

# Greetings from Forest Trends

October 3, 2003

## 1. New Initiatives

- Forest Trends is establishing a Business Development Facility to help forest owners maximize the value of sustainably managed forests. The Facility plans to invest in a portfolio of approximately ten projects. The facility will promote and assist forest owners in developing integrated sustainable forest management plans including certification, and develop additional revenue streams from ecosystem services (carbon, water and conservation credits), non-timber forest products (medicinal plants, eco-tourism, hunting etc), value-added timber products and lesser-used species, and assist in commercializing these where feasible.

## 2. Convenings

- Katoomba VI October 29-30, 2003, The Katoomba Group and Swiss Re, at its Rüslikon Centre for Global Dialogue in Zürich Switzerland, will co-host a conference on "Markets for Carbon & Ecosystem Services: the Business Case". The conference will bring together experts from around the world, the private and public sector as well as the NGO and scientific community, to discuss ecosystem services and markets. The conference will focus on market frameworks, enabling institutions, and market drivers. Following the conference will be a private workshop of The Katoomba Group on Markets for Environmental Services. Please visit the website: <http://www.katoombagroup.org/>
- The Katoomba Group and Forest Trends participated as advisors to the Forestry Fund for Ecosystem Services which will finance conservation on Community lands in Mexico during the Expo Forestal on August in Guadalajara, Mexico. Augusta Molnar and the Markets for Community Products team presented the preliminary findings of a new study of the Mexican forest market during the plenary. The study identifies opportunities in key market segments where communities can better benefit, policy and market barriers, as well as opportunities to create better linkages to buyers and investors. The full market study will be available in November. For additional information please contact Augusta Molnar at [amolnar@forest-trends.org](mailto:amolnar@forest-trends.org)
- Over 60 Central American, Mexican and Brazilian forest communities met for a week in July in Petén, Guatemala to exchange experiences and train each other on enterprise development, project proposal writing, product marketing and community rights among other topics. The event was organized by RUTA (Regional Unit for Technical Cooperation), ACICAFOC (Asociación Coordinadora Indígena y Campesina de Agroforestería Comunitaria Centroamericana), and Forest Trends. For workshop proceedings and other materials please contact Alejandra Martin at [amartin@forest-trends.org](mailto:amartin@forest-trends.org)
- Preliminary findings of an analysis of experiences of company-community business models in Brazil was presented at the 8th Brazilian Forestry Congress. The study includes both plantation and natural forest experiences and the final work will also include experiences from Mexico. For additional information, or to suggest examples of

communities collaborating with companies, please contact Alejandra Martin at [amartin@forest-trends.org](mailto:amartin@forest-trends.org).

- Forest Trends is co-sponsoring the Congress on Globalisation, Localisation and Tropical Forest Management in the 21st Century to be held 22-23 October 2003 in Roeterseiland, Amsterdam, the Netherlands. Forest Trends is organizing a panel on emerging issues in certification with presentations of a series of new analysis. Forest Trends will also chair a panel on Opportunities for Forest Markets to Benefit Local Low-Income Producers. For more information on the conference please visit its website: <http://www2.fmg.uva.nl/agids/globalisation/index.html>. Powerpoint presentations of the certification papers will be available on the Forest Trends website in November, and full version of each analysis will be available at the beginning of the next year.
- Forest Trends and the Forestry Program at IUCN are co-organizing a panel presentation entitled "Communities, Forests and Trade: Opportunities for Poverty Reduction and Conservation" at the 36<sup>th</sup> Session of the International Tropical Timber Council (ITTC) November 6 in Yokohama. The Panel is sponsored by the Civil Society Advisory Group (CSAG) of the ITTC which will also participate in the 2<sup>nd</sup> PrepCom to develop a successor agreement to the International Tropical Timber Agreement (ITTA) November 10-11. Panel presentations will be given by leaders of indigenous and other community groups from tropical countries around the world. Powerpoint versions of their presentations will be available in November, as will copies of CSAG statements to both ITTC36 and the PrepCom.

### 3. New Publications

- "A New Agenda for Forest Conservation and Poverty Reduction: Making Markets Work for Low-Income Producers", a new publication by Forest Trends cosponsored by CIFOR and IUCN, calls on governments, private sector leaders and environmental NGOs to make markets work for low-income producers to achieve conservation and poverty alleviation goals. The result of several years of policy and market analysis — the report identifies market opportunities and policy barriers to greater community benefits from their forest stewardship. For full report, see <http://www.forest-trends.org/resources/pdf/A%20New%20Agenda.pdf>
- "Who Conserves the World's Forests? Community-Driven Strategies to Protect Forests and Respect Rights" was presented at the World Parks Congress in Durban, South Africa. The study looks at the limitations of formal protected area systems in saving the world's biodiversity, while highlighting the contributions and key role of human-managed systems. Overlays of indigenous peoples, priority biodiversity, threats, and community-managed agroforestry and forest systems indicate that there are at least 500 million hectares of forests, sacred groves and cultural sites, agroforestry and secondary vegetations managed for long-term goals by communities and low-income producers which conserve biodiversity values. The full report will be available on November 2003. For the press release, please visit [http://www.forest-trends.org/resources/pdf/Who\\_Conserves\\_flyer\\_r1.pdf](http://www.forest-trends.org/resources/pdf/Who_Conserves_flyer_r1.pdf)
- Forest Trends and the Katoomba Group have put together a brochure: "Clean Development Mechanism Forestry for Rural Poverty Reduction and Biodiversity Conservation: Making the CDM Work for Rural Communities." The 14-page overview

is directed specifically to leaders and practitioners in rural development who may be interested in organizing or participating in forest carbon projects under the Clean Development Mechanism of the Kyoto Protocols. It provides a clear explanation of the Mechanism, its potential contributions to the Millennium Development Goals, specifics on project eligibility and design, several project examples, and recommendations for action to ensure that projects implemented under the CDM have strong rural development co-benefits. The brochure may be downloaded from the Katoomba Group website: [www.katoombagroup.org](http://www.katoombagroup.org)

- Forest Trends and Mr. Arvind Khare have recently completed a new global overview of markets for ecosystem services with the ITTO. Entitled, "Current Status and Future Potential of Markets for Ecosystem Services of Tropical Forests" this paper will be translated into French and Spanish and delivered to ITTC36 November 6 in Yokohama. It will soon be available through the ITTO website.

#### **4. Technical Briefs on Critical Forest Innovations**

- Sponsored by USAID and USDA Forest Service, Forest Trends recently completed 10 technical briefs that provide up-to-date overviews, live internet links to examples in practice and suggestions on where to go for more information for critical issues and opportunities in sustainable forestry. Topics include:
  - Developing Markets and Payments for Watershed Services,
  - Strategies to Enhance the Security of Forest Tenure,
  - Making Markets Work for Conservation and People,
  - Independent Forest Certification: Opportunities and Issues,
  - Developing Markets for Forest Carbon,
  - Advancing Payments for Biodiversity Conservation Outside of Protected Areas,
  - Developing Markets and Payments for Forest Ecosystem Services,
  - Reduced Impact Logging,
  - Strategies to Combat Illegal Logging and Forest Crime,
  - Company-Community Forestry Partnerships: Identifying Opportunities.
  - The briefs are available at <http://www.forest-trends.org/keytrends/briefs.htm>

#### **5. Save the Date: November 5-6, 2003, 5th Anniversary TBLI Conference**

- Brooklyn Bridge is celebrating its 5th anniversary of the TBLI Conference! The event will take place in Amsterdam, at the Beurs van Berlage, on the 6th and 7th of November 2003. What started in 1999 as a small event has grown into the world's largest conference on SRI (Socially Responsible Investing) and sustainable investment. Forest Trends is a co-sponsor. To see the program or register, please visit [https://www.tbli.org/index.php?referer\\_code=foresttrends](https://www.tbli.org/index.php?referer_code=foresttrends) For more information or to order the brochure, e-mail [gabrielle@tbli.org](mailto:gabrielle@tbli.org) or call 31 (0)20 4286752.