LEGAL TIMBER PROGRAM

Sustainable Public Procurement of Timber in the State of São Paulo (Brazil)

Shanghai, 25-27 March 2014
Global crisis x Human actions

Economical Model x Environmental Conservation

Non-sustainable production and consumption standards

Performance of the government in pursuit of the public interest in all its forms
Current production and consumption standards, further contributing to the generation of employment and income, are unsustainable (environmental and socially).

Therefore, it is necessary to revise the logic of consumption and encourage the emergence of new alternatives.

**Government must lead change**

(through global, national, regional and local public policies that include using their purchasing power)
Government Purchasing Power

Annual Average Value

- Products: R$ 4 a 6 billion
- Services: R$ 5 a 7 billion
- Buildings: R$ 16 billion

} TOTAL: R$ 25 a 29 billion

Purchasing organizations

- About 1.825 (decentralized system)

Registered Suppliers

- About 45,000
AMAZON:

9 South American Countries
20% of the planet's freshwater

BRAZIL = 60% of this territory
25 million of people
2,500 tree species
30,000 plant species
1999: 86% of Amazonian timber was consumed internally

2002: State of São Paulo = the bigger consumer
(especially in the building sector)

Critical Issues:
Land domain / ownership
Surveillance extraction and transport of forest products
Connivance of the market
2008: Dialog and closer approach between different stakeholders involved in purchasing and selling wood in São Paulo

Target: promotion of sustainable sector practices

Institution of the Legal Timber Program of the State of São Paulo:

CADMADEIRA

DOF (Document of Forest Origin)

CTAF (Technical Committee of Forestry Issues)
Legal Timber Program

Agreement between:
Government (State and City)
Civil Society
Enterprise sector
Class Associations

Target: adopt actions to promote the use of legal and sustainable wood
Legal Timber Program

Actions:

Awareness and training of stakeholders involved in timber purchasing and selling, use and surveillance of wood in the State of São Paulo

(building companies, timber traders, research institutions, environmental police and purchasing/procurement officials)

Preparation of technical manuals and guides

Creation of tools for the timber origin control in public procurement
Legal Timber Program

Program Results:

Coordination between the different forest sector stakeholders to promote legal and certified timber in the State of Sao Paulo

Improvement of oversight by the Environmental Police on the borders of the State

Increase of timber traders that purchase and sell legal origin timber and improvement of CADMADEIRA
Program Results:

Increase of the number of builders qualified to operate DOF System

Dissemination to the general public about the importance of tracing the origin of wood
Adopting the concept of Sustainable Public Procurement, the State of São Paulo promotes the inclusion of social and environmental criteria in their purchasing.

That purchases include the public buildings, that generally have a large consume of timber (schools, hospitals, highways, railways, ports, prisons, basic sanitation constructions etc.)

Therefore, the State must adopt actions that guarantee the legal and sustainable origin of the timber consumed in its activities.
SPP is a process whereby organizations meet their needs for goods, services, works and utilities in a way that achieves value for money in a sustainable manner in terms of generating benefits not only to the organization, but also to society and the economy, while minimizing damage to the environment.

(UK Sustainable Procurement Task Force - June 2006)
State of São Paulo:

State Decree n. 50.170/2005: Establishes the Social-Environmental Seal and guidelines for the implementation of sustainable procurement

State Decree n. 53.047/2008: Establishes the State of São Paulo register of companies selling timber and forest products from native origin (CADMADEIRA) and establishes procedures for public purchases of products of native wood

State Decree n. 53.336/2008: Establishes the Sustainable Public Procurement Program of the State of São Paulo
State Decree n. 50.170/2005

Social-Environmental Responsibility Seal

Social-Environmental criteria for procurement of goods, services and public buildings:

- Fostering social policies
- Water and Energy economy
- Waste generation minimizing
- **Rational use of natural resources**
- Reduction of pollutant emissions
- **Adoption of less impactant technologies**
- Use of less toxical products
- **Reduction of greenhouse gases emissions**
Social-Environmental Responsibility Seal
State Decree n. 53.047/2008

Establishes the State of São Paulo register of companies selling timber and forest products from native origin - CADMADEIRA and establishes procedures for public purchases of products of native wood

- Targets:
  - I – Public information about the companies selling timber and forest products from native origin, especially timber for the building sector;
  - II – Efficient state control about the origin of the forest products sold in its territory;
  - III – Guide and regulate the actions of the State Government in implementing sustainable procurement of forest products derived from native Brazilian flora
CADMADEIRA

O que é
O Cadmadeira é um cadastro estadual das pessoas jurídicas que comercializam, no Estado de São Paulo, produtos e subprodutos de origem nativa da flora brasileira (Decreto Estadual nº 53.047/2008). Este projeto da Secretaria do Meio Ambiente do Estado de São Paulo atua como um mecanismo fomentador de ações em favor do comércio responsável, minimizando as pressões negativas sobre as florestas nativas devido ao desmatamento ilegal.

Os objetivos
- Tornar pública as empresas cadastradas no Cadmadeira para permitir aos consumidores e ao setor público identificá-las no mercado;
- Orientar e incentivar as empresas a se regularizarem;
- Regularizar as compras públicas estaduais de produtos florestais nativos de origem legal;
- Atuar como instrumento do Estado para controle de origem destes produtos comercializados no seu território.
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Sustainable Public Procurement Program

State Decree n. 53.336/2008

Establishes the Sustainable Public Procurement Program of the State of São Paulo

Guidelines:

- Internal SPP Committees
- Annual SPP Reports
- Training of civil servants
- Coordination: Public Management + Environment + Treasure
Sustainable Public Procurement Program
www.comprassustentaveis.net
Relatório consolidado das ações do Programa (2010/2011)

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Thank you so much!

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