

The Call to Action urges action by the international community, governments, companies and civil society to step up efforts to reduce biodiversity loss and improve the standard of mitigation measures, including biodiversity offsets. It sets out the **vision** of appropriate development in the right place planned to achieve a net gain in biodiversity, and undertaken with integrity to a high standard. It sets out **specific actions** for governments, companies, financial institutions, multilateral banks and other donors, conservation organisations and academia, and members of civil society.

The following individuals have signed in support of the Call to Action as of 26 October 2018.

For more information on the Call to Action and to sign, see: http://bbop.forest-trends.org/pages/call_to_action

First Name	Last Name	Organisation
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Julia	Baker	Balfour Beatty
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Ingrid	Cheung	EIFFAGE
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Michael	Crowe	Nature Task
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Yves	de Soye	UNDP
Stephen	Edwards	International Union for the Conservation of Nature (IUCN)
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George	Kelly	Resource Environmental Solutions
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Linda	Krueger	The Nature Conservancy

Simon	Lamb	Author - "Junglenomics - Nature's solution to the world environment crisis for the 21st century and beyond"
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Patrick	Maguire	Forest Trends & BBOP Secretariat
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Samir	Whitaker	Zoological Society of London
David	Wilson	The Biodiversity Consultancy
Sebastian	Winkler	Global Nature Fund

Mark	Wright	WWF-UK
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