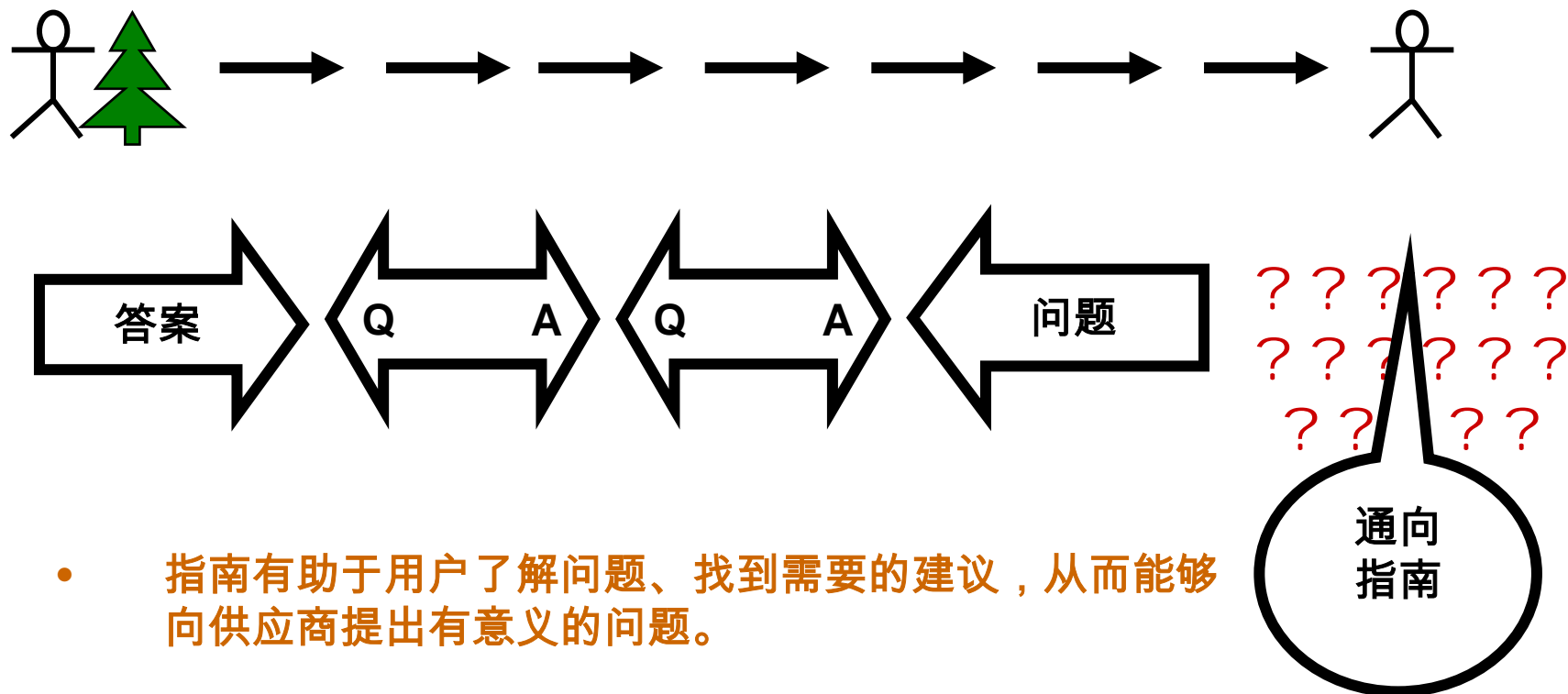
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1- 计划制定采购政策的用户之实用指南



- 指南有助于用户了解问题、找到需要的建议，从而能够向供应商提出有意义的问题。
- 指南涉及所有产品、整条供应链与所有种类的森林。



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2. 为谁制定?....为您!!

- 针对以下“公司对公司”客户：
 - ✓ 下列产品的重要用户与采购商：
纸浆、纸、包装、木材与木制品
 - ✓ 希望取得负责任及可持续来源产品的客户
 - ✓ 无“厂内”森林与林业专门技术的客户



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3. 关键性因素

来源与合法性方面

来源

产品来自哪里？

信息准确性

产品信息是否可靠？

合法性

产品是否为合法生产？

环境方面

可持续性

森林经营是否可持续？

特殊地点

特殊地点是否进行了保护，包括敏感的生态系统？

气候变化

是否已经着手解决气候变化问题？

环保

是否采用了适当的环保管理措施？

再生纤维

再生纤维使用是否合理？

其他资源

其他资源利用是否合理？

社会方面

当地社区与土著居民

是否满足当地社区与土著居民的需要？

Table 8. Summary list of tools exclusively for either wood or paper-based products

SCOPE	Focus in supply chain				Geographic areas of interest	Main issues of concern										Brief characterization	Contact details	
	Forest production	Processing/ Manufacturing	Retail/Use	Trade		Traceability	Monitoring and verification	Legality	SFM	Special places	Forest conversion	Social issues	Pollution	Recycled content	Climate			Source reduction
SOLID WOOD																		
German Government Procurement Policy	✓			✓	Global	✓	✓	✓	✓								Procurement policy for wood and wood products only from verifiably legal and SFM.	German Federal Ministry of Consumer Protection, Food and Agriculture Phone: +49 (030) 200 60 www.bmelv.de
The Green Building Initiative's Green Globes® Rating System	✓		✓		US	✓			✓			✓	✓			✓	Rating standards for commercial buildings.	The Green Building Initiative; Phone: +1 877-GBI-GBI; E-mail: info@thegbi.org ; www.thegbi.org
The Leadership in Energy and Environmental Design (LEED)® Green Building Rating System	✓		✓		US	✓			✓			✓	✓			✓	Rating standards for various types of buildings.	Green Building Council Phone: +1 800 795 1747 or +1 202 828 5110; E-mail: info@usgbc.org www.usgbc.org
Timber Trade Federation Responsible Purchasing Policy	✓	✓		✓	Global	✓	✓	✓	✓	✓	✓						Management system compliant with UK central government requirements for legality and sustainability.	Timber Trade Federation Phone: +44 (0) 20 7839 1891 E-mail: tft@tft.co.uk ; www.tft.co.uk
Tropical Forest Trust's Good Wood, Good Business guide	✓		✓	✓	Global/ Tropics	✓	✓	✓	✓	✓	✓						Practical guidance to develop and implement sustainable procurement.	Tropical Forest Trust Phone: +41 (0)22-367 94 40 or +44 (0) 1329 833888 E-mail: tft@tropicalforesttrust.com www.tropicalforesttrust.com
wood for good campaign	✓		✓	✓	Global				✓			✓	✓	✓			Brochures, fact sheets, education materials.	wood for good Phone: +44 (0) 800 279 0016 E-mail: contact@woodforgood.com www.woodforgood.com
PULP AND PAPER-BASED																		
Environmental Paper Assessment Tool®	✓	✓	✓		Global but primarily used in the US and Canada	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		Comprehensive, state-of-the-art decision-support tool to facilitate dialogue between producers and buyers on various issues.	Metafore Phone: +1 503 224 2205 E-mail: info@metafore.org www.metafore.org
Paper Profile	✓	✓			Europe/ Global	✓	✓		✓			✓	✓			✓	Voluntary system to provide information to the consumer about various environmental parameters of specific paper products.	Finnish Paper Engineer's Association Phone: +358 (9) 132-6688 E-mail: info@papereng.fi www.papereng.fi
WWF Guide to buying paper	✓	✓	✓	✓	Global	✓	✓	✓	✓	✓		✓	✓	✓	✓		Companion to WWF Paper Scorecard. Provides guidance on various issues and showcases examples of companies taking action on issues covered.	WWF International Phone: +41 (0)22 364 91 11 www.panda.org/paper/toolbox
WWF Paper Scorecard	✓	✓		✓	Global	✓	✓	✓	✓	✓	✓	✓	✓	✓			Scoring system for paper.	WWF International Phone: +41 (0)22 364 91 11 www.panda.org/paper/toolbox
WWF Tissue Scoring	✓	✓	✓		Europe	✓	✓	✓	✓	✓	✓	✓	✓			✓	Rating system to assess tissue paper sourcing.	WWF Global Forest Programme Phone: +43 152 54 70 16

Table 9. Summary list of tools for both wood and paper-based products

SCOPE	Focus in supply chain				Geographic areas of interest	Main issues of concern											Brief characterization	Contact details
	Forest production	Processing/ Manufacturing	Retail/Use	Trade		Traceability	Monitoring and verification	Legality	SFM	Special places	Forest conversion	Social issues	Pollution	Recycled content	Climate	Source reduction		
WOOD & PAPER-BASED PRODUCTS																		
CEPI Certification Matrix	✓				Global		✓	✓	✓							Online comparison of certification systems based on compatibility with ISO standards, legality and conformance with internationally recognized SFM principles.	Confederation of European Paper Industries (CEPI) Phone: +32 (2) 627 4927 E-mail: mail@cepi.org www.cepi.org	
CEPI Legal Logging Code of Conduct	✓			✓	Europe	✓	✓	✓								States CEPI member companies' commitments to address illegal logging.	Confederation of European Paper Industries (CEPI) Phone: +32 (2) 627 4927 E-mail: mail@cepi.org; www.cepi.org	
Danish Government Procurement Policy for Tropical Forests	✓	✓		✓	Global	✓	✓	✓	✓		✓					Guidelines for purchasing of tropical timber. Guidelines are currently under review.	Danish Ministry of the Environment Phone: +45 (72) 54 20 00 E-mail: sns@sns.dk; www.sns.dk	
Forest Certification Assessment Guide	✓				Global	✓	✓	✓	✓	✓	✓	✓				Framework for the evaluation of certification systems to assess compliance with World Bank and WWF policies.	WWF USA Phone: +1 202 822 3450 E-mail: membership@wwfus.org www.wwfus.org	
FSC's Controlled-Wood Standard	✓	✓		✓	Global	✓	✓	✓		✓	✓					Within the FSC system, a standard to avoid trading of illegal and environmentally and socially damaging wood.	Forest Stewardship Council Phone: +49 (228) 367 6626 E-mail: fsc@fsc.org www.fsc.org	
Global Forest and Trade Network	✓	✓	✓	✓	Global	✓	✓	✓	✓	✓	✓		✓	✓	✓	Facilitates trade links between producers and purchasers; promotes credible certification.	WWF GFTN Phone : +1 202 822 3450 E-mail: fsc@fsc.org www.wwfus.org	
Green Purchasing Network		✓	✓		Japan		✓	✓	✓			✓	✓	✓	✓	Guidance for green purchasing, including various types of paper products and furniture.	Green Purchasing Network Phone: + 81 (3) 3406-5155 E-mail: gpn@net.email.ne.jp www.gpn.jp	
Japanese Government Procurement Policy	✓	✓			Japan/ Global	✓		✓	✓			✓	✓	✓	✓	Guidelines for verification of legality and sustainability of wood and wood products.	Forestry Agency, Ministry of Agriculture, Forestry and Fisheries of Japan www.maff.go.jp/eindex.html	
PEFC Guide for the avoidance of controversial timber	✓	✓		✓	Global	✓	✓	✓		✓	✓					CoC requirements to prevent trading of timber harvested illegally.	PEFC Council ASBL Phone: +352 26 25 90 59; E-mail: info@pefc.org; www.pefc.org	
Public Procurement Policies for Forest Products and Their Impacts	✓			✓	Europe, New Zealand, Japan		✓	✓	✓		✓					Synthesis and comparative review of public timber procurement policies around the world.	Ardot Phone: +358 (0) 9 44 88 61 E-mail: ardot@ardot.fi www.ardot.fi	
Sustainable Forestry Initiative Procurement Objective	✓	✓		✓	US and Canada	✓	✓	✓	✓	✓	✓			✓		Purchasing requirements for wood and fiber under SFI certification standard.	Sustainable Forestry Initiative Phone: +1 703 875 9500; www.sfiprogram.org	
UK Government Central Point of Expertise on Timber Procurement	✓	✓		✓	Global	✓	✓	✓	✓	✓	✓					Guidance for compliance with UK central government purchasing requirements for sustainability and legality.	ProForest Phone: +44 (0) 1865 243 766 E-mail: cpet@proforest.net www.proforest.net	

Sustainable Procurement of Wood and Paper-Based Products



Presentation

Introduction

10 Things You Should Know

Sourcing and Legality Aspects

Environmental Aspects

Social Aspects

Guide to the Guides

Terminology

Additional Information

Welcome!

Forest products are renewable goods that store carbon and have in most cases a lower environmental footprint than non-wood products. Well-managed forests provide numerous ecosystem services and societal benefits. The production of forest products can, however, cause significant negative side effects if not conducted in a legal and sustainable basis.

The World Resources Institute and the World Business Council for Sustainable Development have partnered to provide reliable, impartial and technically "easy-to-understand" information to assist sustainability officers and business procurement managers, especially major purchasers of wood and paper-based

Download the Full Reports



Sustainable Procurement of Wood and Paper-based Products: an Introduction



Sustainable Procurement of Wood and Paper-based Products: Guide and Resource Kit

Order the Report

More Information



4. 谁制定的？



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- ✓ 位于美国华盛顿特区以信息服务为主的NGO
- ✓ 带动社会采用保护地球环境与提高能力的实用方法



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- ✓ 位于瑞士日内瓦的商业性的NGO
- ✓ 承诺通过可持续发展“与众不同”的全球公司

来自美国银行和世界可持续发展工商理事会（WBCSD）的金融支持



4. 广泛的磋商

- Tetra-Pak, DHL Group, International Paper, Procter and Gamble, Kimberly-Clark, Weyerhaeuser, Metsaliitto, Stora Enso, MeadWestvaco, Portucel, Oji Paper, IKEA, Xerox, IBM, PriceWaterhouseCoopers, Time Inc, Akzo Nobel.
- AF&PA, CEPI, Finnish Forest Industries, IWPA
- FSC, PEFC, SFI.
- RAN, Forest Peoples Program, Forest Ethics, NRDC, Greenpeace, EIA, Dogwood Alliance, Metafore, WWF, CI, FoE, GFTN.
- Environmental Agency Wales, UK Government Procurement Services.
- Ardot, ProForest, IIED, NCASI.
- International Association of Woodworkers.
- International Family Forest Alliance, Confederation of European Forest Owners.



问题与结论

1. 方法不断增加

- 各种各样的新方法!!

2. 可持续采购不仅仅是“简单”的森林认证

3. 加工效果与产品寿命

- 碳排放是下一个焦点问题!!

4. 社会问题快速显现

5. 全球范围会有越来越多的客户使用组合方法



5- 下一步工作

1. 在线更新 (www.SustainableForestProds.org)

2. 推介活动

3. 适应满足中国生产商/出口商的需求？

1. 是否能帮助生产商/出口商避免在国际市场上销售产品遇到的风险？

2. 如何满足？

3. 和谁一起？



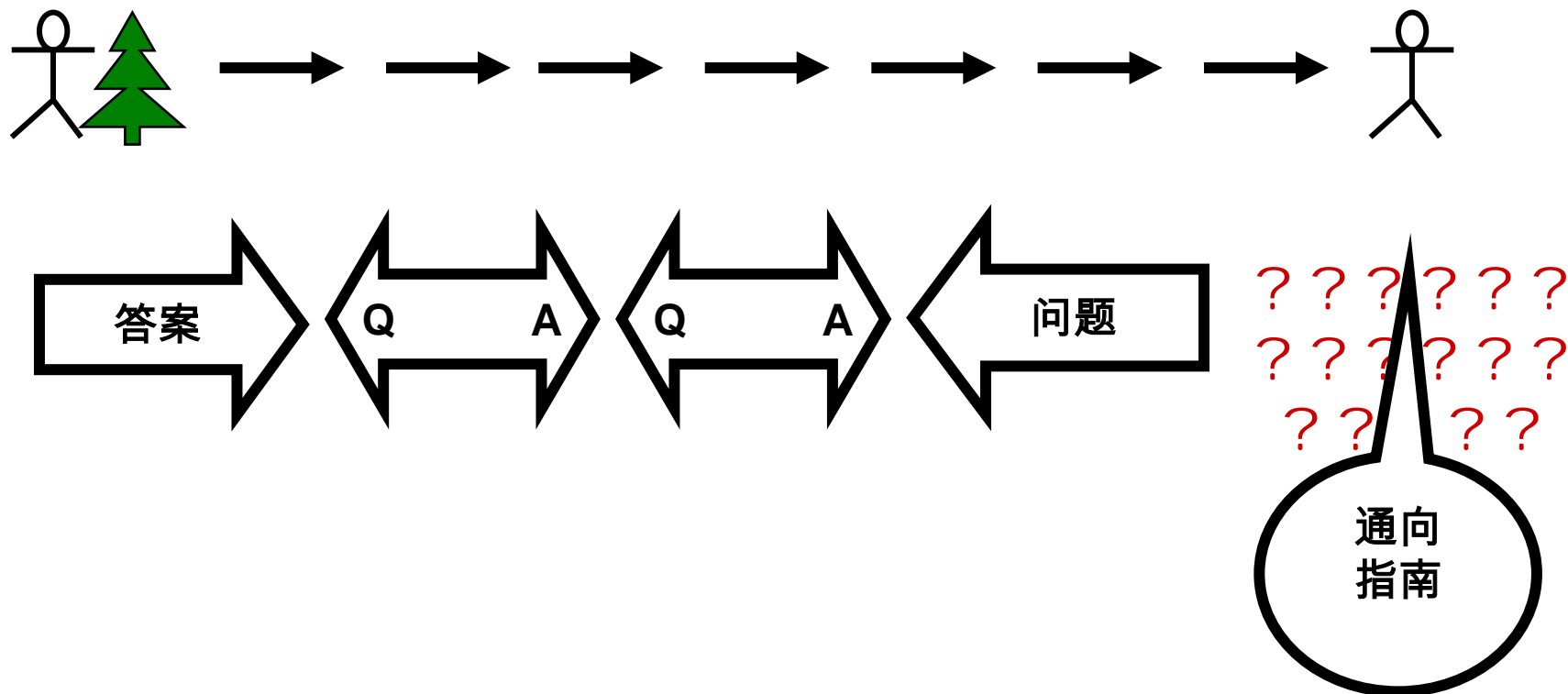
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协助将答案传达到国际市场



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