



Consultancy: Strategic Partnerships and Communications

Part-time, six-month contract with possibility for extension

Forest Trends is an international nonprofit organization focused on cutting-edge financial strategies for environmental conservation. We work through project incubation, coalition-building, and producing high-quality research and analysis that can support new investments in nature-based solutions to climate change, water risk, and other environmental challenges.

Forest Trends seeks a consultant to expand Forest Trends' strategic partnerships efforts and strategic communications for development. We seek a dynamic, relationship-oriented individual who can conceptualize, create, and execute on a new multi-year strategy, goals, and tactical plan for Forest Trends' corporate and governments partnerships portfolio. The Senior Adviser will work closely with the CEO, and reports to the Director of Communications.

Potential Scope of Work

- Conceptualize, design, and implement a new corporate and government partnerships strategy supporting Forest Trends' unrestricted fundraising and/or in line with strategic goals/needs. Develop a multi-year executable plan with defined revenue goals.
- Identify and research a portfolio of new leads for partnerships; solicit new partnerships and/or deepen existing partnerships; advise Forest Trends' team on strategy and help to position FT ahead of key opportunities/emerging trends; and develop key systems and policies as needed to support this strategy and plan.
- Support Forest Trends' strategic communications to current and potential corporate and government partners as needed: in coordination with communications team craft and execute communications/special campaigns making the case for corporate and other partnerships support, including collateral, pitches, fundraising packages, and other content/programming.
- Engage and advise Forest Trends' Initiative Directors participation in the development of strategic partnerships and their engagement.
- Design robust data tracking, grant accounting, and reporting functions for strategic partnerships in coordination with Development and Finance teams; coordinate with team on grants management and administration as duties require.
- Design effective knowledge management for long-term development program management and knowledge retention, including good record-keeping of key materials and data, documentation of best practices or lessons learned, and training development staff.

Interested candidates should submit a CV, proposed budget and timeline, and overall proposed approach no later than October 1, 2021. Please send expressions of interest to cv@forest-trends.org with the subject line "Consultancy: Strategic Partnerships and Communications."