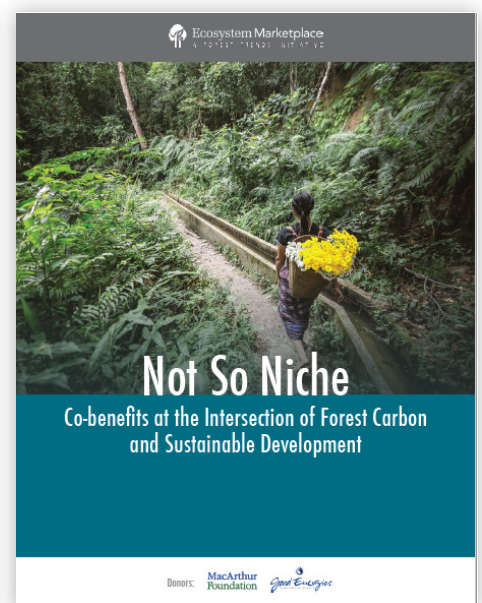
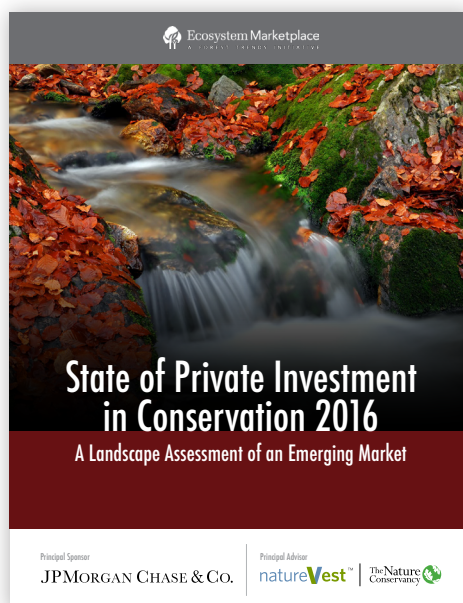
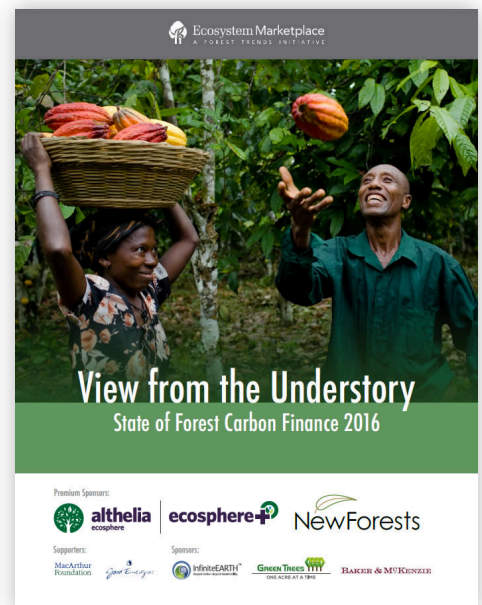
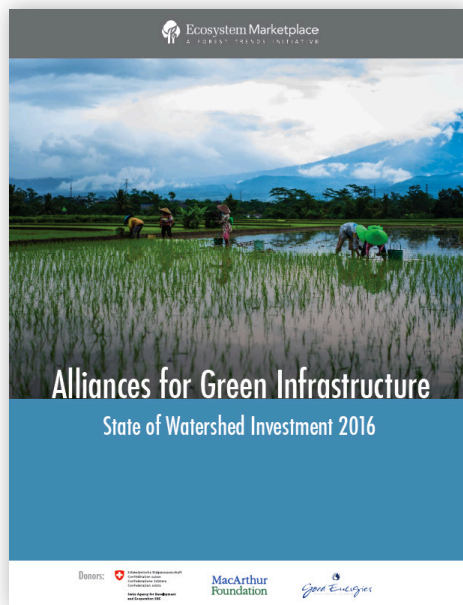
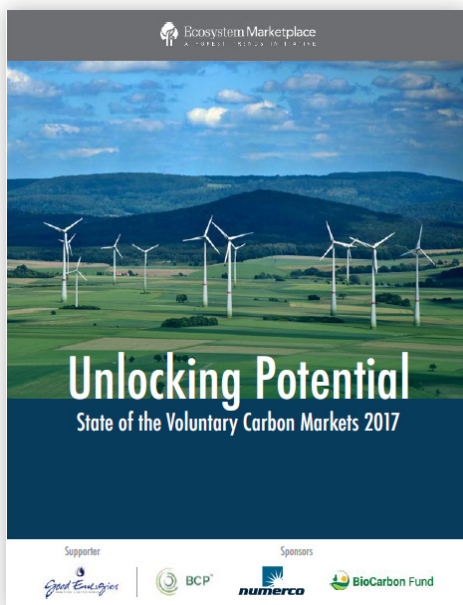


# SPONSORSHIP OPPORTUNITIES WITH ECOSYSTEM MARKETPLACE REPORTS

Ecosystem Marketplace, an initiative of Forest Trends, is the leading source of news, data, and analytics on payments for ecosystem services. The generosity and commitment of our sponsors allow us to make our research freely available. News organizations, policy-makers, market actors, project developers, and investors use our reports.

As a sponsor, **your logo will be on our report and viewed by our global readers.**



## Premium Sponsor (\$10,000)

For **Premium Sponsors** we will work with you to **customize visibility to your marketing needs**. Our intent is to create **individual, tangible benefits that are optimized for your company**.

Illustrative examples may include:

- **Headline** your company as a sponsor of a Forest Trends' Ecosystem Marketplace event, such as: a report launch; a workshop with market participants, investors, or policy-makers; or a series of webinars and/or podcasts. Premium sponsors may introduce or speak at the event(s) and may also have the opportunity to share organizational materials and content.
- Publish on our website a **blog piece** written by you—about the event or the report, sharing your unique perspective.
- Receive a **tailored presentation** or a **private data consultation** about our market findings from a senior member of our Ecosystem Marketplace team.
- Promote the event and your company through a shared **social media** campaign.

These benefits are **in addition to all of the benefits described below** for Sponsors at the \$5,000 level. For Premium Sponsors, we will use a **large-size logo**, and we will post your **tile ad on the Ecosystem Marketplace webpage for six months**. (Our webpage has over 15,000 unique visitors a month, and our reports get 10,000 to 70,000 unique downloads.)

## Sponsor (\$5,000)

Ecosystem Marketplace report **Sponsors receive visibility**, when we put **your name and logo** on the:

- **Cover of our report** and include a **description (about 125 words, in your words)** of your organization within the report.
- **Report "landing page" on our website**. Here we post the report, overview, press release, presentation materials, recorded webinars, media links, and any other related material. Readers in search of the report findings will land here first and see your support.
- **All report-related materials**, which may include email or print report announcements, the event(s) powerpoint or presentation materials, and all media outreach.

We will also post your **tile ad on the Ecosystem Marketplace webpage for three months**. (Our webpage has over 15,000 unique visitors a month, and our reports get 10,000 to 70,000 unique downloads.)

## Supporter (\$3,000)

Ecosystem Marketplace report **Supporters receive visibility** with **your name and logo** on the:

- **Inside front cover of our report** and include a **brief description (about 50 words)** of your organization within the report.
- **Report "landing page" on our website**. Here we post the report, overview, press release, presentation materials, recorded webinars, media links, and any other related material. Readers in search of the report findings will land here first and see your support.

Finally, we will post your **tile ad on the Ecosystem Marketplace webpage for one month**. (Our webpage has over 15,000 unique visitors a month, and our major reports get 10,000 to 70,000 unique downloads.)

Contact Ecosystem Marketplace: Cynthia Jensen, [cjensen@ecosystemmarketplace.com](mailto:cjensen@ecosystemmarketplace.com)