



# Forest Trends Fellowship Program



FOREST  
TRENDS



## PREVIOUS FELLOWS INCLUDE

**John Begley**, CEO, Port Townsend Paper, USA

**David Brand**, President, New Forests, Australia

**Jim Brumm**, General Counsel, Mitsubishi Corporation, Japan

**Al Cho**, Vice President for Strategy and Business Development, Xylem Inc., USA

**Victor Galarreta**, Technical Secretary of the Interregional Amazon-Peru Council (CIAM), Peru

**Victor Luis Gonzales**, President, Windmar Renewables, LLC, Puerto Rico

**David Gordon**, Associate Director, Pacific Environment, USA

**Victoria Hale**, Founder, Medicines 360, Institute for One World Health, USA

**Asmeen Khan**, Practice Manager, Governance Global Practice, The World Bank Group, South Africa

**Fernando Moimy Hada**, Director, National Superintendency of Sanitation Services (SUNASS), Peru

**Mario Monzoni**, Assistant Coordinator, School of Business Administration of São Paulo, Brazil

**Ole Petenya**, Lecturer, Maasai Mara University; Secretary, Shombole Community Trust, Kenya

**Carlos Muñoz Pina**, Director, World Resources Institute, Mexico

**Pati Ruiz Corzo**, Director General, Grupo Sierra Gorda, Mexico

**Sara Scherr**, Director, EcoAgriculture Partners, USA

**Tod Sedgwick**, Chairman of the Board, Io Energy, USA

**John Spears**, World Bank/WWF Alliance Coordinator, The World Bank Group, USA

**Changjun Sun**, Director, Research Center for Ecological and Environmental Economics, Chinese Academy of Social Sciences, China

**Kerry ten Kate**, Director, Investment Responsibility, Insight Investment, London, United Kingdom

**Wouter Veening**, Former Policy Director, Netherlands Committee for the IUCN, Netherlands

**Kim Yeadon**, NSW Parliament Member, Australian Government





# Become Part of an Extraordinary Group of Change Makers

**T**HE FOREST TRENDS FELLOWS PROGRAM was born in 2000. Its goal was to leverage our unique global network of partners to support our mission to build an economic engine behind conservation. Fast-forward twenty years, and the Fellows program has become a critical way we form flexible, mutually beneficial collaborations with internationally recognized leaders and experts in conservation, climate policy, technology, and finance.

To date, Forest Trends has engaged more than 30 leaders through this program. Fellows have gone on to join the Forest Trends Board of Directors, contribute as thought leaders on our initiative teams, join our staff, or become key implementation partners around the world. Still others accompany us on special field visits to the Amazon and Mekong, help us promote our work, or remain steady collaborators and co-authors on papers and reports. They are an extraordinary group of change makers and visionaries, including community leaders, entrepreneurs, philanthropists, scientists, lawyers, and financiers.





**AS WE ENTER A NEW DECADE**, Forest Trends is expanding our Fellows program to meet the climate challenges our world is facing, at the speed and scale at which we need to find solutions. Twenty years of experience has taught us that bringing together the most creative, entrepreneurial minds in the field is the way to make a powerful impact.

A healthy planet is the common thread connecting the work that needs to be done. We seek Fellows who can help us craft solutions to issues like the ones below – and to help us find connections between them:

- Responding to and recovering from the COVID-19 pandemic sustainably and equitably, as well as preventing the next one
- Supporting indigenous and local communities as they resist constant threats to their homes and livelihoods
- Providing decision-makers with data they need to enact and enforce policies that curb illegal activities exploiting the world's forests (and the people living in them)
- Encouraging strengthened climate policy to help meet collective initiatives like the Paris Agreement

These are just a few of the things we're thinking about as we prepare for a new cohort of Forest Trends Fellows.

# Now Is the Time



## ABOUT OUR FELLOWSHIPS

**OUR FELLOWSHIPS LAST TWO YEARS**, with the option to renew partnership for additional periods. Details of the fellowship are flexible, and individually tailored to the needs and interests of a given Fellow and Forest Trends.

An invitation to join the Fellowship program is Forest Trends' commitment to:

- Publicly recognize them as a Forest Trends Fellow, and encourage them to use the title for their own professional purposes, including seeking funding for professional initiatives independent of Forest Trends,
- Invite them to participate in selected Forest Trends events, such as Board Meetings, planning sessions, and staff retreats,
- Assist them in securing financial and institutional support for their initiatives where they overlap with Forest Trends interests, and
- Fully acknowledge their contributions to all planning, concepts, or publications.





In turn, Forest Trends anticipates Fellows will:

- Participate in the broader development of Forest Trends program concepts and organizational direction, by participating in planning meetings, Board Meetings, staff retreats, or other events that intersect with personal interests and expertise,
- Collaborate with Forest Trends as a privileged consultant and, in cases of long-term, intensive collaboration, a co-sponsor of funding proposals deemed to be of mutual interest,
- Represent Forest Trends at public events,
- Help support Forest Trends' growth through annual contributions (suggested contribution of \$10,000) and help build connections to new sources of funding.

*(NOTE: Fellows are automatically enrolled in the Evergreen Society, Forest Trends' leadership giving circle, which comes with its own special benefits.)*

# OPPORTUNITIES FOR FOREST TRENDS FELLOWS

2021-2022

## Forests for Climate Series

**SPRING 2021**

This virtual series of expert roundtables will convene leaders from government, business, finance, communities, and conservation. The agenda is to secure ambitious commitments to scale finance for tropical forests at COP-26 climate negotiations in November. Forest Trends Fellows will have opportunities to participate in planning as expert speakers and facilitators.

## Forest Trends Board of Directors Meetings

**MAY 2021 (LIKELY VIRTUAL)**

**OCTOBER 2021 (IN-PERSON, LOCATION TBC)**

Forest Trends Fellows are invited to join our Board of Directors and Forest Trends leadership for strategic conversations on key themes and work programs.

## Forest Trends Fellows Gathering

**FALL 2021, SANTA FE, NM**

An opportunity to engage with other Forest Trends Fellows at a special gathering. Program forthcoming.







## Field Visits

**FALL 2021 OR SPRING 2022, TBD**

Join Forest Trends team members and key supporters on special trips into the field for an immersive look at our work. Past expeditions have included a journey along the Mekong Delta to see a rapidly-changing forest landscape, and a voyage through the Peruvian Amazon to experience the emerging “rainforest-to-table” culinary movement in Latin America.

## Special Briefings from Forest Trends Staff

**ONGOING, 2021**

Fellows will engage with Forest Trends staff for special briefings on our latest work and key issues for climate and conservation.

## Special Working Groups and Projects

**ONGOING, 2021**

Fellows may elect to participate in special working groups and opportunities to collaborate with Forest Trends staff on strategic development, thought leadership, research, and other creative work. A sample of proposed working group activities for 2021-2022 includes:

- Develop a business model for Ecosystem Marketplace’s corporate advisory services
- Launch and secure finance for a Core Innovation Fund for Research & Development, incubate new projects, and connect high-impact initiatives to funding sources
- Engage the US federal government on domestic and international climate ambition

## RECENT FELLOWS

**Clark Binkley** has been involved in forestry and the timberland investment business for over forty years. In 2005, he founded International Forestry Investment Advisors to develop and implement innovative, socially responsible high-return timberland investment strategies.

**Sally Ericsson** is a strategic consultant for non-profit organizations on climate change and natural resource conservation policies. Sally oversaw energy, climate, conservation, and environmental policy for two US presidents, working at the White House Office of Management and Budget during the Obama administration and at the White House Council on Environmental Quality during the Clinton administration.

**Lyndon Haviland** is a leader, moderator, speaker, author, and fundraiser with more than 30 years' experience in domestic and international public health. Dr. Haviland has worked with a wide range of organizations including UNAIDS, the UN Department of Public Information, the UN Foundation, UN Women, the UN Development Program, the World Health Organization, and the International Medical Corps.



**Bruno Mariani** is Founding Partner and CEO of Symbiosis Investimentos e Part. S.A., a privately owned Brazilian reforestation company focused on rare Atlantic Forest tree species. Bruno was also the Chairman of the Board of Funbio, The Brazilian Biodiversity Fund, and managing director of BBM Bank S.A.

**Susan McIntire** has experience in international and domestic sales and management, primarily with IBM,







and in the finance, engineering, and manufacturing industries. She has served on a wide range of philanthropic boards and is currently a Trustee at the Denver Museum of Nature & Science, on the board of the Biennial of the Americas, and a fellow at the Aspen Institute Mexico.

**Manuel Pulgar-Vidal** is the Global Leader of Climate & Energy at WWF. He served as Minister of the Environment of Peru from 2011 to 2016 and as President of the Twentieth Conference of the Parties to the UN Framework Convention on Climate Change (COP-20) in 2014. He has been recognized by the governments of France, Germany, and Spain and by the Royal Scottish Geographical Society for his contribution to the Paris Agreement.

**Jim Salzman** is the Donald Bren Distinguished Professor of Environmental Law, with joint appointments at the UCLA School of Law and the UCSB Bren School of Environmental Science and Management. He is a leading international authority on the laws and institutions supporting payments for ecosystem services.

**Sudip Thakor** is a senior financial and investment executive with 25 years of international experience in sourcing, structuring, and investing in private debt and equity transactions. Sudip founded Pumori Capital in 2014, an Investment and Advisory boutique focusing on impact and emerging market transactions, and serves as Managing Partner.

**Holt Thrasher** is Founder of Synovia Capital, where he currently focuses on investing in the information technology sector supporting advanced ecosystem data analytics. Holt is an active conservationist and currently serves as Trustee and Treasurer of the National Marine Sanctuaries Foundation, an advisory board member of the Lincoln Land Institutes Center for Geospatial Solutions, a member of the President's Council of Ceres, and Board Chair of Mongabay.

[forest-trends.org/fellows](https://forest-trends.org/fellows)



MacArthur Foundation Award for  
Creative and Effective Institutions



Schwab Foundation Social  
Entrepreneur – World Economic Forum



Skoll Foundation Award for  
Social Entrepreneurship



U.S. Forest Service Chief's  
Global Stewardship Award



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