



# **Hongmu Market in China: Development State and Future Trend**

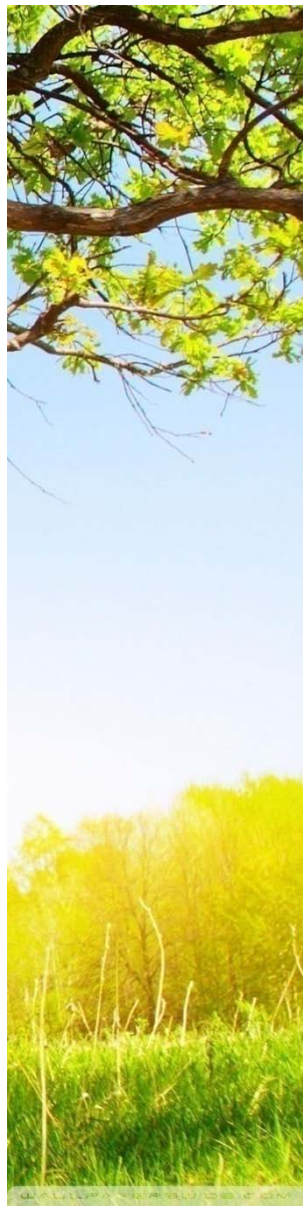
**Wang Man**

**Secretary General  
China National Forest Industry Federation  
Executive President  
China National Forest Product Industry Association**

# 1. Chinese Hongmu

## CHINESE HONGMU:

Refers to the heartwood of *Pterocarpus* spp., *Dalbergia* spp., *Diospyros* spp., *Millettia* spp., *Cassia* spp., whose density, texture and color meet the requirements set in the National Standard. Besides, the heartwood of other species that are not listed on the Standard but whose density, texture and color meet the requirements of the Standard are also called as Hongmu.





33 species,  
8 genus,  
5 families  
listed in  
National  
Standard

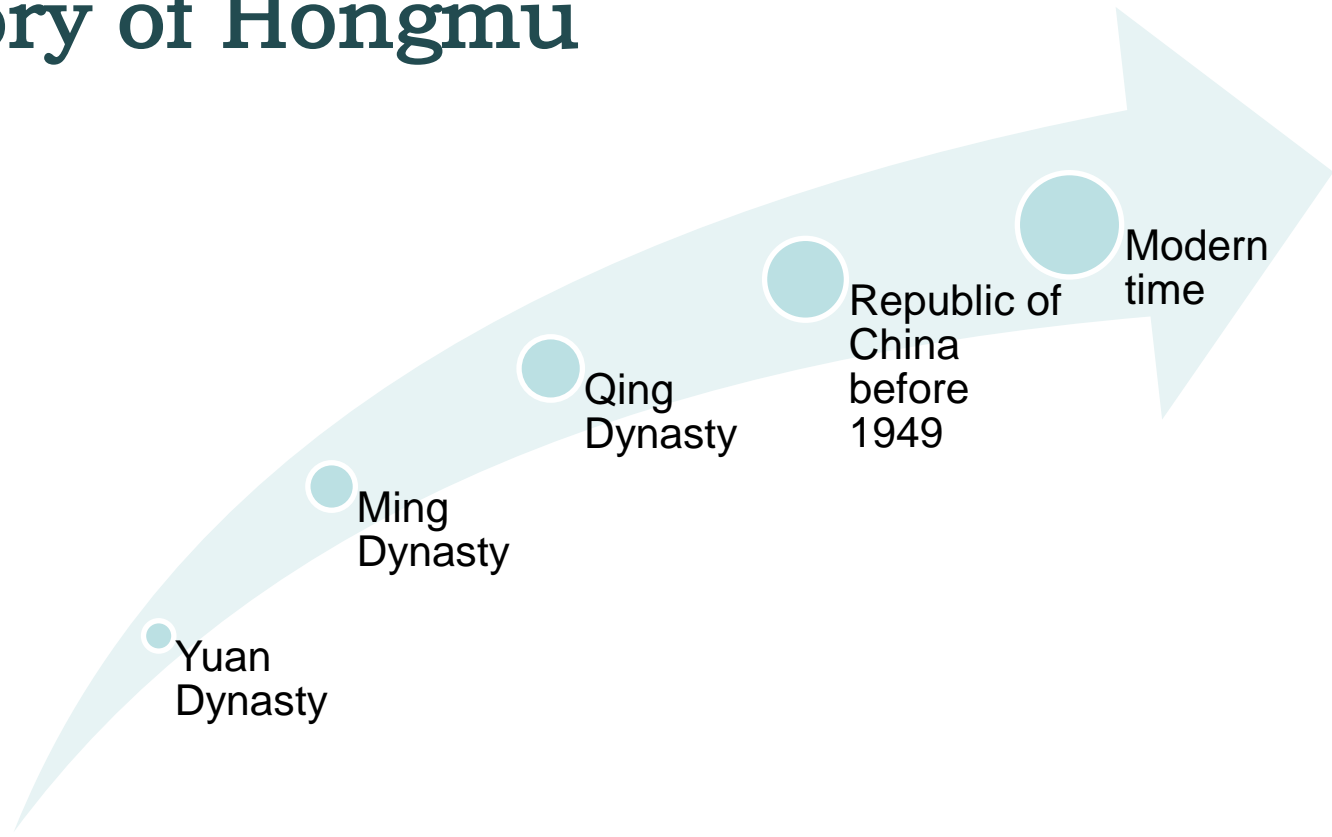


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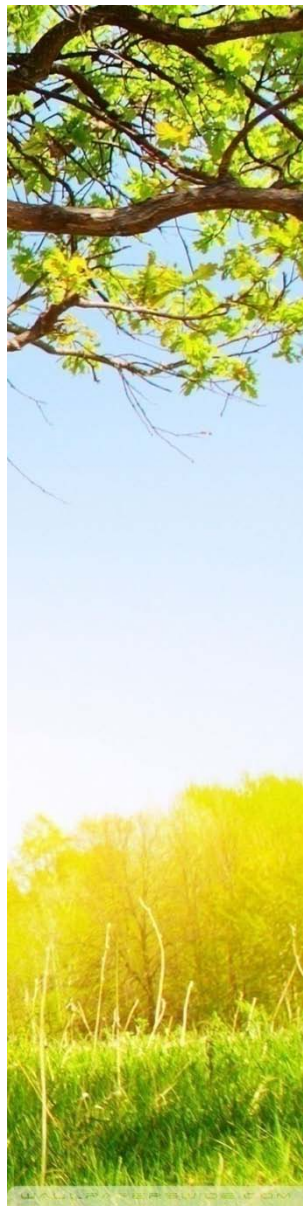
- 1、从图中可以看出、紫檀木类的檀香紫檀及香枝木类的降香黄檀各只有一种，可见此两种红木弥足珍贵，紫檀木类的檀香紫檀俗称小叶紫檀，香枝木类的降香黄檀俗称海南黄花梨或越南黄花梨。
- 2、日常常见的樟木、红豆杉、黄杨木，因其木材特性达不到红木要求，而未被列入红木范围。



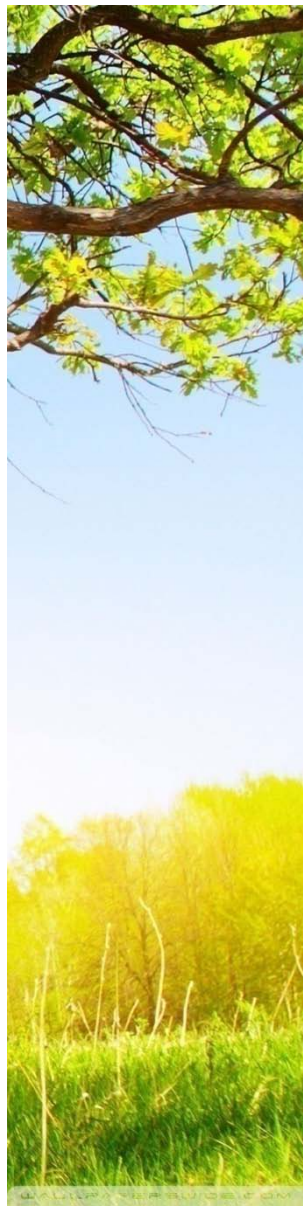
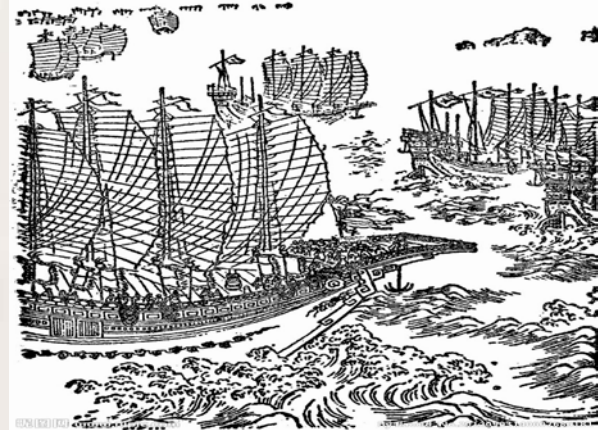
## 2. History of Hongmu



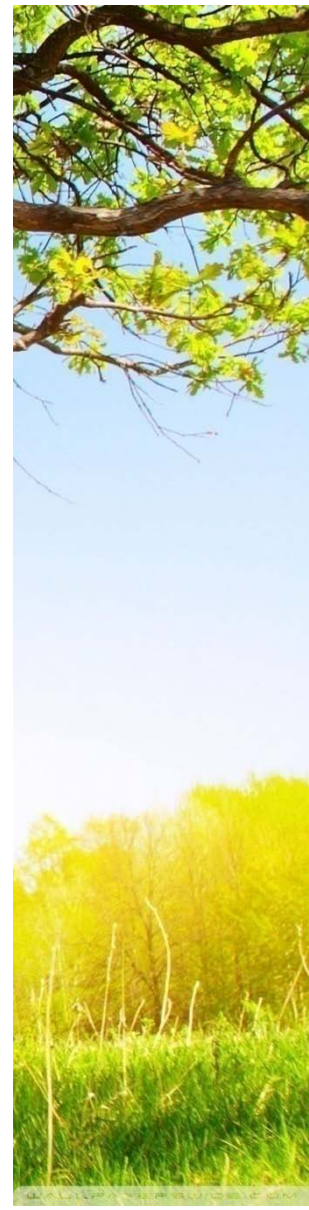
# Yuan Dynasty: Hubilie and the Palace of Sandalwood



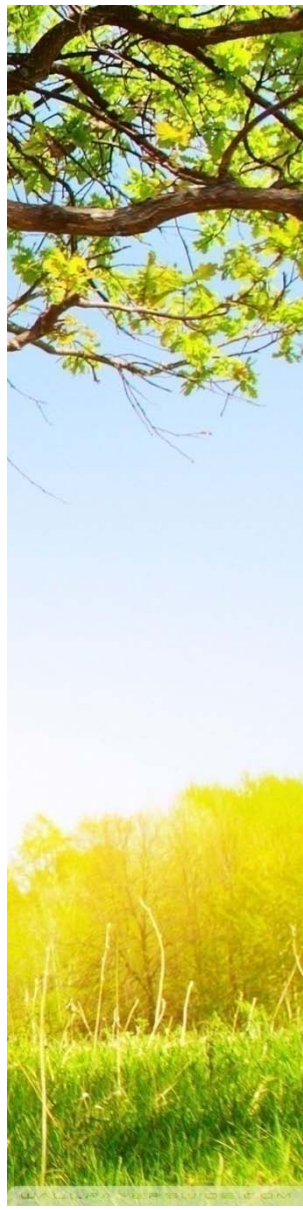
# Ming Dynasty: Zhen He visited foreign lands and the Ming Style Furniture



# Qing Dynasty: the emperor family used in great quantity Hongmu and Beijing-Style Furniture

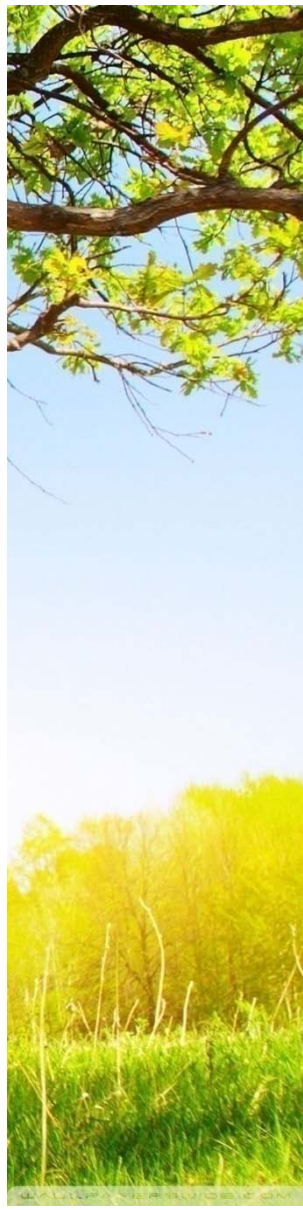


# Late Ming Dynasty and early Qing Dynasty, Guangdong Style Furniture under the influence of Baroque and Rococo





Republic of China before 1949: Hongmu furniture were featured as comfort, dignifiedness and functionality





### 3. Consumption of Homgmu : from blind to rational



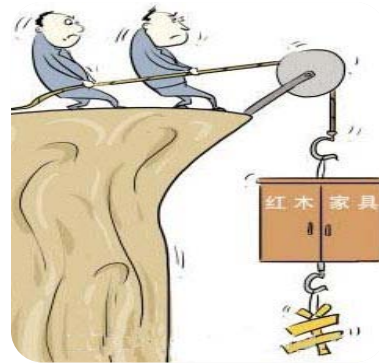
# Consumption of Hongmu in a decade

2001-2007

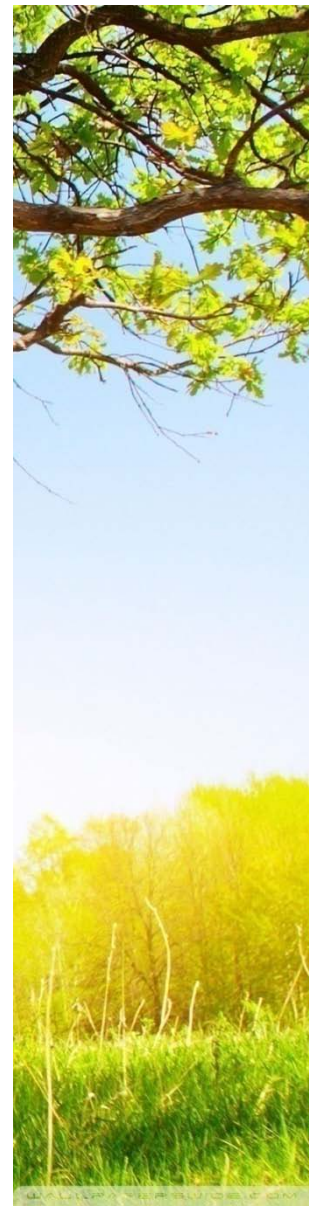
Emerging crazy  
about Hongmu



2008, the turning  
period



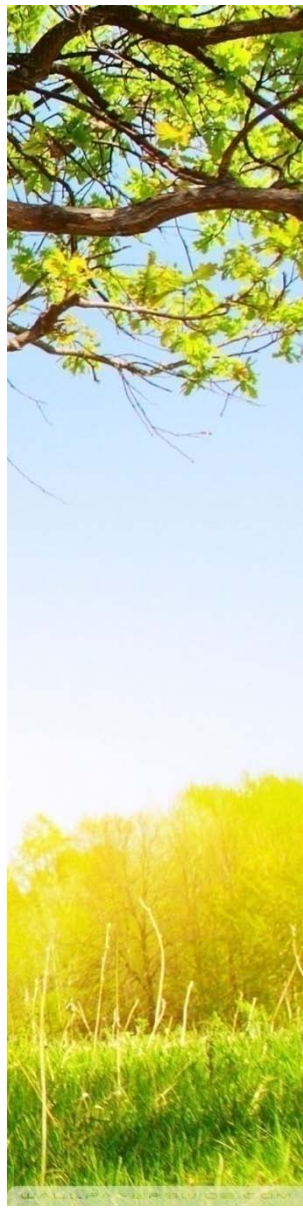
2009-present  
Eruption period



# Price growth of some Hongmu logs

## 几类红木的原木涨幅情况

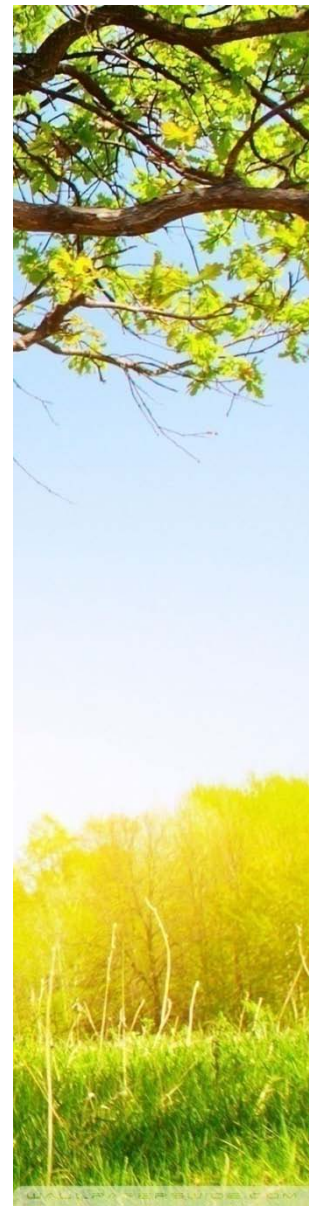
Time	2001	2007-2008	2013
Hainan pear	300 000 yuan/t	Over 2 mil. yuan/t	15-30 mil. yuan/t High price but without market demand
Yellow rosewood	30 000 yuan/t	Over 200 000 yuan/t	3-5 mil. yuan/t
Red sandalwood	60 000 yuan/t	800 000 yuan/t	0.8-2 mil. yuan/t
Padauk	10 000 yuan/t	50 000-80 000 yuan/t	0.16-0.25 mil. yuan/t
Siam rosewood payung	15 000 yuan/t	20 000-30 000 yuan/t	0.1-0.5 mil. Yuan/t



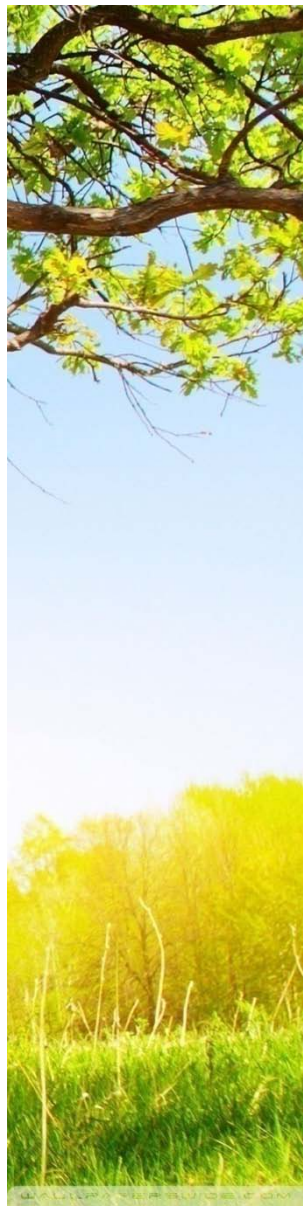
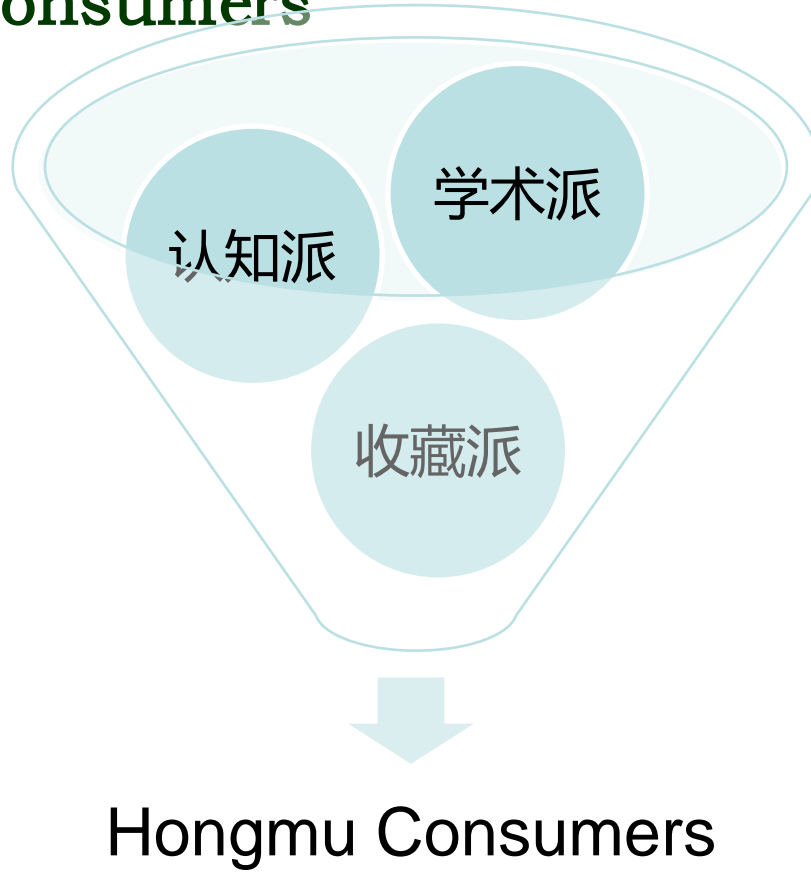
Craftsmanship contributes to 70% while materials 30% for well-making furniture



Craftsmanship contributes to 70% while materials 30% for well-making furniture



# Different groups of Hongmu consumers



# Top ten Hongmu markets in China



Pingxiang, Guangxi



Xianghe and  
Dacheng, hebei



Changshu and  
Suzhou, Jiangsu



Dajiang,  
Guanodong



Guanlan,  
Guanodong





# Top ten Hongmu markets in China



Dongyong,  
Zhejiang



Shaxi,  
Guangdong



Xianyou, Fujian



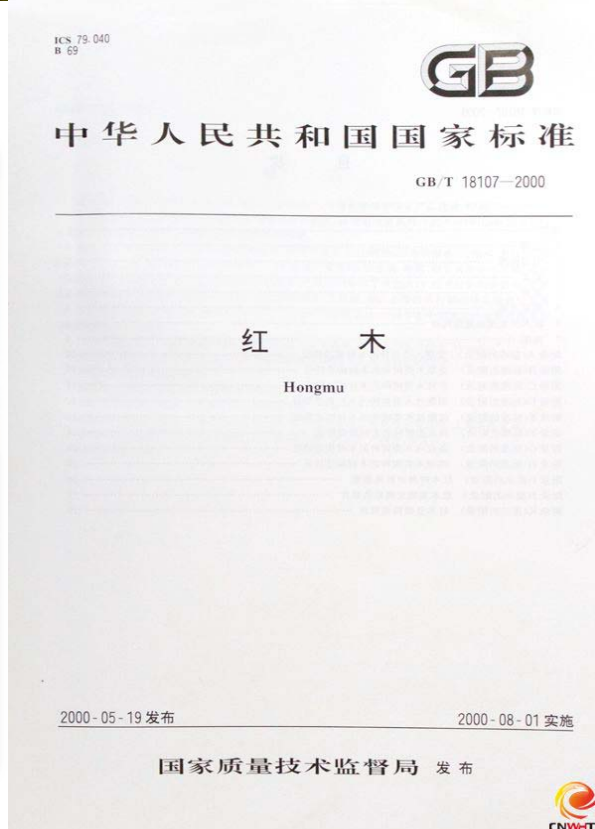
Xinhui,  
Guangdong



Dayong,  
Guangdong



## 5. Regulate Hongmu industry





## Working meeting of revising and drafting group of National Hongmu Standard



# Views about the revision of National Hongmu Standard

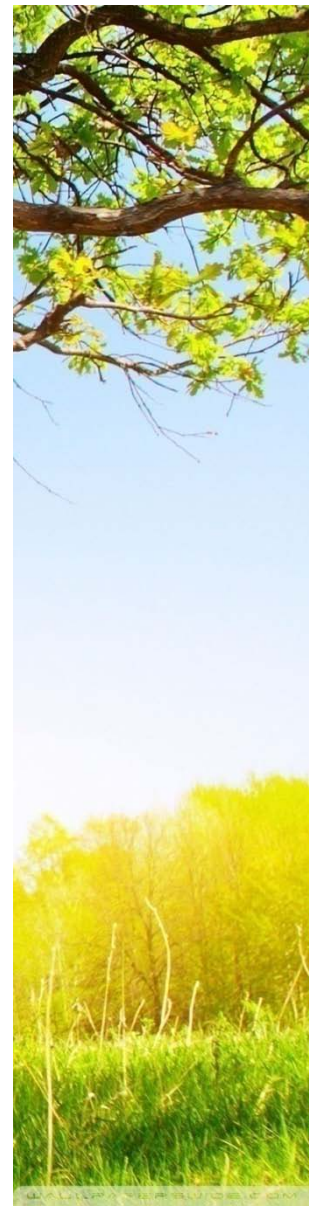
No  
Change



Add the list



Shorten the list





## 4. Future of Hongmu market

- Continuing price rising and shrinking log resources
- Further regulated import of logs
- Clear trend of diversification of Hongmu product
- More focus on technique and craftsmanship for Hongmu products manufacturing
- Wider popularization of Hongmu culture

# Thanks!



中国林业产业联合会



中国林产工业协会