

ASIA





- A program of the Rainforest Alliance
- longest established forestry certifier in the world
- independent
- non-profit
- worldwide
- accredited by Forest Stewardship Council





Forest Stewardship Council

- Non-profit, international, independent
- Balance of environmental, social and economic interests
- Sets the international standards for responsible forestry
- Accredits forest product certifiers worldwide

Forest Management Certification Standards



- Principle 1: Compliance with laws and FSC Principles
- Principle 2: Tenure and use rights and responsibilities
- Principle 3: Indigenous peoples' rights
- Principle 4: Community relations and workers' rights
- Principle 5: Benefits from the forest
- Principle 6: Environmental impact
- Principle 7: Management plan
- Principle 8: Monitoring and assessment
- Principle 9: Maintenance of High Conservation Value Forests
- Principle 10: Plantations

Certifications ASIA

Forest Management (FM) Certifications

SmartWood FM Certifications - 5

(China - 1 Pending)

SGS FM Certifications - 6

SCS FM Certifications - 1

SA FM Certifications - 1



CHAIN OF CUSTODY



- Allows clear tracking from forest to final product

Certifications Asia

Chain of Custody (COC)

Smart Wood CoC Certifications - 21

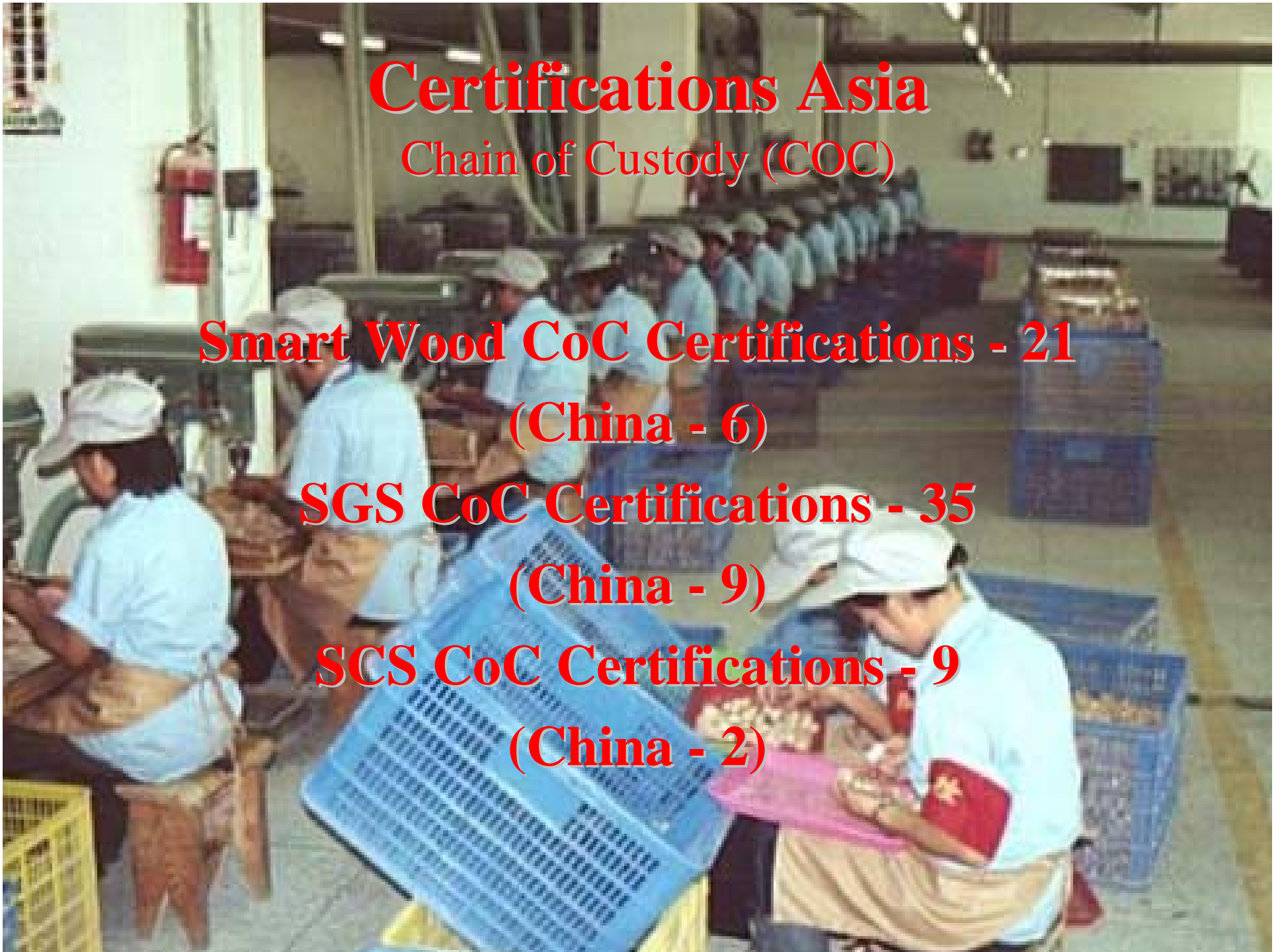
(China - 6)

SGS CoC Certifications - 35

(China - 9)

SCS CoC Certifications - 9

(China - 2)



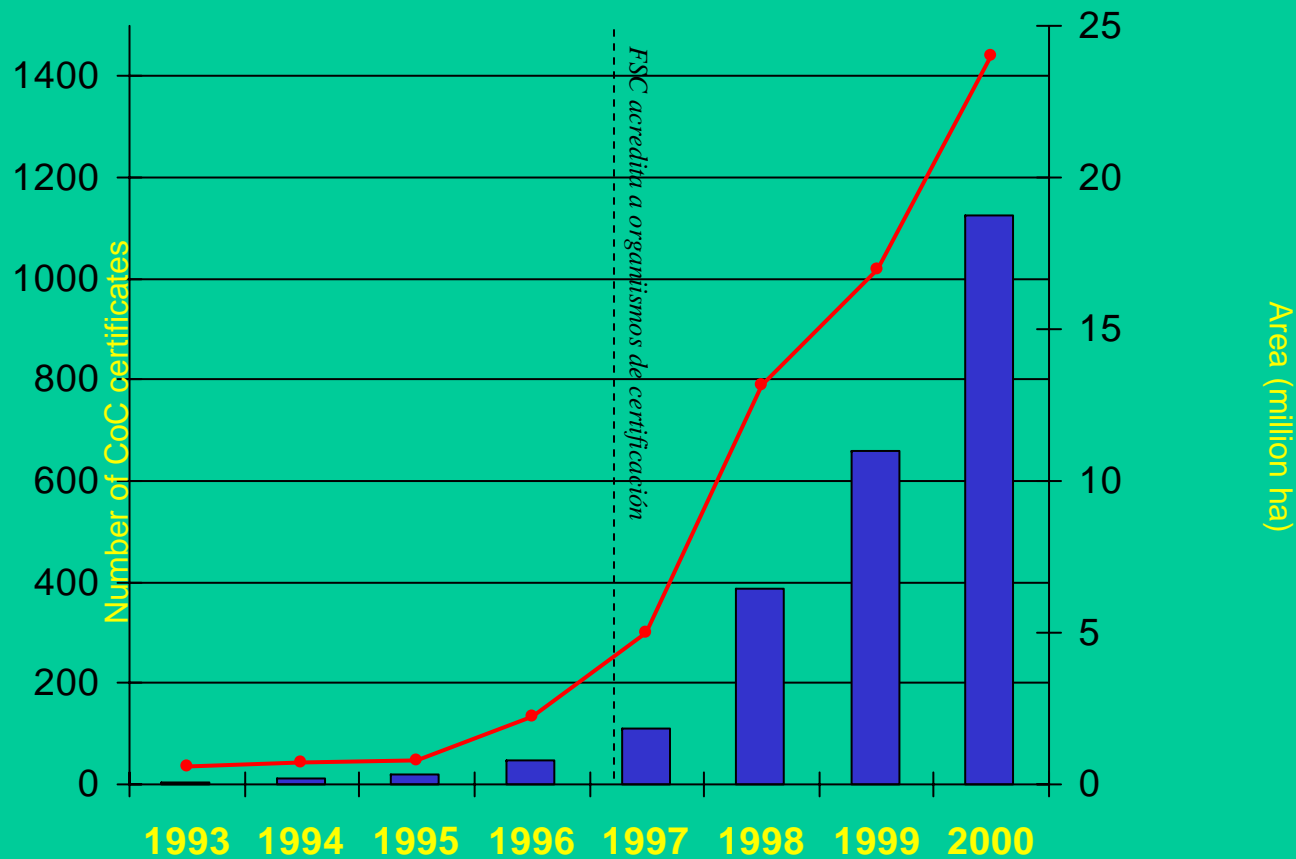
Why do companies get certified?

- Market Share
- Access to new markets
- Represents company image/goals
- It is the right thing to do

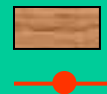


Forest Stewardship Council

Number of Chain of Custody Certifications and Area Certified



of Chain of Custody Certificates (CoC):
Area certified in million of ha :



THANK YOU

www.smartwood.org

