

# FOREST-BASED VALUE CHAINS

## A NEW BIOECONOMY FOR THE AMAZON FOREST

Forest Trends partners with indigenous communities in Brazil's Tupi Mosaic to develop economic enterprises that promote forest conservation. We're building sustainable value chains for açai, artisan products, Brazil nuts, and cacao, and demonstrating the business model for native seeds and seedlings.

The "Amazon Bioeconomy" we are building mimics traditional Amazon management systems, creating a diversity of supply chains based on the incredible natural wealth of the region.

### WE PROVIDE COMMUNITY SUPPORT THROUGH:



Connecting producers directly with buyers and product distribution channels, eliminating the common problem of middlemen who cut indigenous producers out of profits

Market assessment and engagement advice

Technical assistance and support for the adoption of "best practices" for forest management

Promoting opportunities for all community members, especially women and youth

Direct technical support in product development, marketing, business planning, technology, risk management, and certification/licensing

Connecting producers to seed funding or access to credit to start, grow, and/or improve business operations

### FOREST-BASED VALUE CHAINS DELIVER:

- Increased community food security
- Increased detection and deterrence of illegal activities on their land, such as mining, logging, and fishing, among other threats
- Increased traditional knowledge sharing, especially between older and younger generations, as all work together to collect and manage forest products
- Increased long-term economic resilience

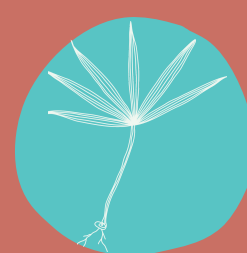
### IN BRAZIL, WE'RE BUILDING SUSTAINABLE VALUE CHAINS FOR:



Açaí



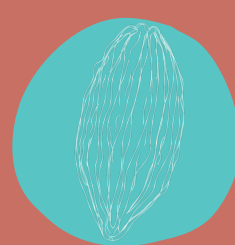
Brazil Nuts



Native Seeds & Seedlings



Artisan Products



Cacao

### READ MORE:

<https://bit.ly/F-BVC>