

Responsible Purchasing Policy

A Solution to CSR & Forest Protection

Greenpeace/LIU Bing
2008.06.18/19 Beijing

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Key Points :

- ❑ What is a RPP of Timber?
- ❑ Why we need a RPP for timber?
- ❑ Timber Standard: The benchmark for RPP
- ❑ How to make a RPP?
- ❑ Our work



What's RPP?

RPP (Responsible Purchasing Policy) , is an environmental-friendly procurement policy adopted by the timber companies having good will to demonstrate social responsibility, through which they can keep their timber business away from illegal timber and destructive timber and only buy timber from good management forests.



- **Timber Principle** : what timber standard the company recognizes and implements .
- **Purchasing Standard** : what criteria the timber product of a company procurement should reach.
- **Application Scope** : which timber products the RPP should apply to.
- **Purchasing Goal** : the goal of the company's responsible purchasing plan, i.e, by 2010 the company will only purchase FSC timber product.
- **Action Plan** : the plan of what actions and when the company will take, according to the purchasing goal of the RPP.



Why we need the RPP?

- RPP and global forest protection



- RPP and company CSR



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Timber Standard

Timber Standard is a benchmark for making and implementing a RPP. It will tell buyers what timber is considered acceptable and what is not.

Responsible Purchasing Policy
负责任采购政策

TIMBER STANDARD

Sustainable Timber –Priority

- FSC Certified Timber
- Recycled Products

Transition Timber Moving Towards Sustainable -Encouraged

Known Legal Source Timber
-Acceptable in Short Term

Known Source Timber
-Not Acceptable

Unknown Source and Illegal Timber
-Reject

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RPP
switch to+



木材标准—可持续木材

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Sustainable Timber

is timber coming from well-managed forests which meets the requirements of principles of sustainability. Sustainable Timber is the top category of this Timber Standard. We strongly advise corporations to adopt purchasing Sustainable Timber as the final goal of their Responsible Purchasing Policy on timber.



Timber Standard

Transition Timber Moving Towards Sustainable

At present, some forestry operations are taking credible steps to move quickly towards achieving FSC Forest Management certification. Relevant certifiers and third party organizations take steps to ensure these forests will achieve this goal within a few years, through having adopted an action plan with concrete measures identified to reach this goal. We identify the timber from these kind of forestry operations to be Transition Timber Moving Towards Sustainable.

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负责任采购政策

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Timber Standard



Known Legal Source Timber

This is timber that has been independently confirmed as being 100% from a known legal source. The definition of legality needs to be consistent with the definition of Illegal Logging.



Timber Standard

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Known Source Timber
In terms of this kind of timber, you may be able to track this wood back to the forest from which it originally comes through documents provided.



Timber Standard



Unknown Source and Illegal Timber

The timber in this category includes those that you cannot track to its original source or has been verified as illegal timber.

- Unknown source timber
- Illegal timber
- Conflict timber
- Converted timber
- GE timber



RPP Structure



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Make and Implement RPP

RPP Stage





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Make and Implement RPP

RPP Stage





Our Work on RPP



DIY Chains with RPP Process

- B&Q
- Home Depot
- La Maison
- Orient Home

Future...

Thanks !

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